THE INFLUENCE OF NURSE CHARACTERISTIC AND SUBJECTIVE NORM TOWARDS INTENT ON PATIENT SAFETY AND PATIEN SAFETY IMPLEMENTATION ON HOSPITAL "X"JAKARTA

Dian Zulfiar
Program Studi Administrasi Rumah Sakit
Universitas Esa Unggul, Jakarta
dian.zulfiar@antammedika.co.id

ABSTRACT

Data collected from British Airways from 1994-1999 showed that aviation safety incident was a one in three-million occurence, whilst hospital services safety incident was a one in three-hundred occurence. This painted a picture that flying is tenthousand times "safer" than staying at a hospital (WHO, 2005). This research was made to assess the influence of nurse characteristics and subjective norm towards patient safety intention for patient safety implementation on Hospital "X" in Jakarta. This research used causality as its' design, with individual nurses as the subject, and using a one-shot study as the time horizon. There were forty-eight samples used, analysed using path analysis.

The result of this study shows a significant influence between nurse characteristic, subjective norm, and intent on patient safety with patient safety implementation. It also shows that the subjective norm of the medical staffs and doctors being the most influential on patient safety implementation. Thus the implication of this result is that Hospital "X" must increase the knowledge and competence of the nurses through training, seminars, or workshops – be it internal or external ones – as well as raising required minimum education level to bachelor's degree or NERS.

Keywords: Nurse characteristic, subjective norm, patient safety intention, patient safety implementation