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Nama Mata Kuliah : Pemasaran Relasional **Dosen** : Dr. HASYIM , SE, M.Ed, MM (1163)
Kode MK dan Kelas : EBM 601 (CR001)
Jadwal dan Ruang : Jumat, 07:00 - 09:30 ()
Jumlah Mahasiswa : 28
Semester : SEMESTER GENAP 2020 - 2021

Perencanaan Jurnal Perkuliahan

| Pertemuan ke / Kelompok | Rencana Perkuliahan | | | | | Realisasi Perkuliahan | | | Option | | |
|-------------------------|-------------------------------------|---|-------|---------|----------------------------|-----------------------|---|---------------|---------|------------|-------------------|
| | Tanggal/Jam | Dosen/Ruang | Jenis | Peserta | Rencana Materi Perkuliahan | Pelaksanaan | Materi/Kegiatan | Catatan Dosen | Status | Gen. Honor | Realisasi |
| 1/1 | Jumat, 26 Mar 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 0 | | Online | UNDERSTANDING THE NEW ERA OF MARKETING MANAGEMENT | | Selesai | ✓ | 🔗 |
| 2/1 | Jumat, 2 Apr 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 26 | | Online | MARKETING MIX AND CLASSIFICATION PRODUCT | | Selesai | ✓ | 🔗 |
| 3/1 | Jumat, 9 Apr 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 0 | | Online | KLASIFIKASI PRODUK DAN PEMASARAN RELASIONAL | | Selesai | ✓ | 🔗 |
| 4/1 | Jumat, 16 Apr 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 27 | | Online | STRATEGI PENETAPAN HARGA , SALURAN DISTRIBUSI DAN PENGEMBANGAN RELATIONSHIP | | Selesai | ✓ | 🔗 |
| 5/1 | Jumat, 23 Apr 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 28 | | Online | PROMOTION AND MOTIVITIONAL MARKETING STRATEGY | | Selesai | ✓ | 🔗 |
| 6/1 | Jumat, 30 Apr 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 26 | | Online | POSITIONING AND RELATIONSHIP MARKETING STRATEGY | | Selesai | ✓ | 🔗 |
| 7/1 | Jumat, 7 Mei 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 24 | | Online | CUSTOMER PERCEIVED VALUE STRATEGY | | Selesai | ✓ | 🔗 |
| 8/1 | Jumat, 11 Jun 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 28 | | Online | BRAND AND RELATIONSHIP MARKETING STRATEGY | | Selesai | ✓ | 🔗 |
| 9/1 | Jumat, 18 Jun 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 27 | | Online | THE BASIC CONCEPT OF RELATIONSHIP MARKETING | | Selesai | ✓ | 🔗 |
| 10/1 | Jumat, 25 Jun 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 27 | | Online | UNDERSTANDING THE THEORY OF CONSUMER BEHAVIOR AND RELATIONSHIP MARKETING STRATEGY | | Selesai | ✓ | 🔗 |

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|------|-------------------------------------|---|-------|----|--|--------|---|---------|---|-------------------|
| 11/1 | Jumat, 2 Jul 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 24 | | Online | COMMUNICATION AND RELATIONSHIP MARKETING STRATEGY | Selesai | ✓ | 🔗 |
| 12/1 | Jumat, 9 Jul 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 27 | | Online | GLOBAL MARKETING STRATEGY | Selesai | ✓ | 🔗 |
| 13/1 | Jumat, 16 Jul 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 2 | | Online | MARKETING STRUCTURE AND RELATIONSHIP MARKETING STRATEGY | Selesai | ✓ | 🔗 |
| 14/1 | Jumat, 23 Jul 2021 07:00 - 09:30 | 1163 - Dr. HASYIM , SE, M.Ed, MM Ruang : | Teori | 27 | | Online | PURCHASE DECISION | Selesai | ✓ | 🔗 |

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Untuk mengisi absensi, diharuskan mengisi jurnal pada pertemuan yang diinginkan. Untuk mengisi jurnal perkuliahan klik [di sini](#).

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Pengisian Absensi Kuliah Kelompok 1 

