

## SUMMARY

# FINANCIAL, MANAGEMENT AND MARKETING ASPECTS SEEN FROM BANKING SIDE TO DEVELOP SMALL SCALE BUSINESS

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**Subject** : FINANCIAL, MANAGEMENT AND MARKETING ASPECTS SEEN FROM BANKING SIDE TO DEVELOP SMALL SCALE BUSINESS

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### **Description :**

The small scale businesses become very important to be discussed and observed because of their significant roles in the development of Indonesian economy. However, in reality, they usually incline to be ignored by related institutions due to their powerless position in many economic sectors

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