

SUMMARY

THE INFLUENCE OF COST FINANCIAL CHARGE METHOD IN SELECTING THE PLASTIC MONEY

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There is proverb, which said, the more enhanced economy at the society, marked by increasing consumption cheque money compared with cash money. One of forms is appeared plastic money at the public the growth of plastic money brought about competition consist of qualitative competition and quantitative competition. For winning the competition, a creativity plastic money issuer is very needed. One of invulnerable weapons, which is often used by plastic money issuers are benefit the society who did not know how to calculate the financial charge.

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