



Menu

Peserta

Jurnal (Riwayat)

Nama Mata Kuliah : Pemasaran Relasional **Dosen** : RA NURLINDA (1012)
Kode MK dan Kelas : EBM 601 (KJ02)
Jadwal dan Ruang : Selasa, 10:00 - 12:30 (R305)
Jumlah Mahasiswa : 56
Semester : SEMESTER GENAP 2019 - 2020

Perencanaan Jurnal Perkuliahan											
Pertemuan ke / Kelompok	Rencana Perkuliahan				Realisasi Perkuliahan				Option		
	Tanggal/Jam	Dosen/Ruang	Jenis	Peserta	Rencana Materi Perkuliahan	Pelaksanaan	Materi/Kegiatan	Catatan Dosen	Status	Gen-Honor	Realisasi
1/1	Selasa, 3 Mar 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	52		Tatap Muka	Pengertian Pemasaran Relasional dan Tujuannya	lancar	Selesai	✓	
2/1	Selasa, 10 Mar 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	31		Tatap Muka	life time value pelanggan	lancar	Selesai	✓	
3/1	Selasa, 17 Mar 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	54		Tatap Muka	NILAI, KEPUASAN DAN LOYALITAS PELANGGAN		Selesai	✓	
4/1	Selasa, 24 Mar 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	54		Tatap Muka	ANALISA PROFITABILITAS PELANGGAN		Selesai	✓	
5/1	Selasa, 31 Mar 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	52		Tatap Muka	CUSTOMER RETENTION		Selesai	✓	
6/1	Selasa, 7 Apr 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	52		Tatap Muka	CUSTOMER RELATIONSHIP MANAGEMENT (CRM)		Selesai	✓	
7/1	Selasa, 14 Apr 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	53		Tatap Muka	REFERENCE GROUPS AND FAMILY INFLUENCE		Selesai	✓	
8/1	Selasa, 5 Mei 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	54		Tatap Muka	DATABASE PELANGGAN DAN PEMASARAN DATABASE &nb...		Selesai	✓	
9/1	Selasa, 12 Mei 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	55		Tatap Muka	PERAN CUSTOMER VALUE DALAM RELATIONSHIP MARKETING&...		Selesai	✓	
10/1	Selasa, 2 Jun 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	55		Tatap Muka	CUSTOMER EXPERIENCE MANAGEMENT (CEM)		Selesai	✓	
11/1	Selasa, 9 Jun 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	54		Tatap Muka	PENERAPAN STRATEGI WORD OF MOUTH MARKETING		Selesai	✓	
12/1	Selasa, 16 Jun 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	54		Tatap Muka	INTEGRATED MARKETING COMMUNICATION		Selesai	✓	
13/1	Selasa, 23 Jun 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	53		Tatap Muka	IMPLEMENTASI STRATEGI, KENDALA DAN PENGUKURAN CRM		Selesai	✓	
14/1	Selasa, 30 Jun 2020 10:00 - 12:30	1012 - RA NURLINDA Ruang : R305	Teori	53		Tatap Muka	STRATEGI MENCIPTAKAN KEUNGGULAN BERSAING&nbs...		Selesai	✓	

35.	20170101350	NIA NADIATUL AINY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
36.	20170101382	RANNI ANGGRIYANI	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
37.	20180101003	DINAR ANDINA WULANDARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
38.	20180101006	RIAN SANJAYA	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
39.	20180101012	IKMAL ANIS MAKHSUSHO	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
40.	20180101016	DISKA FADILLAH OKTORA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
41.	20180101020	ARIN DWITYA	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
42.	20180101057	RINA WIDIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
43.	20180101108	RAGILIA ASRI PUTRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
44.	20180101137	ULFA DIANIK	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
45.	20180101202	DESRINA SIMANJUNTAK	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
46.	20180101211	CRISTOFER EWALDO PRIMA PUTRA	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
47.	20180101215	DEJULIANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
48.	20180101237	DWI SULISTYANI	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
49.	20180101276	ALLISSA PUTRI PRIATNA	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
50.	20180101281	MUHAMMAD FUDHAIL ABQORIY	H	I	H	H	H	A	H	H	H	H	H	H	H	H	H	H
51.	20180101283	SYAUQINA ALIFAH FURQON	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
52.	20180101288	ERIKA NUR FATIHAH	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
53.	20180101289	NOVA WULANDARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
54.	20180101332	CINDY VERNANDA FIRDAUS	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
55.	20180101333	ANNIDA NINGRUM BINTORO	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
56.	20180101337	RISMA URMILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Simpan

