

## SUMMARY

# ANALYSING THE INTERNATIONAL MARKETING CHANNELS OF PT.INDOMETAL SEDJATI ENTERPRISE LTD.TOWARD EUROPEAN UNION

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### **Description :**

This thesis analysis the international marketing channels of PT.Indometal Sedjati Enterprise Ltd.Which covers the problems that the company faced such as the status and trend of the company,the issues that the company faced and the action plan of the company

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