

PREFACE

Praise and gratitude to Almighty GOD, because only with His blessed and mercy, Eventually the writer could complete this thesis for fulfilling one of the requirement to achieve Magister Management at the Indonusa Esa Unggul University.

Plastic Money business is more crowded, because of that, the writer interested to study one of aspects from the business. These research, writer did at the plastic money issuer banks which located at Jakarta municipality, with studied the problem of plastic money costs and the method of calculation finance charge. The writer wishes that result of this thesis can become the input for society who will be or had been a cardholder. The writer described it in her thesis with the title " The Influence of Cost Financial Charge Method in Selecting The Plastic Money ".

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(Budi Susanto)