



UNIVERSITAS ESA UNGGUL

Jalan Arjuna Utara No.9, Kebon Jeruk - Jakarta Barat 11510
021 - 5674223 (hunting) 021 - 5682510 (direct) Fax : 021 - 5674248
Website: www.esaunggul.ac.id, email: info@esaunggul.ac.id

SURAT TUGAS

No. 5120/ST-MENGAJAR/GENAP/FEB/III/2024

| | |
|--|--|
| Berdasarkan Surat Kesiapan Mengajar Dosen (terlampir), maka DEKAN/Kepala Fakultas Ekonomi dan Bisnis, memberikan tugas kepada : | |
| Nama | : Dr. Ir. ARIEF KUSUMA AMONG PRAJA, S.T.,M.B.A., IPU, ASEAN Eng. |
| No. Dosen / NIP | : 5120 / 195060032 |
| NIDN / NIDK | : 0319106602 |
| Jabatan Akademik | : Lektor Kepala (400) |
| Alamat | : JL. CICURUG NO.5 RT 012 RW 004 MENTENG JAKARTA PUSAT |
| Untuk mengajar pada Semester Genap 2023 - 2024 yang berlangsung dari tanggal 18 Maret 2024 sampai dengan tanggal 21 Juli 2024 untuk mata kuliah: | |

| No. | MATA KULIAH | SKS | SEKSI | BASIS |
|-----|----------------------------------|-----|-------|---------------------------|
| 1 | DIM202 Seminar Teori Pemasaran | 3 | KJ101 | Paralel/Reguler-2 Jakarta |
| 2 | DIM201 Seminar Perilaku Konsumen | 3 | KJ101 | Paralel/Reguler-2 Jakarta |
| 3 | MAN640 Manajemen Strategik | 3 | KJ101 | Paralel/Reguler-2 Jakarta |

| | |
|---|--|
| Dengan Hak dan Tanggung Jawab sebagai berikut : | |
| 1. | Menyusun Rencana Pembelajaran Semester (RPS) yang ditetapkan oleh Fakultas/Program Studi sebelum perkuliahan dimulai dalam bentuk yang telah ditetapkan oleh Universitas; |
| 2. | Membuat bahan kuliah/praktikum berbasis konsep untuk 14 kali pertemuan dan di upload pada web pembelajaran Universitas Esa Unggul yaitu untuk bahan pembelajaran (teori) di https://siakad.esaunggul.ac.id dan modul kuliah praktikum di Repository Perpustakaan Universitas Esa Unggul http://digilib.esaunggul.ac.id/ ; |
| 3. | Menghadiri dan memberikan bahan kuliah/praktek pada kegiatan perkuliahan/praktikum tepat waktu sesuai dengan jadwal yang telah ditetapkan; |
| 4. | Memotivasi mahasiswa untuk mempelajari bahan kuliah yang diberikan dan bahan lain dari perpustakaan; |
| 5. | Melakukan evaluasi keberhasilan mahasiswa secara objektif melalui pemberian tugas-tugas sesuai dengan kebutuhan mata kuliah yang diajarkan dan ujian tengah/akhir semester; |
| 6. | Menerima honor sesuai dengan ketentuan yang berlaku di Yayasan Pendidikan Kemala Bangsa/Universitas Esa Unggul berdasarkan persyaratan dan kualifikasi yang dimiliki; |
| Demikian Surat Tugas ini diberikan untuk dilaksanakan sebaik-baiknya. | |

Jakarta, 1 Maret 2024

Dekan/Kepala Fakultas Ekonomi dan Bisnis



Dr. Tantri Yanuar Rahmat Svah, S.E., M.S.M.

NIP. 209010392

Pilih Bahasa ▼

JURNAL KEGIATAN PROSES PEMBELAJARAN (JKPP)

Semester Genap 2023 - 2024

Mata kuliah : Manajemen Strategik (3 sks)**Ruang** :**Kode** : MAN640**Kelas** : KJ101**Dosen** : Dr. TANTRI YANUAR RAHMAT SYAH , SE, MSM**Prodi** : Magister Manajemen**Semester** : 1Dr. Ir. ARIEF KUSUMA AMONG PRAJA , S.T.,M.B.A., IPU,
ASEAN Eng.

