



Menu

Peserta

Jurnal (Riwayat)

Nama Mata Kuliah : PR Campaign **Dosen** : Dr. HALOMOAN HARAHAHAP , M.Si (5398)
Kode MK dan Kelas : HMS 403 (EU101)
Jadwal dan Ruang : Sabtu, 12:00 - 14:30 ()
Jumlah Mahasiswa : 60
Semester : SEMESTER GENAP 2020 - 2021

Perencanaan Jurnal Perkuliahan



| Pertemuan ke / Kelompok | Rencana Perkuliahan | | | | | Realisasi Perkuliahan | | | Option | | |
|-------------------------|-------------------------------------|---|-------|---------|----------------------------|-----------------------|--|---------------|---------|------------|-------------------|
| | Tanggal/Jam | Dosen/Ruang | Jenis | Peserta | Rencana Materi Perkuliahan | Pelaksanaan | Materi/Kegiatan | Catatan Dosen | Status | Gen. Honor | Realisasi |
| 1/1 | Sabtu, 27 Mar 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 0 | | Online | Pengertian dan Ruang Lingkup PR Campaign | | Selesai | ✓ | 🔗 |
| 2/1 | Sabtu, 3 Apr 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 55 | | Online | Data Riset Sebagai Dasar Kampanye | | Selesai | ✓ | 🔗 |
| 3/1 | Sabtu, 10 Apr 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 56 | | Online | Proposal PR Campaign | | Selesai | ✓ | 🔗 |
| 4/1 | Sabtu, 17 Apr 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 56 | | Online | Organisasi dan Tim PR Campaign | | Selesai | ✓ | 🔗 |
| 5/1 | Sabtu, 24 Apr 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 56 | | Online | Perencanaan Kampanye | | Selesai | ✓ | 🔗 |
| 6/1 | Sabtu, 1 Mei 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 52 | | Online | Khalayak dan Segmentasi | | Selesai | ✓ | 🔗 |
| 7/1 | Sabtu, 8 Mei 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 33 | | Online | Pengembangan Pesan Kampanye | | Selesai | ✓ | 🔗 |
| 8/1 | Sabtu, 12 Jun 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 40 | | Online | Pengembangan Pesan Kampanye 2 | | Selesai | ✓ | 🔗 |
| 9/1 | Sabtu, 19 Jun 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 54 | | Online | Strategi Memilih Media Kampanye | | Selesai | ✓ | 🔗 |
| 10/1 | Sabtu, 26 Jun 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 51 | | Online | Strategi Media Kampanye | | Selesai | ✓ | 🔗 |
| 11/1 | Sabtu, 3 Jul 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 55 | | Online | Strategi memilih Endorser | | Selesai | ✓ | 🔗 |
| 12/1 | Sabtu, 10 Jul 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 56 | | Online | Penyusunan Jadwal Kampanye | | Selesai | ✓ | 🔗 |
| 13/1 | Sabtu, 17 Jul 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 54 | | Online | Bookplan | | Selesai | ✓ | 🔗 |
| 14/1 | Sabtu, 24 Jul 2021 12:00 - 14:30 | 5398 - Dr. HALOMOAN HARAHAHAP , M.Si Ruang : | Teori | 43 | | Online | Audit Kampanye | | Selesai | ✓ | 🔗 |



SEMESTER : Semester Genap 2020 - 2021

Nama Mata Kuliah : PR Campaign

Dosen : Dr. HALOMOAN HARAHAP, M.Si (5398)

Kode MK dan Seksi : HMS403 (EU101)

Jadwal dan Ruang : Sabtu, 12:00 - 14:30 ()

