

SUMMARY

PENGARUH EARNING PER SHARE, RETURN ON EQUITY, QUICK RATIO, TOTAL ASSET TURNOVER, DEBT TO EQUITY RATIO TERHADAP PRICE BOOK VALUE PERUSAHAAN NON BANK YANG TERGABUNG DALAM INDEKS LQ 45 DI BURSA EFEK INDONESIA TAHUN 2006-2008

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Subject : QUICK RATIO

Subject Alt : TOTAL ASSET TURNOVER

Keyword : quick ratio; total asset turnover; debt to equity ratio; price book value;

Description :

Penelitian ini bertujuan untuk mengetahui apakah earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio berpengaruh signifikan secara parsial dan simultan terhadap price book value. Pada penelitian ini, earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio adalah variabel independen dan variabel dependennya adalah price book value. Penelitian ini dilakukan pada perusahaan yang konsisten tergabung dalam LQ 45 di Bursa Efek Indonesia selama tahun 2006-2008. Sampel pada penelitian ini adalah 19 perusahaan.

Hasil penelitian ini adalah hanya return on equity yang berpengaruh signifikan secara parsial terhadap price book value dan semua variabel independen tidak berpengaruh secara simultan terhadap price book value. Nilai R square nya adalah hanya 15,6%, artinya besar pengaruh price book value dapat dipengaruhi oleh model regresi ini hanya sebesar 15,6% dan sisanya sebesar 84,4% dipengaruhi oleh faktor lain di luar model regresi.

Oleh karena itu, penulis menambahkan variabel dummy berupa faktor krisis global untuk dapat memaksimalkan hasil penelitian ini. Hasilnya adalah return on equity dan variabel dummy krisis yang berpengaruh signifikan secara parsial terhadap price book value dan semua variabel independen berpengaruh signifikan secara simultan terhadap price book value. Nilai R square nya pun naik menjadi 29,9%, artinya besar pengaruh price book value dapat dipengaruhi oleh model regresi ini hanya sebesar 29,9% dan sisanya sebesar 70,1% dipengaruhi oleh faktor lain di luar model regresi.

Description Alt:

The purpose of this study is to find out whether earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio influencing price book value significantly partially and simultaneously or not. In this study, earning per share, return on equity, quick ratio, total asset turnover, debt to equity ratio as the independent variable and price book value as the dependent variable. This study was made for company that consistently joined in the LQ 45 stock index in Indonesia Stock Exchange during 2006-2008. The total sample in this study is 19

companies.

The result of this study is only return on equity influence significantly price book value partially and all the independent variable are not influence significantly price book value simultaneously. The R square value is only 15,6%, which is only 15,6% price book value can be influenced by this regression model and the rest is 84,4%, price book value can be influenced by external factor.

Because of that, writer added one dummy variable crisis factor to maximize the result of this research. The result is return on equity and dummy variable crisis factor significantly influence price book value partially and all independent variable significantly influence price book value simultaneously. The R square value is also increase becoming 29,9%, which means 29,9% price book value can be influenced by this regression model and the rest is 70,1%, price book value can be influenced by external factor.

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