

ABSTRACT

AGUS SUPRIYATNO. *The Influence of Good Corporate Governance, Profitability and Leverage To The Value Of The Most Trusted Company Companies-CGPI Go Public in Indonesia Stock Exchange (IDX) Period 2013-2016 (guided by Sudarwan).*

High corporate value is a goal that must be achieved for the long term. Implementation of GCG principles as a guideline for business people aims to set the company to create an added value for all its stakeholders. Leverage levels that illustrate the company's financial risk. Goodnews obtained by investors from the benefits of corporate financial report information that has a good image in the community, improved customer loyalty in terms of sales and profitability of the company also increases, then the company will run smoothly and the value of the company's stock will increase.

Sampling in this study used purposive sampling from extractive companies and manufacturing ranked The Most Trusted Companies Companies - Corporate Governance Perception Index (IMTC - CGPI) listed on the Stock Exchange from 2013-2016 and obtained 32 samples. This study was tested using multiple regression analysis technique with SPSS 22.

The results showed that (1) CGPI has a significance value of $0.723 > 0.05$ so that CG Index does not negatively affect the company value. (2) Leverage has a significance value of $0.821 > 0.05$, so leverage does not negatively affect the value of the company. (3) Profitability has a significance value of $0.000 < 0.05$ so that profitability has a positive effect on firm value. (4) Simultaneously CG Index, Leverage, Profitability have significant effect to company value.

Keywords: Corporate Governance Perception Index (CGPI), Leverage, Profitability, Value Company