



Nama
Peserta
Jurnal (Riwayat)

Nama Mata Kuliah : Pemasaran Relasional
Dosen : RA NURLINDA (1012)
Kode MK dan Kelas : EBM 601 (KJ01)
Jadwal dan Ruang : Selasa, 07:30 - 10:00 (R304)
Jumlah Mahasiswa : 60
Semester : SEMESTER GENAP 2019 - 2020

Perencanaan Jurnal Perkuliahan

Pertemuan ke / Kelompok	Tanggal/Jam	Rencana Perkuliahan			Realisasi Perkuliahan				Option		
		Dosen/Ruang	Jenis	Peserta	Rencana Materi Perkuliahan	Pelaksanaan	Materi/Kegiatan	Catatan Dosen	Status	Gen. Honor	Realisasi
1/1	Selasa, 3 Mar 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	50		Tatap Muka	Pengertian Pemasaran Relasional dan keuntungan dari RM	lancar	Selesai	✓	
2/1	Selasa, 10 Mar 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	44		Tatap Muka	Customer Life Time Value	lancar	Selesai	✓	
3/1	Selasa, 17 Mar 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	51		Tatap Muka	NILAI, KEPUASAN DAN LOYALITAS PELANGGAN		Selesai	✓	
4/1	Selasa, 24 Mar 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	52		Tatap Muka	ANALISIS PROFITABILITAS PELANGGAN		Selesai	✓	
5/1	Selasa, 31 Mar 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	52		Tatap Muka	CUSTOMER RETENTION		Selesai	✓	
6/1	Selasa, 7 Apr 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	55		Tatap Muka	CUSTOMER RELATIONSHIP MANAGEMENT (CRM)		Selesai	✓	
7/1	Selasa, 14 Apr 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	58		Tatap Muka	REFERENCE GROUPS AND FAMILY INFLUENCE		Selesai	✓	
8/1	Selasa, 5 Mei 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	57		Tatap Muka	DATABASE PELANGGAN DAN PEMASARAN DATABASE		Selesai	✓	
9/1	Selasa, 12 Mei 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	54		Tatap Muka	PERAN CUSTOMER VALUE DALAM RELATIONSHIP MARKETING&...		Selesai	✓	
10/1	Selasa, 2 Jun 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	52		Tatap Muka	CUSTOMER EXPERIENCE MANAGEMENT (CEM)		Selesai	✓	
11/1	Selasa, 9 Jun 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	54		Tatap Muka	PENERAPAN STRATEGI WORD OF MOUTH MARKET...		Selesai	✓	
12/1	Selasa, 16 Jun 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	54		Tatap Muka	INTEGRATED MARKETING COMMUNICATION		Selesai	✓	
13/1	Selasa, 23 Jun 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	53		Tatap Muka	IMPLEMENTASI STRATEGI, KENDALA DAN PENGUKURAN CRM		Selesai	✓	
14/1	Selasa, 30 Jun 2020 07:30 - 10:00	1012 - RA NURLINDA Ruang : R304	Teori	50		Tatap Muka	STRATEGI MENCIPTAKAN KEUNGGULAN BERSAING		Selesai	✓	

