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SUMMARY

MARKETING STRATEGY FOR PENETRATING U.S. MARKET FOR SPORT SHOES PRODUCT

Created by LIONG SUNG HOO B.E.

Subject	:	MARKETING STRATEGY FOR PENETRATING U.S. MARKET FOR SPORT SHOES PRODUCT
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Keyword :	:	MARKETING STRATEGY

Description :

The study aims to design the companys marketing strategies for international market to penetrate the united states market by made to order and own brand product.

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Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid (astrid.chrisafi@esaunggul.ac.id)

Supervisor