| No. | NAMA MAHASISWA | NIM | Tatap Muka / Tanggal | | | | | | | | | | | | | |
|-----|------------------------------------|-------------|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | | 27 Mar | 03 Apr | 10 Apr | 17 Apr | 24 Apr | 01 Mei | 08 Mei | 12 Jun | 19 Jun | 26 Jun | 03 Jul | 10 Jul | 17 Jul | 24 Jul |
| 1. | MAYA SHERINA | 20170502031 | A | H | H | H | H | H | H | A | H | A | H | H | H | |
| 2. | FAWQO MISHBAHUS SURURI | 20170502101 | H | H | H | H | A | A | A | A | A | A | A | A | A | |
| 3. | REYNOLD MAHAPUTRA | 20170502152 | H | H | A | A | A | A | A | A | A | A | A | A | A | |
| 4. | VALENNY KURNIAWAN | 20170502176 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 5. | TESYA FEBRIANI SARI | 20170502177 | A | H | H | H | H | H | H | H | H | H | H | H | H | |
| 6. | STEVEN | 20170502180 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 7. | RUSDIANSYAH | 20170502181 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 8. | GINA YULISMAN | 20170502182 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 9. | BELLA SAFVIRA | 20170502184 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 10. | RADEN AYU NURBAITY DEKA SYAHBILLAH | 20170502185 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 11. | TASYA PRECELIA | 20170502186 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 12. | BOBY IRAWAN | 20170502189 | H | H | H | H | H | H | H | H | A | A | H | H | H | |
| 13. | EKA CAMELIA | 20170502193 | A | H | H | H | H | H | H | H | H | H | H | H | H | |
| 14. | NATHASYA FRESSILIA AGUSTA | 20170502194 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 15. | RAHEL VILLANUEVA DOODOH | 20170502197 | H | H | H | H | H | H | A | A | H | H | H | H | A | |
| 16. | DWI GADISTIA DEWANDANI | 20170502198 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 17. | SASGIA NURMALASARI | 20170502203 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 18. | CONITA AYU RAMADAYANTI | 20170502204 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 19. | JAMES IMAN PUTERA | 20170502206 | A | A | H | H | H | H | H | H | H | H | H | H | H | |
| 20. | RESTA MUTIARA AMALIA | 20170502212 | A | H | H | H | H | H | H | H | H | H | H | H | H | |
| 21. | TRI JUWARMI | 20170502214 | H | H | H | H | H | H | A | H | H | H | H | H | A | |
| 22. | BEDSYEBA NAIMI | 20170502217 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 23. | INDAH DWI PURWANTI | 20170502218 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 24. | SRI WAHYU NDARI | 20170502221 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 25. | SITI MARYAM | 20170502222 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 26. | NURAINI | 20170502223 | H | H | H | H | H | H | H | A | H | H | H | H | H | |
| 27. | RIANI | 20170502237 | A | H | H | H | H | H | H | H | H | H | H | H | A | |
| 28. | ADAM DWI TANADI | 20170502238 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 29. | RULIYATMO FIKRI SALJARIN | 20170502246 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 30. | VIVIAN GYAMFI | 20170502247 | H | H | H | H | H | H | H | A | H | H | H | H | H | |
| 31. | ABDULAH KAMAENI | 20170502248 | A | H | H | H | H | H | A | A | H | H | H | H | A | |
| 32. | VIONA DASRINA | 20170502249 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 33. | LOKITA JUNIA NURFIRJATULLAH | 20180502007 | H | H | H | H | H | H | H | A | H | A | H | H | H | |
| 34. | ADINDA DWI ANGGRAIN | 20180502009 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 35. | RHIRIN YANUARITA | 20180502042 | A | H | H | H | H | H | A | A | H | H | H | H | A | |
| 36. | FARIT HARIYANTO | 20180502120 | H | H | H | H | H | H | H | H | H | H | H | H | A | |
| 37. | YUKTIKA MUKTI | 20180502138 | H | H | H | H | H | H | H | H | H | H | H | H | A | |
| 38. | SHINTYA LANGITHA MAHENDRA | 20180502142 | H | H | H | H | H | H | A | A | H | H | H | H | A | |
| 39. | TASYA | 20180502244 | A | H | H | H | H | H | A | A | H | H | H | H | A | |
| 40. | WILDA WIDIANINGSIH | 20180502247 | A | A | A | A | A | A | A | A | A | A | A | A | A | |
| 41. | ANITA JINGGA | 20180502248 | A | H | H | H | H | H | A | H | H | H | H | H | H | |
| 42. | ROSALINDA YUNIASIH | 20180502250 | H | H | H | H | H | H | A | A | H | H | H | H | H | |
| 43. | OKTAVIANUS SETYAWAN | 20180502252 | H | H | H | H | H | A | A | H | H | A | H | H | H | |
| 44. | SEPTIWI RINJANI | 20180502253 | H | H | H | H | H | H | A | A | H | H | H | H | H | |
| 45. | ANGGIE ANGGREYANI | 20180502255 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 46. | ELVINESYA SUKARDI | 20180502256 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 47. | RISKA FAUZIYAH | 20180502257 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 48. | FRANSISCA SEKAR KINASIH | 20180502258 | H | H | H | H | H | H | A | H | H | H | H | H | A | |
| 49. | ERFININGSIH | 20180502260 | H | H | H | H | H | H | A | H | H | H | H | H | H | |
| 50. | YESLYN LISA | 20180502261 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 51. | GABRIELLA MARTHA ULLY | 20180502264 | H | H | A | H | H | A | A | A | H | H | H | H | H | |
| 52. | WANDA SETYOWATI | 20180502284 | A | H | H | H | H | H | A | H | H | H | H | H | H | |
| 53. | ADINDA SALSABILAH PUTRI SUHADA | 20180502291 | A | H | H | H | H | H | A | A | A | H | H | H | A | |
| 54. | SUSANTI | 20180502293 | H | H | H | H | H | H | A | A | H | H | H | H | A | |
| 55. | KINTANI NADYA FITRI | 20190502157 | A | H | H | H | H | A | A | A | H | H | H | H | H | |
| 56. | FAJAR DWI RAMADHANA | 20190502184 | H | A | H | H | H | H | H | H | H | H | H | H | H | |
| 57. | LULU UMMARZHAN CHANIA | 20190502271 | A | H | H | H | H | H | H | H | H | H | H | A | H | |
| 58. | AMALIA DWI NURLITASARI | 20200502217 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 59. | TRI HARDIYANTI | 20200502227 | H | A | A | A | A | A | A | A | H | H | H | H | A | |



