

<b>Nama Mata Kuliah</b>	: Pemasaran Relasional	<b>Dosen</b>	: Dr. FERRYAL ABADI , SE., M.Si. (8123)
<b>Kode MK dan Kelas</b>	: EBM 601 (KJ101)		
<b>Jadwal dan Ruang</b>	: Senin, 20:30 - 23:00 ()		
<b>Jumlah Mahasiswa</b>	: 59		
<b>Semester</b>	: SEMESTER GENAP 2020 - 2021		

Perencanaan Jurnal Perkuliahan											
Pertemuan ke / Kelompok	Rencana Perkuliahan					Realisasi Perkuliahan			Option		
	Tanggal/Jam	Dosen/Ruang	Jenis	Peserta	Rencana Materi Perkuliahan	Pelaksanaan	Materi/Kegiatan	Catatan Dosen	Status	Gen. Honor	Realisasi
1/1	Senin, 22 Mar 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI , SE., M.Si. Ruang :	Teori	0		Online	<i>UNDERSTANDING THE NEW ERA OF MARKETING MANAGEMENT</i>		Selesai	✓	<a href="#">🔗</a>
2/1	Senin, 29 Mar 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI , SE., M.Si. Ruang :	Teori	57		Online	<i>INTRODUCTION TO RELATIONSHIP MARKETING THEORIES and FOUR TYPES OF RELATIONSHIP (Part 1)</i>		Selesai	✓	<a href="#">🔗</a>
3/1	Senin, 5 Apr 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI , SE., M.Si. Ruang :	Teori	50		Online	<i>RELATIONSHIP MARKETING THEORIES and SIX MARKET MODELS (Part 2)</i>		Selesai	✓	<a href="#">🔗</a>
4/1	Senin, 12 Apr 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI , SE., M.Si. Ruang :	Teori	54		Online	<i>UNDERSTANDING ATTRIBUTE MARKETING MIX (PROMOTION MIX) AND SIX MARKET MODEL</i>		Selesai	✓	<a href="#">🔗</a>

5/1	Senin, 19 Apr 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	54		Online	<i>UNDERSTANDING PRODUCT AND CLASSIFICATION OF PRODUCT AND FOUR TYPES OF RELATIONSHIP</i>		Selesai	✓	<a href="#">🔗</a>
6/1	Senin, 26 Apr 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	54		Online	<i>MANAGEMENT SERVICES AND RELATIONSHIP MANAGEMENT</i>		Selesai	✓	<a href="#">🔗</a>
7/1	Senin, 3 Mei 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	50		Online	<i>CUSTOMER PERCEIVED VALUE CONCEPT AND DEVELOPING CPV</i>		Selesai	✓	<a href="#">🔗</a>
8/1	Senin, 7 Jun 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	49		Online	<i>BRAND AND RELATIONSHIP MARKETING STRATEGY</i>		Selesai	✓	<a href="#">🔗</a>
9/1	Senin, 14 Jun 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	54		Online	<i>STRATEGY SEGMENTING-TARGETING AND POSITIONING AND RELATIONSHIP MARKETING STRATEGY</i>		Selesai	✓	<a href="#">🔗</a>
10/1	Senin, 21 Jun 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	57		Online	<i>UNDERSTANDING THE THEORY OF CONSUMER BEHAVIOR AND RELATIONSHIP MARKETING STRATEGY</i>		Selesai	✓	<a href="#">🔗</a>
11/1	Senin, 28 Jun 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	56		Online	<i>UNDERSTANDING THE THEORY OF PURCHASE DECISION AND PRICE DECISION</i>		Selesai	✓	<a href="#">🔗</a>
12/1	Senin, 5 Jul 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	56		Online	<i>UNDERSTANDING OF MARKETING COMMUNICATION AND MOTIVATIONAL MARKETING</i>		Selesai	✓	<a href="#">🔗</a>
13/1	Senin, 12 Jul 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	56		Online	<i>UNDERSTANDING OF THE GLOBAL MARKETING CONCEPT AND MULTINATIONAL CORPORATION</i>		Selesai	✓	<a href="#">🔗</a>
14/1	Senin, 19 Jul 2021 20:30 - 23:00	8123 - Dr. FERRYAL ABADI, SE., M.Si. Ruang :	Teori	50		Online	<i>UNDERSTANDING OF MARKET STRUCTURE</i>		Selesai	✓	<a href="#">🔗</a>