| No. | NIM | Nama | Perkuliahan Ke | | | | | | | | | | | | | |
|-----|-------------|-----------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | | 26 Mar | 02 Apr | 09 Apr | 16 Apr | 23 Apr | 30 Apr | 07 Mei | 11 Jun | 18 Jun | 25 Jun | 02 Jul | 09 Jul | 16 Jul | 23 Jul |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| 1. | 20180101028 | ARI FEBRIAWAN | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 2. | 20180101029 | SUCI PRADITA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 3. | 20180101032 | ERINE KARUNIAWATI | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 4. | 20180101036 | FITRI RAHMAWATI RAMADHAN | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 5. | 20180101039 | SITI MUHSIATIN | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 6. | 20180101059 | ELSA NOVIANTI | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | A ✓ | H ✓ | H ✓ | H ✓ | |
| 7. | 20180101067 | DESY OCTAVIA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 8. | 20180101068 | SARIPUL ANAM | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 9. | 20180101069 | ROSA MAWAR SARI DEWI | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 10. | 20180101074 | NETTA AFIFAH DAMAYANTI | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 11. | 20180101076 | ZAHWA ARSYI MAULIDA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 12. | 20180101103 | FIRMAN CHAHYADI | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 13. | 20180101115 | IKA FEBRIANI | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | I ✓ | I ✓ | H ✓ | A ✓ | H ✓ | A ✓ | H ✓ | H ✓ | |
| 14. | 20180101132 | REFO NAVENDRA HANDRIAWAN | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 15. | 20180101206 | HILARIO LAURENCIUS WAHYU PRASETYA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 16. | 20180101208 | ROSSA RINTE MEYLINDA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 17. | 20180101209 | MELLYANA ANGGRAENI | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 18. | 20180101210 | MAY SELA RAHMAWATI | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 19. | 20180101217 | AMI SAKA | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | A ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |
| 20. | 20180101234 | MUHAMMAD DEDE JAMALUDIN | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | H ✓ | |

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|---------------------------------------|-------------|----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 21. | 20180101235 | AFIF PRASETYO | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | A ▾ | H ▾ | H ▾ | H ▾ |
| 22. | 20180101257 | MAHADIKA ANARGYA WIDYADANA | A ▾ | H ▾ | H ▾ | I ▾ | H ▾ | A ▾ | H ▾ | H ▾ | H ▾ | A ▾ | A ▾ | A ▾ | H ▾ | A ▾ |
| 23. | 20180101258 | HELDINA MARTA BR SAGALA | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| 24. | 20180101264 | SALSABIL | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| 25. | 20180101265 | GALIH KHAIRUNNISA FAJRINA | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| 26. | 20180101277 | NOVAL WISNU SYAHPUTRA | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| 27. | 20180101336 | CELIA NABILA WULANDA | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| 28. | 20180101451 | HANI WULAN DHARI | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ | H ▾ |
| <input type="button" value="Simpan"/> | | | | | | | | | | | | | | | | |

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Nilai perkuliahan kelas ini sudah disahkan dan dikunci oleh Dr. HASYIM , SE, M.Ed, MM pada tanggal 17-08-2021

Versi Cetak

[Cetak Nilai...](#) [Download Versi Excel...](#)


Petunjuk Penulisan Parameter Penilaian

- Jika ada tugas 1 sampai 3 gunakan subjek : tugas1, tugas2, dan tugas3
- Tugas online subjek : tugasonline (menggunakan huruf kecil tanpa spasi)
- Quiz online subjek : quizonline (menggunakan huruf kecil tanpa spasi)
- Absensi gunakan subjek : absensi (menggunakan huruf kecil)
- Ujian Tengah Semester gunakan subjek : UTS,
- Ujian Akhir Semester gunakan subjek : UAS
- Setiap kali ada perubahan parameter nilai mohon lakukan simpan ulang

Perhatian

- Mengapus parameter nilai dapat mengakibatkan nilai mahasiswa pada parameter terkait terhapus

Penarikan Nilai E-Learning

- Dosen dapat melakukan tarik nilai dari E-Learning (tugasonline, quizonline, UTS & UAS) dengan menekan tombol 
- Pastikan Tanggal Ujian UTS/UAS sudah di set
- Pastikan Nama Parameter sudah dibuat sesuai ketentuan
- Pastikan upload Soal UTS/UAS pada E-Learning sesuai jadwal UTS/UAS

| Parameter Nilai | |
|-----------------|---------------------------------|
| Subjek | Bobot(%) |
| UTS | <input type="text" value="25"/> |
| UAS | <input type="text" value="25"/> |
| absensi | <input type="text" value="10"/> |
| quizonline | <input type="text" value="10"/> |
| tugasonline | <input type="text" value="30"/> |