NILAI AKHIR
Semester Genap 2020 - 2021

Kode : HMS403 **Kelas** : EU101 **Dosen** : Dr. HALOMOAN HARAHAP , M.Si
Matakuliah : PR Campaign
Prodi : Hubungan Masyarakat

| No | N I M | Nama Mahasiswa | absensi | tugasonline | quizonline | UTS | UAS | NA | Nilai Akhir | |
|----|-------------|------------------------------------|---------|-------------|------------|------|------|-------|-------------|-------|
| | | | 10 % | 20 % | 10 % | 30 % | 30 % | | Angka | Huruf |
| 1 | 20170502031 | Maya Sherina | 78,57 | 71,8 | 82,86 | 73 | 90 | 79,41 | 3,70 | A- |
| 2 | 20170502101 | Fawqo Mishbahus Sururi | 28,57 | 25 | 22,86 | 74 | 73 | 54,25 | 1,00 | D |
| 3 | 20170502152 | Reynold Mahaputra | 14,29 | 7 | 14,29 | 78 | 0 | 27,66 | 0,00 | E |
| 4 | 20170502176 | Valenny Kurniawan | 100 | 79,1 | 85,71 | 80 | 73 | 80,29 | 4,00 | A |
| 5 | 20170502177 | Tesya Febriani Sari | 92,86 | 39,2 | 57,14 | 84 | 78 | 71,44 | 3,00 | B |
| 6 | 20170502180 | Steven | 92,86 | 82,6 | 85,71 | 80 | 70 | 79,38 | 3,70 | A- |
| 7 | 20170502181 | Rusdiansyah | 100 | 83,8 | 100 | 79 | 75 | 82,96 | 4,00 | A |
| 8 | 20170502182 | Gina Yulisman | 100 | 85,5 | 100 | 83 | 85 | 87,5 | 4,00 | A |
| 9 | 20170502184 | Bella Safvira | 100 | 84,1 | 100 | 75 | 90 | 86,32 | 4,00 | A |
| 10 | 20170502185 | Raden Ayu Nurbaity Deka Syahbillah | 100 | 73,9 | 100 | 85 | 70 | 81,28 | 4,00 | A |
| 11 | 20170502186 | Tasya Precelia | 100 | 84,1 | 100 | 50 | 75 | 74,32 | 3,30 | B+ |
| 12 | 20170502189 | Boby Irawan | 85,71 | 58,3 | 64,29 | 75 | 80 | 73,16 | 3,00 | B |
| 13 | 20170502193 | Eka Camelia | 92,86 | 84,1 | 98,57 | 80 | 90 | 86,97 | 4,00 | A |
| 14 | 20170502194 | Nathasya Fressilia Agusta | 100 | 83,9 | 100 | 74 | 88 | 85,38 | 4,00 | A |
| 15 | 20170502197 | Rahel Villanueva Doodoh | 78,57 | 80,8 | 75 | 79 | 79 | 78,92 | 3,70 | A- |
| 16 | 20170502198 | Dwi Gadistia Dewandani | 92,86 | 81,5 | 91,43 | 73 | 70 | 77,63 | 3,70 | A- |
| 17 | 20170502203 | Sasgia Nurmalasari | 100 | 76,5 | 98,57 | 70 | 80 | 80,16 | 4,00 | A |
| 18 | 20170502204 | Conita Ayu Ramadayanti | 100 | 81,2 | 85,71 | 81 | 87 | 85,21 | 4,00 | A |
| 19 | 20170502206 | James Iman Putera | 85,71 | 76 | 77,14 | 74 | 70 | 74,68 | 3,30 | B+ |
| 20 | 20170502212 | Resta Mutiara Amalia | 92,86 | 74,3 | 99,29 | 80 | 75 | 80,58 | 4,00 | A |