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<b>Semester</b>	: SEMESTER GENAP 2020 - 2021		

Nilai perkuliahan kelas ini sudah disahkan dan dikunci oleh Dr. FERRYAL ABADI , SE., M.Si. pada tanggal 18-08-2021

**Versi Cetak**

[Cetak Nilai...](#) [Download Versi Excel...](#)

**Petunjuk Penulisan Parameter Penilaian**

- Jika ada tugas 1 sampai 3 gunakan subjek : tugas1, tugas2, dan tugas3
- Tugas online subjek : tugasonline (menggunakan huruf kecil tanpa spasi)
- Quiz online subjek : quizonline (menggunakan huruf kecil tanpa spasi)
- Absensi gunakan subjek : absensi (menggunakan huruf kecil)
- Ujian Tengah Semester gunakan subjek : UTS,
- Ujian Akhir Semester gunakan subjek : UAS
- Setiap kali ada perubahan parameter nilai mohon lakukan simpan ulang

**Perhatian**

- Mengapus parameter nilai dapat mengakibatkan nilai mahasiswa pada parameter terkait terhapus

**Penarikan Nilai E-Learning**

- Dosen dapat melakukan tarik nilai dari E-Learning (tugasonline, quizonline, UTS & UAS) dengan menekan tombol
- Pastikan Tanggal Ujian UTS/UAS sudah di set
- Pastikan Nama Parameter sudah dibuat sesuai ketentuan
- Pastikan upload Soal UTS/UAS pada E-Learning sesuai jadwal UTS/UAS

Parameter Nilai	
Subjek	Bobot(%)
UTS	30
tugasonline	20
quizonline	20
UAS	30

ABC Pengisian Nilai <span style="float: right;">Absensi di bawah 75 %</span>											
No.	NIM	Nama	UTS	tugasonline	quizonline	UAS	NA	N. Remidi	NH	Lulus	Dipakai
			30 %	20 %	20 %	30 %					
1.	20170101217	Eki Rista Seftian	0,00	16,90	14,29	0,00	6.24		E		✓
2.	20180101139	Gita Lorenza	85,00	81,80	82,86	73,00	80.33		A	✓	✓
3.	20180101142	Lian Fizrani	85,00	88,80	82,86	95,00	88.33		A	✓	✓
4.	20180101147	Galuh Setyawati	78,00	88,00	77,14	85,00	81.93		A	✓	✓
5.	20180101149	Denfi Aryudha Sitanggang	90,00	84,80	90,00	88,00	88.36		A	✓	✓
6.	20180101151	Dewi	75,00	81,50	84,29	60,00	73.66		B	✓	✓
7.	20180101153	Michelle Angela	90,00	86,60	90,00	90,00	89.32		A	✓	✓
8.	20180101155	Cindy Silvia	90,00	55,50	74,29	80,00	76.96		B+	✓	✓
9.	20180101156	Jovita Nathania	80,00	91,20	95,71	90,00	88.38		A	✓	✓
10.	20180101158	Lungwenki Chejaya	0,00	7,30	18,57	0,00	5.17		E		✓
11.	20180101165	Ryan Mardiansyah	80,00	89,00	70,00	85,00	81.30		A	✓	✓
12.	20180101167	Syamson Imanuel Tafui	80,00	73,50	51,43	78,00	72.39		B	✓	✓
13.	20180101168	Sherina Oktavia	83,00	83,80	57,14	78,00	76.49		B+	✓	✓
14.	20180101172	Agnes Bella Bestari Br Sitompul	88,00	87,80	72,86	88,00	84.93		A	✓	✓
15.	20180101175	Mardina Rianty	80,00	72,40	75,71	60,00	71.62		B	✓	✓
16.	20180101176	Abednego Alfinianto	80,00	80,30	72,86	88,00	81.03		A	✓	✓
17.	20180101179	Andhika Hendri Pratama Putra	100,00	97,50	87,14	98,00	96.33		A	✓	✓
18.	20180101181	Brigitta Liberty Winata	90,00	84,60	78,57	83,00	84.53		A	✓	✓
19.	20180101189	Kristina Novianti	90,00	82,50	80,00	88,00	85.90		A	✓	✓
20.	20180101198	Yusuf Suhendra	80,00	84,70	78,57	85,00	82.15		A	✓	✓
21.	20180101222	Eliyana Kristina Simanungkalit	80,00	88,20	54,29	80,00	76.50		B+	✓	✓
22.	20180101230	Rahmatiyani	78,00	77,00	58,57	68,00	70.91		B	✓	✓
23.	20180101231	Putri Lestari	78,00	93,30	72,86	85,00	82.13		A	✓	✓
24.	20180101263	Devi Arum Fitriani	82,00	84,30	88,57	90,00	86.17		A	✓	✓
25.	20180101302	Jesi Maryani	90,00	80,50	65,71	88,00	82.64		A	✓	✓
26.	20180101303	Untung Cristoper Simarmata	78,00	59,40	55,71	78,00	69.82		B	✓	✓

