

ABSTRACT

YUS HOLUNGO. Analysis of the Impact of Motivation And Employee Satisfaction Against Performance (Advised by Nyoman T. Suastha).

This research is proposed to analyse impact of the motivation and job satisfaction in improving performance. It is also an attempt to identify other factors that may influence performance of the company. Population of the research is the total employees amounting 122 people where 15 of them as a sampel. Analysis method in this research are descriptive statistic analysis and linear regresion analysis. Result of this research indicates : (1) company's performance is good with mean 3.3, (2) employees motivation in increasing company's performance is categorized good with mean 17 and standard deviation 1.8, (3) result from summary model analysis shows that coefficient corelation of the motivation againts performance are 0.208 which means that motivation has a positive connection, (4) whereas the determinant coefficient are 0.043 which means that 4.3% performance variation are influenced by motivation and the rest are affected by other factors. Hopefully, all datas taken from this research can be used by the management of PT. Monetech Audio Indonesia to increase the performance as a whole.