

ABSTRACT

Adela G Elvandari. 2018. Effect of Leadership Style on Employee Motivation at PT Bank ABC.

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PT Bank ABC is the largest bank in Indonesia which has the problem of employee motivation. One of the factors suspected of being high and low in work motivation is the leadership style. The purpose of this study was to determine the effect of leadership style on employee motivation at PT Bank ABC. This research method is quantitative research. The sampling technique used is incidental sampling. With a sample of 100 employees. Measuring the leadership style of valid Bass 34 item theory and reliability value 0.961. While the measurement of work motivation from the theory of Ryan & Deci is 26 valid items and the reliability value is 0.968. Based on the results of the study of linear regression test, it was found that there was a positive and significant influence between leadership styles on work motivation. Employees who choose transactional leadership styles are more than those who choose transformational leadership styles. Employees who have high work motivation tend to choose transformational leadership styles. There is no relationship between sex, age, marital status, last education and working period with work motivation.

Keywords: work motivation, leadership style, employee