SUMMARY

ANALYSING THE INTERNATIONAL MARKETING CHANNELS OF PT.INDOMETAL SEDJATI ENTERPRISE LTD.TOWARD EUROPEAN UNION

Created by CHERRY TANDYEN

Subject: ANALYSING THE INTERNATIONAL MARKETING CHANNELS OF PT.INDOMETAL

SEDJATI ENTERPRISE LTD.TOWARD EUROPEAN UNION

Subject Alt : ANALYSING THE INTERNATIONAL MARKETING CHANNELS OF PT.INDOMETAL

SEDJATI ENTERPRISE LTD.TOWARD EUROPEAN UNION

Keyword: : ANALYSING THE INTERNATIONAL MARKETING CHANNELS

Description:

This thesis analysis the international marketing channels of PT.Indometal Sedjati Enterprise Ltd.Which covers the problems that the company faced such as the status and trend of the company, the issues that the company faced and the action plan of the company

Date Create : 11/12/2014

Type : Text

Format : pdf

Language : Indonesian

Identifier : UEU-Master-undergraduate_9561100059

Collection : undergraduate_9561100059

Call Number : 654.1 CTa

Source : magister these management of faculty

Relation COllection Universitas Esa Unggul

COverage : Civitas Akademika Universitas Esa Unggul

Right : copyright2014_Library@esaunggul

Full file - Member Only

If You want to view FullText...Please Register as MEMBER

Contact Person:

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You.

Astrid (astrid.chrisafi@esaunggul.ac.id)
Supervisor