| 21 | 20170502214 | Tri Juwarmi | 85,71 | 81,9 | 88,57 | 74 | 70 | 77,01 | 3,70 | A- |
| 22 | 20170502217 | Bedsyeba Naimi | 100 | 77 | 100 | 84 | 85 | 86,1 | 4,00 | A |
| 23 | 20170502218 | Indah Dwi Purwanti | 100 | 72,3 | 90 | 73 | 75 | 77,86 | 3,70 | A- |
| 24 | 20170502221 | Sri Wahyu Ndari | 92,86 | 83,9 | 100 | 81 | 70 | 81,37 | 4,00 | A |
| 25 | 20170502222 | Siti Maryam | 100 | 80,4 | 98,57 | 79 | 75 | 82,14 | 4,00 | A |
| 26 | 20170502223 | Nuraini | 92,86 | 79,3 | 98,57 | 70 | 70 | 77,01 | 3,70 | A- |
| 27 | 20170502237 | Riani | 85,71 | 81,4 | 90 | 75 | 70 | 77,35 | 3,70 | A- |
| 28 | 20170502238 | Adam Dwi Tanadi | 92,86 | 80,5 | 71,43 | 75 | 90 | 82,03 | 4,00 | A |
| 29 | 20170502246 | Ruliyatmo Fikri Saljarin | 100 | 80 | 100 | 74 | 73 | 80,1 | 4,00 | A |
| 30 | 20170502247 | Vivian Gyamfi | 92,86 | 70,2 | 100 | 71 | 70 | 75,63 | 3,30 | B+ |
| 31 | 20170502248 | Abdulah Kamaeni | 71,43 | 80,5 | 58,57 | 69 | 70 | 70,8 | 3,00 | B |
| 32 | 20170502249 | Viona Dasrina | 92,86 | 75 | 84,29 | 78 | 90 | 83,12 | 4,00 | A |
| 33 | 20180502007 | Lokita Junia Nurfirjatullah | 85,71 | 71,2 | 92,86 | 75 | 67 | 74,7 | 3,30 | B+ |
| 34 | 20180502009 | Adinda Dwi Anggraini | 100 | 85 | 90 | 78 | 85 | 84,9 | 4,00 | A |
| 35 | 20180502042 | Rhirin Yanuarita | 71,43 | 60,9 | 31,43 | 76 | 78 | 68,66 | 3,00 | B |
| 36 | 20180502120 | Farit Hariyanto | 92,86 | 79,3 | 95,71 | 78 | 88 | 84,52 | 4,00 | A |
| 37 | 20180502138 | Yuktika Mukti | 92,86 | 83,5 | 92,86 | 80 | 87 | 85,38 | 4,00 | A |
| 38 | 20180502142 | Shintya Langitha Mahendra | 78,57 | 79,3 | 85,71 | 71 | 70 | 74,59 | 3,30 | B+ |
| 39 | 20180502244 | Tasya | 71,43 | 77,5 | 78,57 | 79 | 75 | 76,7 | 3,30 | B+ |
| 40 | 20180502247 | Wilda Widianingsih | | 0 | 0 | 74 | 70 | 43,2 | 0,00 | E |
| 41 | 20180502248 | Anita Jingga | 85,71 | 86,5 | 100 | 74 | 73 | 79,97 | 3,70 | A- |
| 42 | 20180502250 | Rosalinda Yuniasih | 85,71 | 85,8 | 85,71 | 85 | 72 | 81,4 | 4,00 | A |
| 43 | 20180502252 | Oktavianus Setyawan | 78,57 | 62,3 | 85,71 | 70 | 65 | 69,39 | 3,00 | B |
| 44 | 20180502253 | Septiwi Rinjiani | 85,71 | 75 | 100 | 76 | 88 | 82,77 | 4,00 | A |
| 45 | 20180502255 | Anggie Anggreyani | 100 | 81,5 | 100 | 80 | 70 | 81,3 | 4,00 | A |
| 46 | 20180502256 | Elvinesya Sukardi | 100 | 84,6 | 100 | 86 | 80 | 86,72 | 4,00 | A |