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Nilai perkuliahan kelas ini sudah disahkan dan dikunci oleh SUPRIYANTO, SPd. pada tanggal 30-07-2020

Versi Cetak

Cetak Nilai... Download Versi Excel...

Parameter Nilai	
Subjek	Bobot(%)
uts	30
tugasonline	30
absensi	10
UAS	30

Petunjuk Penulisan Parameter Penilaian

- Jika ada tugas 1 sampai 3 gunakan subjek : tugas1, tugas2, dan tugas3
- Tugas online subjek : tugasonline (menggunakan huruf kecil tanpa spasi)
- Quiz online subjek : quizonline (menggunakan huruf kecil tanpa spasi)
- Absensi gunakan subjek : absensi (menggunakan huruf kecil)
- Ujian Tengah Semester gunakan subjek : UTS,
Ujian Akhir Semester gunakan subjek : UAS
- Setiap kali ada perubahan Parameter Penilaian mohon lakukan simpan ulang

Perhatian

- Mengapus parameter nilai dapat mengakibatkan nilai mahasiswa pada parameter terkait terhapus

Pengisian Nilai



Absensi di bawah 75 %

No.	NIM	Nama	uts	tugasonline	absensi	UAS	NA	N. Remidi	NH	Lulus	Dipakai <input type="checkbox"/>
			30 %	30 %	10 %	30 %					
1.	201511108	Nur Hikmah	75,00	85,92	92,86	88,00	83.96		A	✓	✓
2.	20160101091	Susilo Daru Atmojo	87,00	77,75	78,57	90,00	84.28		A	✓	✓
3.	20170101002	Devia Anggraini	75,00	92,75	100	90,00	87.33		A	✓	✓
4.	20170101003	Reni Fitrotun Nisa	90,00	93,08	100	97,00	94.02		A	✓	✓
5.	20170101005	Widia Hanum	70,00	80,00	92,86	80,00	78.29		A-	✓	✓
6.	20170101008	Rudi Setyawan	80,00	87,67	100	94,00	88.50		A	✓	✓
7.	20170101009	Yurika Ventianita	70,00	86,17	100	88,00	83.25		A	✓	✓
8.	20170101016	Yolanda Meidien Savira	84,00	86,33	100	89,00	87.80		A	✓	✓
9.	20170101023	Rubin Marmora	73,00	94,17	100	97,00	89.25		A	✓	✓
10.	20170101034	Sheila Noviana Firdausy	70,00	88,00	100	95,00	85.90		A	✓	✓
11.	20170101040	Anisa Kirana Dewi	72,00	91,67	100	90,00	86.10		A	✓	✓
12.	20170101042	Rizkiya Putri Asyiva	85,00	94,75	100	100,00	93.93		A	✓	✓
13.	20170101044	Selvi Oktamas	85,00	91,75	100	90,00	90.03		A	✓	✓
14.	20170101047	Aditya Agus Setiawan	0,00	0,00	0	0,00	0.00		E		✓
15.	20170101051	Siti Rohinat	78,00	91,50	100	90,00	87.85		A	✓	✓
16.	20170101064	Muhammad Andriyan	83,00	87,42	100	90,00	88.13		A	✓	✓
17.	20170101070	Tania Triamanda	90,00	84,67	92,86	93,00	89.59		A	✓	✓
18.	20170101097	Nanda Anjas Sari	94,00	94,50	100	96,00	95.35		A	✓	✓
19.	20170101101	Ulfania Eka Erlinda	100,00	98,58	100	100,00	99.57		A	✓	✓
20.	20170101105	Brama Setya Adidharma	100,00	95,33	100	87,00	94.70		A	✓	✓
21.	20170101110	Michelle Aurel	85,00	92,50	100	92,00	90.85		A	✓	✓
22.	20170101123	Irma Dwi Setyowati	97,00	95,83	100	95,00	96.35		A	✓	✓
23.	20170101147	Reza Fauzi	87,00	88,33	92,86	96,00	90.69		A	✓	✓
24.	20170101148	Putri Nirmalasari	97,00	87,83	100	95,00	93.95		A	✓	✓
25.	20170101150	Dwi Kusdianti	78,00	60,75	71,43	70,00	69.77		B	✓	✓
26.	20170101168	Lulu Khaldi Nur Fadilah	97,00	74,92	85,71	85,00	85.65		A	✓	✓
27.	20170101173	Muhammad Fathurachman	90,00	89,08	92,86	95,00	91.51		A	✓	✓
28.	20170101199	Fajar Swantantra Nata	95,00	82,17	92,86	90,00	89.44		A	✓	✓
29.	20170101212	Rizky Al Farizie	100,00	85,58	92,86	96,00	93.76		A	✓	✓