27.	20180101304	Rizki Meirina Wati	90,00	85,20	84,29	85,00	86.40		A	✓	✓
28.	20180101309	Cika Melia	100,00	91,30	74,29	95,00	91.62		A	✓	✓
29.	20180101310	Ega Purnamasari	80,00	74,80	72,86	90,00	80.53		A	✓	✓
30.	20180101313	Nainalusyifa	85,00	91,50	92,86	85,00	87.87		A	✓	✓
31.	20180101316	Ramdhan Purwadi	85,00	73,30	54,29	80,00	75.02		B+	✓	✓
32.	20180101381	Anisah Janati	80,00	82,10	65,71	88,00	79.96		A-	✓	✓
33.	20180101383	Irfansyah	90,00	86,30	50,00	85,00	79.76		A-	✓	✓
34.	20180101387	Fika Puspitarini	78,00	63,00	44,29	80,00	68.86		B	✓	✓
35.	20180101390	Muhammad Tommy Ferdiansyah	80,00	74,60	48,57	85,00	74.13		B+	✓	✓
36.	20180101391	Sholatun Marfia	85,00	95,00	74,29	95,00	87.86		A	✓	✓
37.	20180101392	Anshafira Nurma	95,00	92,80	70,00	97,00	90.16		A	✓	✓
38.	20180101394	Rina Sriwahyuni Lubis	88,00	80,10	72,86	90,00	83.99		A	✓	✓
39.	20180101397	Faiz Pangestu Aryanto	75,00	88,80	84,29	85,00	82.62		A	✓	✓
40.	20180101399	Clara Claudia Sidabalok	85,00	88,30	51,43	93,00	81.35		A	✓	✓
41.	20180101408	Sheyla Ayu Oktaviani	80,00	82,10	80,00	88,00	82.82		A	✓	✓
42.	20180101409	Dinda Adelia	90,00	79,20	58,57	85,00	80.05		A	✓	✓
43.	20180101410	Lia Danaranti	83,00	83,80	84,29	85,00	84.02		A	✓	✓
44.	20180101417	Kusbandiah Ratih	88,00	89,30	82,86	95,00	89.33		A	✓	✓
45.	20180101421	Nina Novi Yanti	85,00	89,50	78,57	95,00	87.61		A	✓	✓
46.	20180101423	Nurhayati	90,00	91,50	72,86	87,00	85.97		A	✓	✓
47.	20180101426	Novadena Aprialy	83,00	72,70	64,29	0,00	52.30		D		✓
48.	20180101427	Fransiska Lintang Sandya Peni Kristyani	88,00	76,40	68,57	85,00	80.89		A	✓	✓
49.	20180101432	Eliza Arum Wulandari	85,00	73,00	85,71	80,00	81.24		A	✓	✓
50.	20180101446	Sindi Nur Suryani	80,00	85,00	75,71	93,00	84.04		A	✓	✓
51.	20180101459	Widya Zaza Putri	60,00	37,70	34,29	75,00	54.90		D		✓
52.	20180101461	Stanley Immanuel	80,00	84,30	38,57	85,00	74.07		B+	✓	✓
53.	20180101488	Rio Tanimal	95,00	83,20	77,14	90,00	87.57		A	✓	✓
54.	20180101489	Rona Veonnita	85,00	76,30	78,57	87,00	82.57		A	✓	✓
55.	20180101509	Grevi Yulika	95,00	92,30	85,71	95,00	92.60		A	✓	✓
52.	20180101461	Stanley Immanuel	80,00	84,30	38,57	85,00	74.07		B+	✓	✓
53.	20180101488	Rio Tanimal	95,00	83,20	77,14	90,00	87.57		A	✓	✓
54.	20180101489	Rona Veonnita	85,00	76,30	78,57	87,00	82.57		A	✓	✓
55.	20180101509	Grevi Yulika	95,00	92,30	85,71	95,00	92.60		A	✓	✓
56.	20180101510	Rismalia	90,00	89,50	75,71	85,00	85.54		A	✓	✓
57.	20180101516	Rusinta Ayu Budiati	93,00	87,70	82,86	95,00	90.51		A	✓	✓
58.	20180101531	Endang Setiyowati	75,00	64,40	44,29	85,00	69.74		B	✓	✓
59.	20200101583	Nelisa	78,00	17,00	15,71	80,00	53.94		D		✓

