

SUMMARY

Efektivitas komunikasi pemasaran melalui kegiatan penjualan pribadi Real Estate Daan Mogot Arcadia dalam meningkatkan minat beli customer di kantor pemasaran Real Estate Daan Mogot Arcadia

Created by Miselly Julian

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Permasalahan penelitian ini adalah meneliti “Sejauhmanakah efektivitas komunikasi pemasaran melalui kegiatan penjualan pribadi Real Estate Daan Mogot Arcadia dan minat beli customer di kantor pemasaran Real Estate Daan Mogot Arcadia Tangerang?”

Contributor : Drs Hasyim purnama, M.si

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Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid (astrid.chrisafi@esaunggul.ac.id)

Supervisor