

## SUMMARY

# PENGARUH STORE ATMOSPHERE TERHADAP PURCHASE INTENTION

Created by INDRA DWI SAPUTRA

**Subject** : STORE ATMOSPHERE , TERHADAP PURCHASE INTENTION  
**Subject Alt** : Cafe Strawberry Tanjung Duren  
**Keyword** : suasana toko, minat beli, design factors, ambient factors, social factors  
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Thank You,

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Supervisor