

THE MARKETING STRATEGY OF PT. SINAR JAYA TRUCKING COMPANY

PERPUSTAKAAN IEU BELIAN/SUMBANGAN DARI: SIANNE S. TANGGAL TERIMA: 8-2-96

A THESIS TO OBTAIN AN MBA DEGREE

BY

DRG. SIANNE SETIAWAN
NIM : 92010041



APPROVED BY

DRS. HENDRAWAN SUPRATIKNO, MBA

PROMOTER

MARCH 1994

TGL : 8-2-96
NO : 00024