

## SUMMARY

# MARKETING TOOL FOR SPECS OUTDOOR PROMOTION AND SALE

Created by CHURFATUL HAZAM

**Subject** : MARKETING TOOL FOR SPECS OUTDOOR PROMOTION AND SALE

**Subject Alt** : PT .Panadtrade Cakra – SpecZone , a Subsidiary of Industri, Co. Ltd selaku pemegang merk “SPECS” di Indonesia. PT. Panadtrade Cakra – SpecZone, perusahaan dengan orientasi sport business, dengan ragam produk yang berhubungan dengan sport activities

**Keyword :** : Marketing Tool For Specs Outdoor Promotion And Sale

**Contributor** : Indra Rohiyat, MA

**Date Create** : 07/09/2014

**Type** : Text

**Format** : pdf

**Language** : Indonesian

**Identifier** : UEU-Undergraduate-UEU-Undergraduate-2002 – 24 – 020

**Collection** : UEU-Undergraduate-2002 – 24 – 020

**Source** : Undergraduate theses creative industrial design faculty

**Relation Collection** Universitas Esa Unggul

**COverage** : Sivitas Akademika Universitas Esa Unggul

**Right** : copyright2014@libraryesaunggul

### Full file - Member Only

If You want to view FullText...Please Register as MEMBER

### Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid ( astrid.chrisafi@esaunggul.ac.id )

Supervisor