

# ICEBUSS 2016



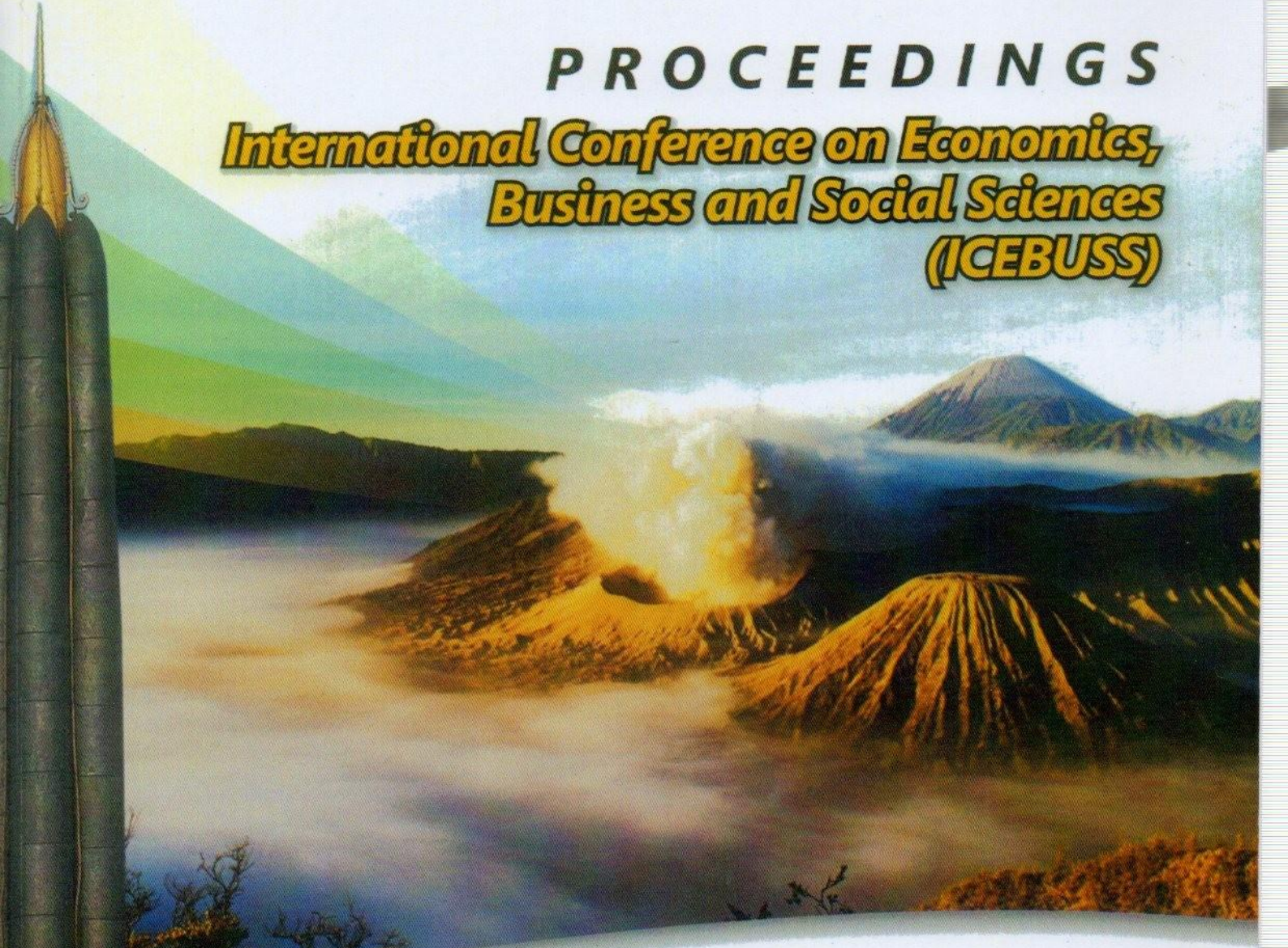
FAKULTAS EKONOMI  
UNIVERSITAS ISLAM MALANG

**VIRTUS** / **GCCG**

GLOBAL VIRTUS CENTER  
FOR CORPORATE GOVERNANCE, UKRAINE

## PROCEEDINGS

### *International Conference on Economics, Business and Social Sciences (ICEBUSS)*



Co-hosts :



