

SUMMARY

THE REDESIGN OF BAJAJ STUDY CASE FOR THE OLD BAJAJ IN JAKARTA

Created by Indra Gunara Rochyat

Subject : ERGONOMI
Subject Alt : BAJAJ
Keyword : redesign, ergonomic, aesthetic

Description Alt:

Bajaj was introduced at the Jakarta transportation to replace Becaks in in the 1970s, these vehicles uses a two-stroke engines which is a modified of Bajaj the scooter brands made in India. Technically, bajaj structure of derived from two-wheel motorcycle vespa, but modified into a three-wheel, and have enclosed passenger space.

Since its emergence in 1977, of Bajaj has become part of the lives of people in Jakarta as one transportation modes. As a transportation modes, of course of Bajaj also be supporting the economy for the propulsion elements, ranging from businessmen, artisans and mechanics of Bajaj. Holistically, of Bajaj save a structure of of practical knowledge possessed by an of Bajaj. The structure of practical knowledge that is the sociological aspect of of Bajaj owned. Historically, the early emergence of of Bajaj at the Jakarta marked by an obsession that Jakarta provincial government when it wants to develop a motorized public transport modes.

Contributor : Andre Hambali
Date Create : 12/01/2015
Type : Text
Format : pdf
Language : Indonesian
Identifier : UEU-Article-SCI_7th-ISIEM_ROC
Collection : SCI_7th-ISIEM_ROC
Source : Proceeding 7 th International Seminar on Industrial Engineering and Management, 2014
Relation Collection FAKULTAS DISAIN DAN INDUSTRI KREATIF
COverage : Civitas Akademika Universitas Esa Unggul
Right : Copyright@2014

Full file - Member Only

If You want to view FullText...Please Register as MEMBER

Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid (astrid.chrisafi@esaunggul.ac.id)

Supervisor