

## SUMMARY

# FAKTOR-FAKTOR YANG MENENTUKAN TINGKAT PEMBELIAN MIE INSTANT INDOMIE

Created by HENDRA

**Subject** : Faktor-faktor yang mempengaruhi pembelian, Product, Price, Promotion, Placement

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### Description :

Skripsi Ini bertujuan untuk mengetahui faktor-faktor apa saja yang mempengaruhi pembelian Mie Instant Indomie dilihat dari 4P (Product, Price, Promotion, dan Placement)

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