

SUMMARY

USULAN STRATEGI PENINGKATAN PENJUALAN SOFTWARE SOLIDWORKS MENGGUNAKAN ANALISIS SWOT DAN AHP

Created by Nur Kholish Majid

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Description :

Penulisan skripsi ini membahas tentang berbagai alternatif strategi untuk meningkatkan penjualan software SolidWorks di PT. XXX dengan menggunakan analisis SWOT dan AHP.

Contributor : Iphov Kumala Sriwana, S.T., M.Si

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Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid (astrid.chrisafi@esaunggul.ac.id)

Supervisor