33.	20170101144	ARMANDA DWICAHYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
34.	20170101145	ANGGUN LESTARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
35.	20170101149	DHIMAS EKA SENTANU PUTRA	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H
36.	20170101152	NICO FEBIAWAN	A	H	H	H	H	H	H	H	A	A	H	H	A	A	H
37.	20170101158	INDAH AFIFA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
38.	20170101161	MUHAMAD FUADUL HIJAD	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
39.	20170101170	CHAIRUNNISA	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H
40.	20170101172	DELLIA PRADITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
41.	20170101194	AHMAD NURDIN FATHANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
42.	20170101195	MUHAMMAD FARHAN	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H
43.	20170101197	DHEA FEBIYANTI	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
44.	20170101198	MOHAMMAD TAUFIQ IRFAN	H	H	A	A	A	H	H	H	H	A	H	A	A	A	A
45.	20170101209	YUSTINA DE ANDRIANI KEON	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
46.	20170101210	YUSRAN FIKRI WARFANDU	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
47.	20170101215	MUFIDATUL HANIPAH	A	A	H	H	H	H	A	H	H	A	H	H	H	H	A
48.	20170101223	DIAN AYU APRILIANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
49.	20170101230	RENANDA ALFIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
50.	20170101233	HELMI FIKRI	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H
51.	20170101241	DENI SAEPULLOH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
52.	20170101258	AZIZZUL FADILLA ADSANAH	H	A	A	H	A	A	H	H	H	H	H	H	H	H	H
53.	20170101287	KHOIRUL ANAM	H	H	H	A	A	A	H	A	A	A	A	A	A	A	A
54.	20170101288	YASSRIL MUHAMMAD IRHAM	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
55.	20170101314	FIKRI PRANANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
56.	20170101329	PATRISIUS SONDEGAU	H	H	A	A	A	H	H	H	A	A	H	H	H	H	H
57.	20170101330	FACHMI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
58.	20170101337	YULINDA SARI	H	A	A	A	A	H	H	H	H	H	H	A	H	H	H
59.	20170101516	PUTRI DWINA KARTINI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
60.	20180101218	RYAN JATMIKO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Smpn



NILAI AKHIR
 Semester Genap 2019 - 2020

Kode : EBM601 Kelas : KJ01 Dosen : RA NURLINDA
 Matakuliah : Pemasaran Relasional
 Prodi : Manajemen

No	NIM	Nama Mahasiswa	UTS	tugasonline	UAS	absensi	NA	Nilai Akhir	
			30 %	30 %	30 %	10 %		Angka	Huruf
1	201511223	Muchtar Gozali	80	86,58	80	85,71	82,55	4,00	A
2	20160101011	Cindy Loren	72	82,08	80	100	80,22	4,00	A
3	20160101168	Nanda Yudiana	74	65,75	70	78,57	70,78	3,00	B
4	20160101196	Abdul Aziz Agus Cik	70	59,08	50	100	63,72	2,30	C+
5	20170101004	Lisa Setiawati	95	92,58	90	100	93,27	4,00	A
6	20170101006	Fransisca Sisilia Sinaga	84	94,83	100	100	93,65	4,00	A
7	20170101011	Burhanudin Yusuf	95	24,58	75	28,57	61,23	2,00	C
8	20170101012	Ade Putra Triyans Stevent	100	92,17	100	100	97,65	4,00	A
9	20170101027	Muhammad Kemal Jarief	80	83,92	85	100	84,68	4,00	A
10	20170101032	Siti Nur Azizah	85	93,33	83	100	88,4	4,00	A
11	20170101036	Albertus Tedi Prayogo	88	93,92	85	100	90,08	4,00	A
12	20170101043	Adi Saputra	78	51,67	0	50	43,9	0,00	E
13	20170101046	Siti Nurfadlia	100	94,42	91	100	95,63	4,00	A
14	20170101052	Teguh Candra Maulana	95	91,67	95	100	94,5	4,00	A
15	20170101053	Selly Yola Yuvita	90	91,25	90	100	91,38	4,00	A
16	20170101055	Aisy Yuna Ayu Pratiwi	100	96,08	94	92,86	96,31	4,00	A
17	20170101056	Junita Dwi Astuti	90	93,17	93	92,86	92,14	4,00	A
18	20170101058	Laurenzia Pasca Ayu Aprilliani	88	93,5	91	100	91,75	4,00	A
19	20170101094	Irwan Ahmad Maulana	75	88,5	84	100	84,25	4,00	A
20	20170101099	Mustopa	75	92,17	90	100	87,15	4,00	A
21	20170101100	Kaka Agatha Rafsanjani	75	91,58	85	100	85,47	4,00	A
22	20170101103	Eka Noviyati	100	97,58	100	100	99,27	4,00	A
23	20170101106	Rafi Yustizar	90	74,25	90	85,71	84,85	4,00	A
24	20170101109	Lutfiah Marfiana	80	80,83	97	92,86	86,64	4,00	A
25	20170101112	Andyani Dyah Kusumaning Tyas	90	95,25	97	100	94,68	4,00	A
26	20170101114	Risky Wibowo	77	76,42	84	92,86	80,51	4,00	A
27	20170101115	Evan Noviandra	83	79,33	88	92,86	84,39	4,00	A
28	20170101119	Ciga Mila Reftiana	93	97,33	100	100	97,1	4,00	A
29	20170101122	Rafly Haryadi	85	90,75	88	100	89,13	4,00	A
30	20170101137	Febri Dwi Haryati	80	49,83	70	50	64,95	2,30	C+
31	20170101138	Ezra Yosua Loppies	70	0	0	0	21	0,00	E
32	20170101143	An Nies My Shealla Laksono	88	96,42	84	100	90,53	4,00	A
33	20170101144	Armanda Dwicahya	90	92,58	92	100	92,37	4,00	A
34	20170101145	Anggun Lestari	97	97,42	90	100	95,33	4,00	A
35	20170101149	Dhimas Eka Sentanu Putra	100	82,33	80	85,71	87,27	4,00	A
36	20170101152	Nico Febiawan	80	51,08	70	64,29	66,75	2,70	B-
37	20170101158	Indah Afifa	84	94	88	100	89,8	4,00	A
38	20170101161	Muhamad Fuadul Hijad	97	90,83	94	92,86	93,84	4,00	A
39	20170101170	Chairunnisa	100	97,92	96	100	98,18	4,00	A
40	20170101172	Dellia Pradita	97	95,75	100	100	97,83	4,00	A
41	20170101194	Ahmad Nurdin Fathani	80	84,92	82	100	84,08	4,00	A
42	20170101195	Muhammad Farhan	100	97,25	97	100	98,28	4,00	A
43	20170101197	Dhea Febiyanti	100	92,83	90	92,86	94,14	4,00	A
44	20170101198	Mohammad Taufiq Irfan	78	33,58	75	50	60,97	2,00	C
45	20170101209	Yustina De Andriani Keon	100	98,83	94	100	97,85	4,00	A
46	20170101210	Yusran Fikri Warfandu	97	91,5	100	100	96,55	4,00	A



