

ABSTRACT

Name : Roid Nabhan Syauqi
Study Program : Public Health
Title : Factors related to safety riding behavior in Esa
Unggul University Bekasi 2018

The higher the level of traffic accidents that occur in Indonesia, the increase in the number of accidents is accompanied by the increasing use of motorized vehicles on the highway. The need for prevention to minimize accident rates is by applying safe driving behavior or *safety riding*.

The results obtained from 93 students of Esa Unggul Bekasi University motorbike riders, there were 62 (66.7%) who behaved safely, while 31 (33.3%) behaved unsafe. Factors related to *safety riding* behavior are knowledge (p-value = 0.045), attitude (p-value = 0.045), perception (p-value = 0.042). Based on the results of this study it is recommended to be more compliant with traffic regulations and to use the completeness of riding such as helmets and other equipment, and always carry complete vehicle documents such as vehicle registration and driving license. In order to create a better safe behavior.

Keyword : *safety riding*, related factors, students
Xii + 60 pages, 8 tables
Library : 35 (2000-2016)