

SUMMARY

Sikap Dan Minat Menonton Mahasiswa Fakultas Ilmu Komunikasi Universitas Esa Unggul Angkatan 2011 Terhadap Program Acara Chatting Dengan YM di ANTV

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Penelitian ini bertujuan untuk mengetahui hubungan sikap mahasiswa Fakultas Ilmu Komunikasi Universitas Esa Unggul angkatan 2011 terhadap minat menonton program acara Chatting Dengan YM di ANTV.

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