SUMMARY

PENGEMBANGAN MODEL PEMBERDAYAAN MASYARAKAT KAMPUS (CAMPUS COMMUNITY EMPOWERMENT) DALAM PENCEGAHAN PENYALAHGUNAAN NARKOBA

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Description:

The prevalence of drug abuse in Indonesia reached 2.2 %, or 3.8 million people. Predicted up to 2015 the prevalence increased to 5.1 million people. Drugs abuse complex problems have caused many casualties and material losses, so that Indonesia faces emergency drugs abuse. This condition needs to overcome the dangers of drugs in a comprehensive, integral and synergistic effort. All parties must cooperate in preventive drug abuse. Students are the group most vulnerable to drug abuse. The research subjects were students of 10 faculties who have followed the course for 2 years, lecturer, employee, teenagers and women in the community surrounding the campus (PKK). The purpose of research is to develop a model of campus community empowerment in drug abuse prevention behavior at Esa Unggul University. This study applies descriptive method with quantitative and qualitative approaches, conducted in May-July 2015. The independent variables are individual factors consisting of knowledge, attitude and belief aspects and social-culture environment factors comprising family condition, peer group and campus environment factors. The dependent variable is drugs abuse prevention behavior. Number of sample was 224 respondents with purposive sampling method. The technique of data collection use a questionnaire that had been tested for validity and reliability and measurement using the test for knowledge and Likert scales for attitude and behavioral dimensions. The other data collection used a Focus Group Disscussion (FGD) to get more detail information about the drugs abuse problem in the community, the potential resources they have and how they solve their problem, and what to identified kind of training they need to improve their contribution to the drugs abuse prevention program in the campus. The model created by analyzing multiple linier regression, analysis determination, F test and t tes., to know what variable most influence to the drugs abuse prevention. Based on the analysis it was found that individual variable hadn't had relationship, but socio-cultural environment variables showed significant relationship with the variable behavior of drug abuse prevention. With this model, we can predict the behavior of drug abuse prevention score using individual variables and socio - cultural environment. This study concluded that: (1) those three independent variables (family condition, Peer group and campus environment factors) reveal the drugs abuse prevention behavior variable 30,7%.(2) the increase of family condition factors will gain the drug abuse prevention behavior 1,516 point score after controlled by the peer group and campus environment factors influence.(3) the greatest factor to the drugs abuse prevention behavior is the campus environment factor. Based on the result of FGD is was found that they able to to improve team capacity in preventing drug abuse, assessment drug abuse problems, made of prevention drugs abuse problems to solve their problems and implementation of monitoring and evaluating of their programme. But on other hand, they need to improve regularly their knowledge of the kind of drugs, how to prevent and how the impact of drugs influence to the health. This study is expected for campus to review the regulatory of drug abuse prevention and its implementation consistently, involving parents and students, but also they need a training about the impact of drug abuse, assertive communication and parenting training for families to high up the role in creating a positive family conditions.

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