

SUMMARY

PENGARUH PARTISIPASI PEMANGKU KEPENTINGAN (STAKEHOLDER), KEBIJAKAN DAN PERENCANAAN PROGRAM TERHADAP PENGEMBANGAN KEPARIWISATAAN PROVINSI BANTEN

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- Subject** : PENGARUH PARTISIPASI PEMANGKU KEPENTINGAN (STAKEHOLDER), KEBIJAKAN DAN PERENCANAAN PROGRAM TERHADAP PENGEMBANGAN KEPARIWISATAAN PROVINSI BANTEN
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- Keyword** : ARTISIPASI PEMANGKU KEPENTINGAN (STAKEHOLDER), KEBIJAKAN DAN PERENCANAAN PROGRAM

Description :

This research analyze factor of stakeholder involved, public policy and planning program to manage development of tourism in Banten province. This research using linier regression analysis for measuring variables of stakeholder involved, public policy and planning program. Hypothesis using t test to examine independent variable influence partially against ward dependent variable and f test to examine independent variable simultanly Achievement of result showing that contribution of three independent variable against to ward development of tourism in Banten province are positive and significant. Adjusted determination coefficient (R2) value are 0,440 equal 44 %. Reflecting correlation variation at stakeholder involved, public policy and planning program for development tourism are determinate by all variables simultanly on 44 % and the rest about 56 % is determinated from other dimension which not involved in this research. Result, information that stakeholder involved, public policy and planning program are important factor in manage development tourism in Banten province. Meaning, success of development tourism in Banten province is a part of stakeholder involved, public policy and planning program.

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