

## SUMMARY

# ANALISIS PENGARUH CELEBRITY ENDORSER TERHADAP KEPUTUSAN PEMBELIAN BIORE BODY FOAM MELALUI CITRA MEREK

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**Subject** : ANALISIS , CELEBRITY ENDORSER ,  
KEPUTUSAN PEMBELIAN, BIORE BODY FOAM

**Subject Alt** : CITRA, MEREK, ENDORSER

**Keyword :** : Celebrity Endorser, Citra Merek, Keputusan Pembelian

**Date Create** : 19/06/2015

**Type** : Text

**Language** : Indonesian

**Identifier** : UEU-Undergraduate-\_2011-11-180

**Collection** : \_2011-11-180

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