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<b>Jumlah Mahasiswa</b>	: 59		
<b>Semester</b>	: SEMESTER GENAP 2020 - 2021		

Untuk mengisi absensi, diharuskan mengisi jurnal pada pertemuan yang diinginkan. Untuk mengisi jurnal perkuliahan klik [di sini](#).

Penyimpanan absensi kuliah berhasil

**Upload File Scan Absensi Sebagai Bukti Absen Manual**

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**Pengisian Absensi Kuliah Kelompok 1**

No.	NIM	Nama	Perkuliahan Ke													
			1	2	3	4	5	6	7	8	9	10	11	12	13	14
			22 Mar	29 Mar	05 Apr	12 Apr	19 Apr	26 Apr	03 Mei	07 Jun	14 Jun	21 Jun	28 Jun	05 Jul	12 Jul	19 Jul
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
1.	20170101217	EKI RISTA SEFTIAN	A	H	H	H	A	A	A	A	A	A	A	A	A	
2.	20180101139	GITA LORENZA	A	H	H	H	H	H	H	A	H	H	H	H	H	
3.	20180101142	LIAN FIZRIANI	A	H	H	H	H	H	H	H	H	H	H	H	H	
4.	20180101147	GALUH SETYAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	
5.	20180101149	DENFI ARYUDHA SITANGGANG	H	H	H	H	H	H	H	H	H	H	H	H	H	
6.	20180101151	DEWI	A	H	H	H	H	H	H	H	H	H	H	H	H	
7.	20180101153	MICHELLE ANGELA	H	H	H	H	H	H	H	H	H	H	H	H	A	
8.	20180101155	CINDY SILVIA	H	H	H	H	H	H	H	H	H	H	H	H	H	
9.	20180101156	JOVITA NATHANIA	H	H	H	H	H	H	H	H	H	H	H	H	H	
10.	20180101158	LUNGWENKI CHEJAYA	H	H	A	A	A	A	A	A	A	A	A	A	A	
11.	20180101165	RYAN MARDIANSYAH	H	H	H	H	H	H	A	H	H	H	H	H	H	
12.	20180101167	SYAMSON IMANUEL TAFUI	H	H	H	H	H	H	H	H	H	H	H	H	H	
13.	20180101168	SHERINA OKTAVIA	A	H	H	H	H	H	H	A	H	H	H	H	H	
14.	20180101172	AGNES BELLA BESTARI BR SITOMPUL	H	H	H	H	H	H	H	H	H	H	H	H	H	
15.	20180101175	MARDINA RIANTY	A	H	H	H	H	H	H	H	H	H	H	H	H	
16.	20180101176	ABEDNEGO ALFINIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	
17.	20180101179	ANDHIKA HENDRI PRATAMA PUTRA	H	H	H	H	H	H	H	A	H	H	H	H	H	
18.	20180101181	BRIGITTA LIBERTY WINATA	H	H	H	H	H	H	H	H	H	H	H	H	H	
19.	20180101189	KRISTINA NOVIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	
20.	20180101198	YUSUF SUHENDRA	H	H	H	H	H	H	H	H	H	H	H	H	H	
21.	20180101222	ELIYANA KRISTINA SIMANUNGKALT	A	H	H	H	H	H	H	H	H	H	H	H	H	
22.	20180101230	RAHMATIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	
23.	20180101231	PUTRI LESTARI	H	H	H	H	H	H	H	H	H	H	H	H	H	
24.	20180101263	DEVI ARUM FITRIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	
25.	20180101302	JESI MARYANI	A	H	H	H	H	H	H	H	H	H	H	H	H	
26.	20180101303	UNTUNG CRISTOPER SIMARMATA	A	H	H	H	A	A	A	H	H	H	H	H	H	
27.	20180101304	RIZKI MEIRINA WATI	H	H	H	H	H	H	H	H	H	H	H	H	H	
