CONSTRUCT A MODEL OF EFFICIENCY LEVEL
MEASUREMENT OF THE PRIVATE UNIVERSITIES
AS A LEARNING ORGANIZATION

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Abstract:
The study aims to develop a conceptual model to measure the effectiveness and efficiency of the Private Universities as a Learning Organization in improving the performance of Design Lecturers. Research design adopted is causality-exploration. The primary data type is in the form of perceptions, opinions, and attitudes of Lecturers who have already passed the lecturer and the management certification of Private Universities in the environment of Expert 1. Data collection is one shot study. The respondents of the research were a Lecturer who already passed the Lecturer certification which is noted as a permanent lecturer at the private universities in the neighborhood of Expert 1. Descriptive analysis and Data Development Analysis are used to describe a characteristic which is the representation of the theory, and USA that measures effectiveness level. The research results obtained from the universities that are grouped into low, medium, and high universities, and assessed universities that ranked highest in terms of implementation efficiency of the University as a Learning Organization in improving the performance of lecturers in Tunas University Tunas University is efficient in People Level and Structure Level, as well as efficient in Learning Organization as an integrated system on people and Structure level. In the second place as University that is efficient as a Learning Organization in improving the performance of lecturers in Gunadarma University, on People Level and Structure Level, where the efficiency level reaches 100%. It’s put in terms of efficiency, in running the learning organization as a whole the efficiency level has not reached.

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