

SUMMARY

ANALISIS PENGARUH KEPRIBADIAN MEREK CHARLES & KEITH TERHADAP KEPRIBADIAN DIRI KONSUMEN DI JAKARTA (STUDI KASUS DI MALL PONDON INDAH, JAKARTA SELATAN)

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Subject : GAYA HIDUP, KONSUMEN, MEREK
Subject Alt : LIFE STYLE, CONSUMERS, BRAND
Keyword : : brand personality; entity theory

Contributor : Christine Lucia Dengah
Date Create : 10/04/2015
Type : Text
Format : pdf
Language : Indonesian
Identifier : UEU-Article-SCI_FMI6_MAR
Collection : SCI_FMI6_MAR
Source : Proceedings Forum Manajemen Indonesia 6 : Entrepreneurial Management
Relation Collection FAKULTAS EKONOMI
COverage : Civitas Akademika Universitas Esa Unggul
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