

SUMMARY

ANALISIS PENGARUH KUALITAS PELAYANAN DAN HARGA TERHADAP LOYALITAS PELANGGAN MELALUI KEPUASAN PELANGGAN PADA BENGKEL YAMAHA AUTHORIZED CLAIM SHOP INTI JAYA MOTOR 1 PURI KEMBANGAN JAKARTA BARAT

Created by IBNU THABRANI ALI RACHMAN

Subject : KUALITAS PELAYANAN , HARGA
, LOYALITAS PELANGGAN , KEPUASAN
PELANGGAN

Subject Alt : AUTHORIZED CLAIM SHOP
, PURI KEMBANGAN , JAKARTA BARAT

Keyword : : Kualitas Pelayanan, Harga, Kepuasan Pelanggan dan Loyalitas Pelanggan

Date Create : 15/09/2015

Type : Text

Language : Indonesian

Identifier : UEU-Undergraduate- 2011-11-012

Collection : 2011-11-012

Full file - Member Only

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