

DAFTAR KEPUSTAKAAN

1. Antony, RN. Dearden J and Vancil, R.F, Management Control System: Text, Cases and Reading, Richard D. Irwin, Inc., Homewood, III, 1972.
2. George A Steiner, Strategic Planning, London: The Fees Press, Collier Mc. Millan Publjsher, 1979.
3. John A. Pearce II, Selecting Among Alternatives Grand Strategies, California Management Review 30, No.2 (Spring 1982).
4. Lawrance R Jauch & William F Glueck, Manajemen Strategis dan Kebijakanaksanaan Perusahaan, Erlangga, Edisi III, 1985.
5. Mary Ann Pezzulo, Marketing for Bankers, American Bankers Association, USA, 1982.
6. Bank Indonesia, Iktisar Ketentuan Perbankan Indonesia, 1994.
7. Harian Kompas, Jakarta, Jum'at, tanggal 26 Juni 1998.