MAGISTER MANAJEMEN  
UNIVERSITAS ISLAM MALANG

***PROCEEDINGS***  
***INTERNATIONAL CONFERENCE***  
***ON ECONOMICS, BUSINESS AND SOCIAL SCIENCES***  
***(ICEBUSS 2016)***

Copyright © Desember 2016

Firstly published in Indonesia by Faculty of Economics University of Islam Malang. Copyright is protected by law. No part of this publication may be reproduced in any form or by any electrical or mechanical means, including information storage and retrieval systems without permission in written from the publisher.

National Library: Cataloging in Publication (KDT)

Ukuran: cm 21 X 29 cm ; Hal : i - xxxii ; 1 - 178

ISBN: 978-979-3490-68-7

Publisher:

Faculty of Economics

University of Islam Malang

Jl. MT. Haryono 193 Malang – Jatim

Telp. (0341) 571996, 551932 .Fax, (0341) 552249

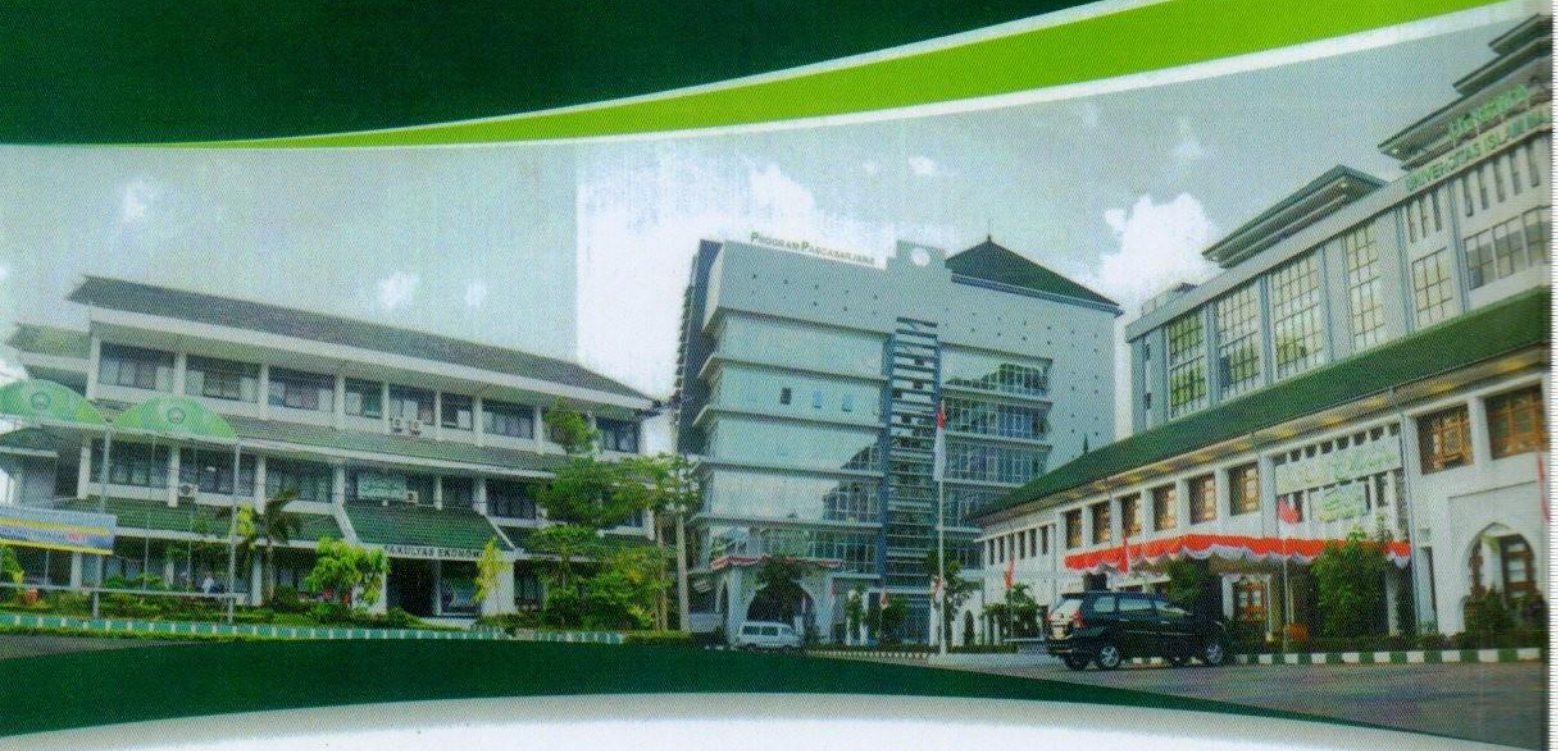
## **DEVELOPING A MODEL OF EFFICIENCY LEVEL MEASUREMENT OF THE PRIVATE UNIVERSITIES AS A LEARNING ORGANIZATION**