| NO | Rencana perkuliahan | | | Pelaksanaan perkuliahan | | | Keaktifan Mahasiswa | | Paraf | |
|----|---------------------|-------------|---|-------------------------|-------------|---|---------------------|---------|-------|-----|
| | Hari/tgl | Jam ke | Materi / Kegiatan | Hari/tgl | Jam ke | Materi / Kegiatan | Kesan Dosen | Jml Mhs | Dosen | Mhs |
| 1 | Rabu 20-3-24 | 18:30-21:00 | BASIC CONCEPTS OF STRATEGIC MANAGEMENT | Rabu 20-3-24 | 18:30-21:00 | BASIC CONCEPTS OF STRATEGIC MANAGEMENT | | 22 | | |
| 2 | Rabu 27-3-24 | 18:30-21:00 | CONCEPT OF STRATEGY AND VISION OF COMPANY MISSION | Rabu 27-3-24 | 18:30-21:00 | CONCEPT OF STRATEGY AND VISION OF COMPANY MISSION | | 25 | | |
| 3 | Rabu 3-4-24 | 18:30-21:00 | EXTERNAL ASSESMENT | Rabu 3-4-24 | 18:30-21:00 | EXTERNAL ASSESMENT | | 24 | | |
| 4 | Rabu 24-4-24 | 18:30-21:00 | COMPETITIVE FORCE | Rabu 24-4-24 | 18:30-21:00 | COMPETITIVE FORCE | | 24 | | |
| 5 | Rabu 1-5-24 | 18:30-21:00 | INTERNAL ANALYSIS | Rabu 1-5-24 | 18:30-21:00 | INTERNAL ANALYSIS | | 23 | | |
| 6 | Rabu 8-5-24 | 18:30-21:00 | STRATEGY ANALYSIS AND CHOICE | Rabu 8-5-24 | 18:30-21:00 | STRATEGY ANALYSIS AND CHOICE | | 20 | | |
| 7 | Rabu 15-5-24 | 18:30-21:00 | BALANCED SCORECARD - SUSTAINABLE DEVELOPMENT TOOL | Rabu 15-5-24 | 18:30-21:00 | BALANCED SCORECARD - SUSTAINABLE DEVELOPMENT TOOL | | 23 | | |



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JURNAL KEGIATAN PROSES PEMBELAJARAN (JKPP)

Semester Genap 2023 - 2024

Mata kuliah : Manajemen Strategik (3 sks)

Kode : MAN640

Prodi : Magister Manajemen

Kelas : KJ101

Semester : 1

Ruang :

Dosen : Dr. TANTRI YANUAR RAHMAT SYAH , SE, MSM
 Dr. Ir. ARIEF KUSUMA AMONG PRAJA , S.T.,M.B.A., IPU,
 ASEAN Eng.

| NO | Rencana perkuliahan | | | Pelaksanaan perkuliahan | | | Keaktifan Mahasiswa | | Paraf | |
|----|---------------------|-------------|--|-------------------------|-------------|--|---------------------|---------|-------|-----|
| | Hari/tgl | Jam ke | Materi / Kegiatan | Hari/tgl | Jam ke | Materi / Kegiatan | Kesan Dosen | Jml Mhs | Dosen | Mhs |
| 8 | Rabu 5-6-24 | 18:30-21:00 | IMPLEMENTING STRATEGIES: MANAGEMENT OPERATIONAL AND OPERATIONAL ISSUES | Rabu 5-6-24 | 18:30-21:00 | IMPLEMENTING STRATEGIES: MANAGEMENT OPERATIONAL AND OPERATIONAL ISSUES | | 22 | | |
| 9 | Rabu 12-6-24 | 18:30-21:00 | IMPLEMENTING STRATEGIES: MARKETING, FINANCE/ACCOUNTING, RD, AND MIS ISSUES | Rabu 12-6-24 | 18:30-21:00 | IMPLEMENTING STRATEGIES: MARKETING, FINANCE/ACCOUNTING, RD, AND MIS ISSUES | | 21 | | |
| 10 | Rabu 19-6-24 | 18:30-21:00 | STRATEGY REVIEW, EVALUATION, AND CONTROL | Rabu 19-6-24 | 18:30-21:00 | STRATEGY REVIEW, EVALUATION, AND CONTROL | | 21 | | |
| 11 | Rabu 26-6-24 | 18:30-21:00 | BUSINESS ETHICS/SOCIALRESPOIBILITY/ ENVIRONMENTALSUSTAINABILITY | Rabu 26-6-24 | 18:30-21:00 | BUSINESS ETHICS/SOCIALRESPOIBILITY/ ENVIRONMENTALSUSTAINABILITY | | 22 | | |
| 12 | Rabu 3-7-24 | 18:30-21:00 | Global/International Issues | Rabu 3-7-24 | 18:30-21:00 | Global/International Issues | | 21 | | |
| 13 | Rabu 10-7-24 | 18:30-21:00 | SUGGESTIONS FOR CASE ANALYSIS | Rabu 10-7-24 | 18:30-21:00 | SUGGESTIONS FOR CASE ANALYSIS | | 19 | | |
| 14 | Rabu 17-7-24 | 18:30-21:00 | Starbucks Coffee Company | Rabu 17-7-24 | 18:30-21:00 | Starbucks Coffee Company | | 21 | | |