Pengisian Nilai



Absensi di bawah 75 %

| No. | NIM | Nama | UTS | UAS | absensi | quizonline | tugasonline | NA | N. Remidi | NH | Lulus | Dipakai <input type="checkbox"/> |
|-----|-------------|-----------------------------------|-------|-------|---------|------------|-------------|-------|-----------|----|-------|-------------------------------------|
| | | | 25 % | 25 % | 10 % | 10 % | 30 % | | | | | |
| 1. | 20180101028 | Ari Febriawan | 77,00 | 75,00 | 100 | 50,00 | 75,00 | 74.79 | | B+ | ✓ | ✓ |
| 2. | 20180101029 | Suci Pradita | 76,00 | 76,00 | 100 | 84,29 | 75,00 | 78.22 | | A- | ✓ | ✓ |
| 3. | 20180101032 | Erine Karuniawati | 60,00 | 72,00 | 92,86 | 62,86 | 70,00 | 69.58 | | B | ✓ | ✓ |
| 4. | 20180101036 | Fitri Rahmawati Ramadhan | 78,00 | 76,00 | 100 | 72,86 | 73,00 | 76.98 | | B+ | ✓ | ✓ |
| 5. | 20180101039 | Siti Muhsiatin | 79,00 | 78,00 | 100 | 70,00 | 75,00 | 78.04 | | A- | ✓ | ✓ |
| 6. | 20180101059 | Elsa Novianti | 74,00 | 0,00 | 92,86 | 67,14 | 70,00 | 54.78 | | D | ✓ | ✓ |
| 7. | 20180101067 | Desy Octavia | 78,00 | 77,00 | 92,86 | 80,00 | 70,00 | 76.32 | | B+ | ✓ | ✓ |
| 8. | 20180101068 | Saripul Anam | 77,00 | 78,00 | 100 | 87,14 | 77,00 | 79.85 | | A- | ✓ | ✓ |
| 9. | 20180101069 | Rosa Mawar Sari Dewi | 73,00 | 77,00 | 100 | 50,00 | 70,00 | 72.79 | | B | ✓ | ✓ |
| 10. | 20180101074 | Netta Afifah Damayanti | 78,00 | 77,00 | 100 | 90,00 | 75,00 | 80.25 | | A | ✓ | ✓ |
| 11. | 20180101076 | Zahwa Arsyi Maulida | 74,00 | 78,00 | 100 | 82,86 | 75,00 | 78.08 | | A- | ✓ | ✓ |
| 12. | 20180101103 | Firman Chahyadi | 75,00 | 76,00 | 92,86 | 50,00 | 72,00 | 72.92 | | B | ✓ | ✓ |
| 13. | 20180101115 | Ika Febriani | 76,00 | 0,00 | 85,71 | 68,57 | 70,00 | 54.72 | | D | ✓ | ✓ |
| 14. | 20180101132 | Refo Navendra Handriawan | 78,00 | 76,00 | 100 | 91,43 | 75,00 | 79.43 | | A- | ✓ | ✓ |
| 15. | 20180101206 | Hilario Laurencius Wahyu Prasetya | 76,00 | 75,00 | 100 | 77,14 | 73,00 | 76.65 | | B+ | ✓ | ✓ |
| 16. | 20180101208 | Rossa Rinte Meylinda | 74,00 | 76,00 | 100 | 57,14 | 70,00 | 73.50 | | B | ✓ | ✓ |
| 17. | 20180101209 | Mellyana Anggraeni | 76,00 | 76,00 | 92,86 | 85,71 | 75,00 | 77.64 | | A- | ✓ | ✓ |
| 18. | 20180101210 | May Sela Rahmawati | 78,00 | 77,00 | 92,86 | 67,14 | 73,00 | 75.93 | | B+ | ✓ | ✓ |
| 19. | 20180101217 | Ami Saka | 77,00 | 75,00 | 92,86 | 55,71 | 73,00 | 74.04 | | B+ | ✓ | ✓ |
| 20. | 20180101234 | Muhammad Dede Jamaludin | 78,00 | 75,00 | 100 | 85,71 | 75,00 | 78.61 | | A- | ✓ | ✓ |
| 21. | 20180101235 | Afif Prasetyo | 79,00 | 75,00 | 92,86 | 70,00 | 76,00 | 76.87 | | B+ | ✓ | ✓ |

| | | | | | | | | | | | | |
|-----|-------------|----------------------------|-------|-------|-------|-------|-------|-------|--|----|---|---|
| 22. | 20180101257 | Mahadika Anargya Widyadana | 74,00 | 0,00 | 57,14 | 15,71 | 10,00 | 28.07 | | E | | ✓ |
| 23. | 20180101258 | Heldina Marta Br Sagala | 73,00 | 75,00 | 100 | 54,29 | 76,00 | 74.52 | | B+ | ✓ | ✓ |
| 24. | 20180101264 | Salsabil | 76,00 | 75,00 | 100 | 81,43 | 70,00 | 76.18 | | B+ | ✓ | ✓ |
| 25. | 20180101265 | Galih Khairunnisa Fajrina | 76,00 | 75,00 | 100 | 88,57 | 77,00 | 79.00 | | A- | ✓ | ✓ |
| 26. | 20180101277 | Noval Wisnu Syahputra | 77,00 | 75,00 | 100 | 45,71 | 73,00 | 73.76 | | B | ✓ | ✓ |
| 27. | 20180101336 | Celia Nabila Wulanda | 77,00 | 75,00 | 100 | 88,57 | 78,00 | 79.55 | | A- | ✓ | ✓ |
| 28. | 20180101451 | Hani Wulan Dhari | 75,00 | 75,00 | 100 | 74,29 | 77,00 | 77.32 | | A- | ✓ | ✓ |

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