

SUMMARY

HUMAN RESOURCE STRATEGIC MANAGEMENT IN COPING WITH 21ST CENTURY ORGANIZATIONAL COMPLEXITY AT PT.ASTRA INTERNATIONAL Tbk-HONDA SALES OPERATION

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Description :

The companies which are going to prepare for 21st century challenges, will have more obstacles because of the asian economic crisis. The crisis begun to appear in the middle of 1997 without any sign. Up to the end of 1996, some asian countries, such as korea, singapore, malaysia, hongkong, thailand, taiwan and Indonesia had grow astonishingly. They are predicted to grow more in a tremendous way up to the beginning of the next century. But in the middle of 1997, the investors realized that their expectations in asian countries had been over optimistic, the foreign capital had been over invested and could not be continued.

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