Pilih Bahasa ▼



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SEMESTER : Semester Genap 2023 - 2024

Nama Mata Kuliah : Manajemen Strategik

Dosen : Dr. Ir. ARIEF KUSUMA AMONG PRAJA , S.T.,M.B.A., IPU, ASEAN Eng. (5120)

Kode MK dan Seksi : MAN640 (KJ101)

Dr. TANTRI YANUAR RAHMAT SYAH , SE, MSM (6804)

Jadwal dan Ruang : Rabu, 18:30 - 21:00 ()

| No. | NAMA MAHASISWA | NIM | Tatap Muka / Tanggal | | | | | | | | | | | | | |
|-----|-------------------------------|-------------|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | | 20 Mar | 27 Mar | 03 Apr | 24 Apr | 01 Mei | 08 Mei | 15 Mei | 05 Jun | 12 Jun | 19 Jun | 26 Jun | 03 Jul | 10 Jul | 17 Jul |
| 1. | RAMADHANI | 20230103144 | H | H | H | H | A | H | H | H | H | H | H | H | H | |
| 2. | RATNASARI WIJAYA | 20230103145 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 3. | YOHANES NARDI NANDENG | 20230103163 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 4. | SUSAN CHRIST HARYANTO SARBINI | 20230103164 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 5. | UPI LUTFIAH | 20230103169 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 6. | ROMILLA SARI | 20230103182 | H | H | H | H | H | A | H | H | A | A | H | A | A | |
| 7. | DEVY ANDRIANY | 20230103185 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 8. | JUNITRI SINAGA | 20230103186 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 9. | DINAH BHARIDA | 20230103188 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 10. | LAZARUS HARI SABAT PRAFAJAR | 20230103201 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 11. | LAURA MARCELLE | 20230103215 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 12. | FAHIMAH | 20230103216 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 13. | IMMANUEL NATANAEL TARIGAN | 20230103217 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 14. | MEGA BERLIAN BATEE | 20230103219 | H | H | H | H | H | A | H | H | H | H | H | H | H | |
| 15. | LILA AYU SENJA | 20230103220 | A | A | A | A | A | A | A | A | A | A | A | A | A | |
| 16. | BRIAN KALTI PRANATA | 20230103221 | H | H | H | H | H | A | H | H | H | H | H | H | A | |
| 17. | YUNUS. G. R. N | 20230103222 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 18. | NORMA ETIKA WATI | 20230103229 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 19. | S.R.Z. INDAH SARI RADA | 20230103234 | H | H | A | A | A | A | A | A | A | A | A | A | A | |
| 20. | RIA NOVELINA | 20230103235 | A | A | A | A | A | A | A | A | A | A | A | A | A | |
| 21. | KRESNA DIAN RAMADHAN FATCHAN | 20230103236 | H | H | H | H | H | H | H | H | H | H | H | A | H | |
| 22. | ANGGA ADRIANO FALASIFA | 20230103237 | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 23. | SHAFIRA INGRID EL ISLAMI | 20230103238 | H | H | H | H | H | H | A | A | A | A | A | A | A | |
| 24. | RATIH SUZANNA SN | 20230103244 | H | H | H | H | H | A | A | A | A | A | A | A | A | |
| 25. | ROSITA | 20230103245 | A | H | H | H | H | H | H | H | H | H | H | H | H | |

| No. | NAMA MAHASISWA | NIM | Tatap Muka / Tanggal | | | | | | | | | | | | | |
|-----|------------------|-------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | | 20 Mar | 27 Mar | 03 Apr | 24 Apr | 01 Mei | 08 Mei | 15 Mei | 05 Jun | 12 Jun | 19 Jun | 26 Jun | 03 Jul | 10 Jul | 17 Jul |
| 26. | YOANNA ANGGREINI | 20230103246 | A | H | H | H | H | H | H | H | H | H | H | H | H | |
| 27. | DWI BAHRAINI | 20230103247 | A | H | H | H | H | H | H | H | H | H | H | H | H | |

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NILAI AKHIR
 Semester Genap 2023 - 2024

Kode : MAN640

Kelas : KJ101

Dosen : Dr. TANTRI YANUAR RAHMAT
 SYAH , SE, MSM
 Dr. Ir. ARIEF KUSUMA AMONG
 PRAJA , S.T.,M.B.A., IPU, ASEAN Eng.

