

Implementation of Mckinsey's 7s Concept Management Strategy In Medical Bank

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Abstract: Human resources, here the foundation applies the 7s from Mckinsey's, which consists of Shared Value, Strategy, Structure, Staff, Skill, System, Style. The work culture that exists at the RASBiN foundation adheres to a culture of excellence with the RASBiN Indonesia Foundation applying transformational leadership, i.e. leadership is not the ability to motivate people to work hard for their paychecks but the ability to transform followers to become more independent directed in everything they do, the result is a relationship mutual stimulation and elevation that convert followers into leaders and can convert leaders into moral agents.

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