THE INFLUENCE OF QUALITY SERVICES AMONG INDONESIA STUDENT ON PURCHASING DECISION

(CASE STUDY ON ALIBABA TAOBAO NANJING, CHINA)

Thesis

To Meet The Most

The Requirements Obtained A Bachelor Of Management (S.M)

: WAHYUNI NAME

NIM : 2014-11-238



MAJOR OF S-1 MANAGEMENT ECONOMY AND BUSINESS OF FACULTY **ESA UNGGUL UNIVERSITY**

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