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47	20170101215	Munandar Manipan	92	89,08	70	84,29	75,75	3,30	B+
48	20170101223	Dian Ayu Apriliana	90	92,92	93	100	92,78	4,00	A
49	20170101230	Renanda Alfiansyah	80	90,5	97	100	90,25	4,00	A
50	20170101233	Helmi Fikri	90	92,25	88	100	91,08	4,00	A
51	20170101241	Deni Saepulloh	88	87,5	89	100	89,35	4,00	A
52	20170101258	Azizzul Fadilla Adsanah	95	70,67	70	71,43	77,84	3,70	A-
53	20170101287	Khoirul Anam	80	25,42	0	28,57	34,48	0,00	E
54	20170101288	Yassril Muhammad Irham	80	89,33	87	100	86,9	4,00	A
55	20170101314	Fikri Prananda	85	85,58	94	100	89,37	4,00	A
56	20170101329	Patrisius Sondegau	78	56,5	70	64,29	67,78	2,70	B-
57	20170101330	Fachmi	75	86,17	92	100	85,95	4,00	A
58	20170101337	Yulinda Sari	90	59,08	70	64,29	72,15	3,00	B
59	20170101516	Putri Dwina Kartini	75	92	91	100	87,4	4,00	A
60	20180101218	Ryan Jatmiko	78	91,5	90	100	87,85	4,00	A

Ket: PF = Performance TGS = Tugas

Saya menyatakan bahwa nilai yang tercetak di atas adalah BENAR dan dapat dipertanggungjawabkan. Dengan ini saya menetapkan bahwa nilai tersebut SAH dan merupakan NILAI AKHIR.

Mengetahui,
Ketua Program Studi

Jakarta,
Dosen Pembina / Pengawas,

RA NURLINDA
NIP. 1012

NIP.