**Hasyim, Rina Anindita**  
Universitas Esa Unggul

### **Abstract**

The aim to be achieved is the creation of a conceptual model to measure the effectiveness and efficiency of the Private Universities as a Learning Organization in improving the performance of Design Lecturers that is causality-explanatory. Data collection method is survey. The primary data type is in the form of perceptions, opinions, and attitudes of Lecturers who have already passed the Lecturer and the management certification of Private Universities in the environment of Kopertis III. Time dimension is one shot study. The respondents of the research were a Lecturer who already passed the Lecturer certification which is noted as a permanent lecturer at the private Universities in the neighborhood of Kopertis III. Data analysis uses descriptive analysis and Data Envelopment Analysis to describe a characteristic which is the representation of the theory, and DEA that measures effectiveness level. The research results obtained from the universities that are grouped into two, main and middle universities, and assisted universities that ranked highest in terms of implementation efficiency of the University as a Learning Organization in improving the performance of lecturers is Trisakti University. Trisakti University is efficient on People Level and Structure Level, as well as efficient on Learning Organization as an integrated system on people and Structure level. In the second place as University that is efficient as a Learning Organization in improving the performance of lecturers is Gunadarma University, on People Level and Structure Level, where the efficiency level reaches 100%. It's just in terms of efficiency, in running the learner organization as a whole the efficiency level has not reached 100%, but only 99.6%. Trisakti University and Gunadarma University both are universities which are in the Main University group. In Assisted University group, the most efficient University as a Learning Organization is STMIK & K and STIE Ahmad Dahlan. Both Universities have a campus that is not too large, but the entire study program and supporting units are located only in one place. Besides, the Universities, even though both are small scale organizations, but they have supporting unit of Research and Public Service Institutions that encourage and monitor the activities of lecturer performance in conducting Research, Public Service and Scientific Writing. After that, the Efficiency Level was followed by Budi Luhur University, although classified in the Assisted University, but Budi Luhur University is a University with a large scale which its development is quite rapidly and has solid supporting units in assisting research activities, public service and scientific writing by their permanent lecturers

# ***"let's Build Together Our National Economy"***



*Co-hosts:*

Universitas Malaysia Kelantan  
Universitas Esa Unggul  
UPN "Veteran" Yogyakarta  
Universitas Islam Madura  
Universitas Ma Chung  
Universitas Darma Persada

Universitas Tama Jagakarsa  
Universitas Hang Tuah Surabaya  
Universitas Islam Lamongan  
STIE ASIA  
STIE Widyagama Lumajang  
STMIK ASIA  
Magister Manajemen UNISMA