Matakuliah : Manajemen Strategik

Prodi : Magister Manajemen

| No | N I M | Nama Mahasiswa | absensi | UTS | UAS | NA | Nilai Akhir | |
|----|-------------|-------------------------------|---------|------|------|-------|-------------|-------|
| | | | 10 % | 45 % | 45 % | | Angka | Huruf |
| 1 | 20230103144 | Ramadhani | 92,86 | 74 | 75 | 76,34 | 3,30 | B+ |
| 2 | 20230103145 | Ratnasari Wijaya | 100 | 80 | 80 | 82 | 4,00 | A |
| 3 | 20230103163 | Yohanes Nardi Nandeng | 100 | 77 | 70 | 76,15 | 3,30 | B+ |
| 4 | 20230103164 | Susan Christ Haryanto Sarbini | 100 | 78 | 76 | 79,3 | 3,70 | A- |
| 5 | 20230103169 | Upi Lutfiah | 100 | 76 | 82 | 81,1 | 4,00 | A |
| 6 | 20230103182 | Romilla Sari | 57,14 | 0 | 0 | 5,71 | 0,00 | E |
| 7 | 20230103185 | Devy Andriany | 100 | 82 | 88 | 86,5 | 4,00 | A |
| 8 | 20230103186 | Junitri Sinaga | 100 | 85 | 85 | 86,5 | 4,00 | A |
| 9 | 20230103188 | Dinah Bharida | 100 | 79 | 85 | 83,8 | 4,00 | A |
| 10 | 20230103201 | Lazarus Hari Sabat Prafajar | 100 | 80 | 75 | 79,75 | 3,70 | A- |
| 11 | 20230103215 | Laura Marcelle | 100 | 82 | 68 | 77,5 | 3,70 | A- |
| 12 | 20230103216 | Fahimah | 100 | 74 | 68 | 73,9 | 3,00 | B |
| 13 | 20230103217 | Immanuel Natanael Tarigan | 100 | 90 | 80 | 86,5 | 4,00 | A |
| 14 | 20230103219 | Mega Berlian Batee | 92,86 | 77 | 68 | 74,54 | 3,30 | B+ |
| 15 | 20230103220 | Lila Ayu Senja | 0 | 0 | 0 | 0 | 0,00 | E |
| 16 | 20230103221 | Brian Kalti Pranata | 85,71 | 80 | 68 | 75,17 | 3,30 | B+ |
| 17 | 20230103222 | Yunus. G. R. N | 100 | 74 | 68 | 73,9 | 3,00 | B |
| 18 | 20230103229 | Norma Etika Wati | 100 | 80 | 85 | 84,25 | 4,00 | A |
| 19 | 20230103234 | S.r.z. Indah Sari Rada | 14,29 | 0 | 0 | 1,43 | 0,00 | E |
| 20 | 20230103235 | Ria Novelina | 0 | 0 | 0 | 0 | 0,00 | E |
| 21 | 20230103236 | Kresna Dian Ramadhan Fatchan | 92,86 | 79 | 69 | 75,89 | 3,30 | B+ |
| 22 | 20230103237 | Angga Adriano Falasifa | 100 | 83 | 76 | 81,55 | 4,00 | A |
| 23 | 20230103238 | Shafira Ingrid El Islami | 50 | 0 | 0 | 5 | 0,00 | E |
| 24 | 20230103244 | Ratih Suzanna Sn | 35,71 | 0 | 0 | 3,57 | 0,00 | E |
| 25 | 20230103245 | Rosita | 92,86 | 81 | 83 | 83,09 | 4,00 | A |
| 26 | 20230103246 | Yoanna Anggreini | 92,86 | 82 | 77 | 80,84 | 4,00 | A |
| 27 | 20230103247 | Dwi Bahraini | 92,86 | 74 | 72 | 74,99 | 3,30 | B+ |

Ket: PF = Performance TGS = Tugas

Saya menyatakan bahwa nilai yang tercetak di atas adalah BENAR dan dapat dipertanggungjawabkan. Dengan ini saya menetapkan bahwa nilai tersebut SAH dan merupakan NILAI AKHIR.

Mengetahui,

Ketua Program Studi

Dr. RINA ANINDITA , SE, MM.

NIP. 204060295

Jakarta,

Dosen Pembina / Pengawas,

Dr. TANTRI YANUAR RAHMAT SYAH , SE, MSM
Dr. Ir. ARIEF KUSUMA AMONG PRAJA ,
S.T.,M.B.A., IPU, ASEAN Eng.

NIP. 5120