NILAI AKHIR
Semester Genap 2020 - 2021
Kode : HMS403

Kelas : EU101

Dosen : Dr. HALOMOAN HARAHAP, M.Si

Matakuliah : PR Campaign

Prodi : Hubungan Masyarakat

| No | N I M | Nama Mahasiswa | absensi | tugasonline | quizonline | UTS | UAS | NA | Nilai Akhir | |
|----|-------------|--------------------------------|---------|-------------|------------|------|------|-------|-------------|-------|
| | | | 10 % | 20 % | 10 % | 30 % | 30 % | | Angka | Huruf |
| 47 | 20180502257 | Riska Fauziyah | 100 | 80 | 91,43 | 85 | 75 | 83,14 | 4,00 | A |
| 48 | 20180502258 | Fransisca Sekar Kinasih | 85,71 | 86 | 91,43 | 79 | 80 | 82,61 | 4,00 | A |
| 49 | 20180502260 | Erfiningsih | 92,86 | 79,3 | 92,86 | 79 | 70 | 79,14 | 3,70 | A- |
| 50 | 20180502261 | Yeslyn Lisa | 100 | 84,2 | 100 | 74 | 78 | 82,44 | 4,00 | A |
| 51 | 20180502264 | Gabriella Martha Uilly | 71,43 | 54,9 | 57,14 | 78 | 90 | 74,23 | 3,30 | B+ |
| 52 | 20180502284 | Wanda Setyowati | 85,71 | 79,6 | 82,86 | 78 | 75 | 78,68 | 3,70 | A- |
| 53 | 20180502291 | Adinda Salsabilah Putri Suhada | 57,14 | 56,5 | 28,57 | 74 | 75 | 64,57 | 2,30 | C+ |
| 54 | 20180502293 | Susanti | 78,57 | 78,8 | 34,29 | 70 | 75 | 70,55 | 3,00 | B |
| 55 | 20190502157 | Kintani Nadya Fitri | 71,43 | 72 | 74,29 | 76 | 70 | 72,77 | 3,00 | B |
| 56 | 20190502184 | Fajar Dwi Ramadhana | 92,86 | 75 | 50,71 | 69 | 80 | 74,06 | 3,30 | B+ |
| 57 | 20190502271 | Lulu Ummarzhan Chania | 85,71 | 69,5 | 83,57 | 75 | 90 | 80,33 | 4,00 | A |
| 58 | 20200502217 | Amalia Dwi Nurlitasari | 100 | 83,4 | 93,57 | 78 | 78 | 82,84 | 4,00 | A |
| 59 | 20200502227 | Tri Hardiyanti | 42,86 | 8,4 | 18,57 | 69 | 70 | 49,53 | 1,00 | D |
| 60 | 20200502272 | Silvia Mayasari | 71,43 | 67,5 | 30,71 | 73 | 0 | 45,61 | 1,00 | D |

Ket: PF = Performance TGS = Tugas

Saya menyatakan bahwa nilai yang tercetak di atas adalah BENAR dan dapat dipertanggungjawabkan. Dengan ini saya menetapkan bahwa nilai tersebut SAH dan merupakan NILAI AKHIR.

Mengetahui,
Ketua Program Studi

Jakarta,

Dosen Pembina / Pengawas,
Dr. HALOMOAN HARAHAP, M.Si

NIP. 5398

NIP.