

EXECUTIVE SUMMARY

Introduction

TConnect is an IoT based Business Application using the Web and Android platforms. This application focuses on the field of logistics transportation that connects micro, small, medium (UMKM) and large companies and also warehousing. Connectivity and safety between companies and warehousing in the logistics industry is the key to achieving effective and efficient logistics performance. In another addition, T Connect will give more experience to customer about the logistic industry. T Connect guarantee that every customer that book truck or warehouse using this application will get the truck or warehouse they want. Customer can order directly any truck type and warehouse at the same time. More than that, customer have many choice to choose any truck type and warehouse as they need.

Our Company

PT Trans Koneksi Indonesia head quarter located in Tangerang Banten. The location is choosen due to a position that is supported by high speed internet access providers. Work organizations are formed to achieve company goal and to maintain effective and efficient operations of the company. Recruitment will be strictly processed to ensure only right person will work in the company. To make sure all the worker will work correctly and they give best services to customers, punishment and reward will be apply by company.

Market Potentials

The growth of MSMEs (UMKM) and Large Businesses is 1.65% - 3.65%, the growth of the warehousing sector is 9% -12%, an increase in the number of trucks every year on average 5.1%, also the potential for the online transportation market in Indonesia which is predicted to pass 18 Billion USD is a great opportunity for TConnect to enter the application based logistics industry.

Competitive Advantage

Currently, there are still many truck rental and warehouse rental industries that have not used application technology that can provide greater benefits. With the T Connect application, owner will get greater profits around 35% -50% by optimizing the use of trucks and warehouses. On the other hand, drivers will get more income from this optimization. From the consumer side, they will find various conveniences in using the application. With various features such as truck and warehouse rental that can be done simultaneously, it will save time, as well as a payment system using an easy e payment. In addition, a tracking and tracing system for safe shipping processes can be updated regularly.