31.	20170101225	Muhamad Farhan Lazuardi	96,00	92,42	100	88,00	92.93	A	✓	✓
32.	20170101242	Resta Lovina	80,00	94,33	100	92,00	89.90	A	✓	✓
33.	20170101246	Dermila	92,00	93,08	100	94,00	93.72	A	✓	✓
34.	20170101281	Najamudin	88,00	63,83	71,43	80,00	76.69	B+	✓	✓
35.	20170101350	Nia Nadiatul Ainy	87,00	94,33	100	95,00	92.90	A	✓	✓
36.	20170101382	Ranni Anggriyani	80,00	91,50	100	91,00	88.75	A	✓	✓
37.	20180101003	Dinar Andina Wulandari	90,00	91,83	100	91,00	91.85	A	✓	✓
38.	20180101006	Rian Sanjaya	90,00	95,08	100	90,00	92.52	A	✓	✓
39.	20180101012	Ikmal Anis Makhshusho	88,00	91,83	100	93,00	91.85	A	✓	✓
40.	20180101016	Diska Fadillah Oktora	75,00	90,17	100	90,00	86.55	A	✓	✓
41.	20180101020	Arin Dwitya	82,00	94,50	100	90,00	89.95	A	✓	✓
42.	20180101057	Rina Widiyanti	95,00	94,75	100	96,00	95.73	A	✓	✓
43.	20180101108	Ragilia Asri Putri	74,00	90,75	100	90,00	86.43	A	✓	✓
44.	20180101137	Ulfa Dianik	90,00	94,00	100	94,00	93.40	A	✓	✓
45.	20180101202	Desrina Simanjuntak	96,00	93,92	100	95,00	95.48	A	✓	✓
46.	20180101211	Cristofer Ewaldo Prima Putra	92,00	88,33	92,86	87,00	89.49	A	✓	✓
47.	20180101215	Dejulianda	88,00	93,00	100	93,00	92.20	A	✓	✓
48.	20180101237	Dwi Sulistyani	81,00	90,83	100	88,00	87.95	A	✓	✓
49.	20180101276	Allissa Putri Priatna	80,00	90,33	100	90,00	88.10	A	✓	✓
50.	20180101281	Muhammad Fudhail Abqoriy	90,00	88,33	92,86	86,00	88.59	A	✓	✓
51.	20180101283	Syauqina Alifah Furqon	76,00	91,25	100	90,00	87.18	A	✓	✓
52.	20180101288	Erika Nur Fatihah	80,00	91,25	100	91,00	88.68	A	✓	✓
53.	20180101289	Nova Wulandari	90,00	90,67	100	90,00	91.20	A	✓	✓
54.	20180101332	Cindy Vernanda Firdaus	88,00	92,17	100	93,00	91.95	A	✓	✓
55.	20180101333	Annida Ningrum Bintoro	87,00	89,83	100	90,00	90.05	A	✓	✓
56.	20180101337	Risma Urmila	78,00	83,75	100	86,00	84.33	A	✓	✓