28.	20180101309	CIKA MELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	
29.	20180101310	EGA PURNAMASARI	A	H	H	H	H	H	H	A	H	H	H	H	H	
30.	20180101313	NAINALUSYIFA	H	H	H	H	H	H	H	H	H	H	H	H	H	
31.	20180101316	RAMDHAN PURWADI	A	H	H	H	H	H	H	H	H	H	H	H	H	
32.	20180101381	ANISAH JANATI	A	H	H	H	H	H	H	H	H	H	H	H	H	
33.	20180101383	IRFANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	
34.	20180101387	FIKA PUSPITARINI	H	H	A	H	H	H	H	H	H	H	H	H	A	
35.	20180101390	MUHAMMAD TOMMY FERDIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	
36.	20180101391	SHOLATUN MARFIA	H	H	H	H	H	H	H	H	H	H	H	H	H	
37.	20180101392	ANSHAFIRA NURMA	H	H	H	H	H	H	H	H	H	H	H	H	H	

38.	20180101394	RINA SRIWAHYUNI LUBIS	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
39.	20180101397	FAIZ PANGESTU ARYANTO	H	H	H	H	H	H	H	A	H	H	H	H	H	A	H
40.	20180101399	CLARA CLAUDIA SIDABALOK	H	H	H	H	H	H	A	A	H	H	H	H	H	A	H
41.	20180101408	SHEYLA AYU OKTAVIANI	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H
42.	20180101409	DINDA ADELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
43.	20180101410	LIA DANARANTI	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H
44.	20180101417	KUSBANDIAH RATIH	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
45.	20180101421	NINA NOVI YANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
46.	20180101423	NURHAYATI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
47.	20180101426	NOVADENA APRIALY	A	H	H	H	A	H	A	A	H	H	H	H	H	H	H
48.	20180101427	FRANSISKA LINTANG SANDYA PENI KRISTYANI	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H
49.	20180101432	ELIZA ARUM WULANDARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
50.	20180101446	SINDI NUR SURYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
51.	20180101459	WIDYA ZAZA PUTRI	H	H	H	H	A	H	H	H	A	H	H	H	H	H	H
52.	20180101461	STANLEY IMMANUEL	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H
53.	20180101488	RIO TANIMAL	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
54.	20180101489	RONA VEONNITA	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
55.	20180101509	GREVI YULIKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
56.	20180101510	RISMALIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
57.	20180101516	RUSINTA AYU BUDIATI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
58.	20180101531	ENDANG SETIYOWATI	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
59.	20200101583	NELISA	A	H	H	A	H	A	A	A	A	H	A	A	A	A	A