

## SUMMARY

# MARKETING STRATEGY FOR PENETRATING U.S. MARKET FOR SPORT SHOES PRODUCT

Created by LIONG SUNG HOO B.E.

**Subject** : MARKETING STRATEGY FOR PENETRATING U.S. MARKET FOR SPORT SHOES PRODUCT

**Subject Alt** : MARKETING STRATEGY FOR PENETRATING U.S. MARKET FOR SPORT SHOES PRODUCT

**Keyword** : MARKETING STRATEGY

### Description :

The study aims to design the companys marketing strategies for international market to penetrate the united states market by made to order and own brand product.

**Date Create** : 27/11/2014

**Type** : Text

**Format** : pdf

**Language** : Indonesian

**Identifier** : UEU-Master-undergraduate\_16

**Collection** : undergraduate\_16

**Call Number** : 654.1 LSHm

**Source** : magister these management of faculty

**Relation Collection** Universitas Esa Unggul

**COverage** : Civitas Akademika Universitas Esa Unggul

**Right** : copyright2014\_Library@esaunggul

### Full file - Member Only

If You want to view FullText...Please Register as MEMBER

### Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid ( astrid.chrisafi@esaunggul.ac.id )

Supervisor