BIBLIOGRAPHY

Book

- 1. Michael E. Potter, Competitive Strategy, Techniques foanalysing Industry and Competitors (The Free Press, 1980.).
- 2. Philips Kotler and Gery Amstrong, Principles of Marketing. Prentice Hall International. (Editions, 1989)
- 3. James E. Austin, Managing in Developing Countries, Strategic Analysis and Operating Technique. (The Free Press, 1990.)
- 4. Lawrence R. Jauch and William F. Gluech Business Policy and Strategic Management, fifth Edition. (Mc. Graw. Hill, 1988)
- 5. R. Wayne Mondy and Robert M. Noe, III. Personnel "The Management of Human Resources". (Third Edition 1991)

New Paper and Magazines

- "Kompas" News paper April 23, 1992 : "Peluang dan Resiko adanya PMA 100 persen"
- Review of the Indonesian Economy 1991. PT Capricorn Indonesia Consult Inc. No. 93, January 1992.
- Engineering and Mining Journal "Copper shines brightly amongst the metal", February 1992.
- Freeport Indonesia's, Annual report, 1989, 1990, 1991.
- Chile Open Pit Mine, by Pedro Lasota, Vice President, Disca, Chile December 1991.
- Freeport Mc Moran, Global Resource Company, daily news report, February 21, 1992.