

KUESIONER PENELITIAN

PETUNJUK PENGISIAN :

Sebelum diisi mohon dibaca seluruh isi kuesioner ini sehingga anda memiliki gambaran yang jelas mengenai permasalahan yang ditanyakan.

Berilah tanda silang (x) pada pilihan jawaban anda yang dianggap paling sesuai.

Karena jawaban diharapkan sesuai dengan pendapat responden, maka tidak ada jawaban yang dianggap benar atau salah.

Jawaban responden hanya akan digunakan dalam rangka pengumpulan data untuk studi sehingga kerahasiaan diri responden terjamin.

I. DATA DIRI PERUSAHAAN

Nama :

Jenis kelamin : L/P (lingkari salah satu)

Usia :tahun

Pendidikan : SD/SMP/SMA/PT/lain-lain (lingkari salah satu)

Penghasilan per bulan : a. kurang dari Rp. 500.000,-
b. Rp. 500.000,-s/d Rp. 1000.000,-
c. Rp. 1000.000,-s/d Rp. 2000.000,-
d. Rp. 2000.000,-s/d Rp. 4000.000,-
e. Lebih dari Rp. 4.000.000,-

(lingkari salah satu)

Petunjuk:

Pilihlah salah satu jawaban yang paling tepat menurut anda dari pernyataan-pernyataan berikut, dengan cara memberi tanda silang (X) pada kolom yang sesuai.

Keterangan:

- STS** : Sangat Tidak Setuju
TS : Tidak Setuju
RR : Ragu-Ragu
S : Setuju
SS : Sangat Setuju

Bagian I : Persepsi Tentang Harga Jual

No	Pernyataan	STS	TS	RR	S	SS
		1	2	3	4	5
1.	Harga furniture jati ukir yang ditawarkan oleh PT. Gusti Pelita cukup mahal					
2.	Produk yang dimiliki PT. Gusti Pelita kualitasnya sebanding dengan harganya					
3.	Pemberian berbagai kemudahan sesuai dengan harga yang harus dibayarkan					
4.	Harga furniture jati ukir sebanding dengan mutunya					
5.	Harga furniture jati ukir PT. Gusti Pelita yang kompetitif untuk produk atau barang sejenis					
6.	Harga yang sebanding dengan nilai barang harus menjadi bahan pertimbangan pihak perusahaan					
7.	Harga Murah atau <i>Special Rate</i> yang ditawarkan khusus untuk pelanggan tertentu perlu diadakan					
8.	Harga furniture jati ukir yang rendah untuk pelanggan tetap harus dipikirkan oleh pihak PT. Gusti Pelita					
9.	Harga furniture jati ukir yang ditawarkan sesuai dengan harapan					

10.	Harga yang ditawarkan berdasarkan riset terlebih dahulu					
11.	Kredibilitas PT. Gusti Pelita merupakan salah satu daya tarik dalam membeli produk furniture jati ukir					

Bagian II : Promosi melalui stand Pameran

No	Pernyataan	STS	TS	RR	S	SS
		1	2	3	4	5
1.	Lokasi Pameran yang diadakan PT. Gusti Pelita sangat menarik					
2.	Lokasi pameran produk jati ukir oleh PT. Gusti Pelita mudah terlihat oleh pengunjung					
3.	Waktu penyelenggaraan pameran sudah tepat dengan animo pengunjung yang besar					
4.	Saya mengunjungi pameran bertepatan dengan jadwal liburan					
5.	Tema pameran produk jati ukir oleh PT. Gusti Pelita sesuai dengan keinginan saya					
6.	Tema pameran produk jati ukir oleh PT. Gusti Pelita sesuai dengan kelas sosial saya					
7.	Materi pameran produk jati ukir oleh PT. Gusti Pelita sangat menarik					
8.	Materi yang ditawarkan pada pengunjung pameran relevan dengan sasaran yang dibidik					
9.	Pameran produk jati ukir oleh PT. Gusti Pelita sangat menarik					
10.	Pameran produk jati ukir menarik, membuat pengunjung mendatangi stand tersebut					

Bagian III : Mutu Produk

No	Pernyataan	STS	TS	RR	S	SS
		1	2	3	4	5
1.	Produk furniture ukir jati PT. Gusti Pelita memiliki mutu yang terstandar					
2.	Produk furniture uki jati PT. Gusti Pelita sejajar dengan produk lain					
3.	Kualitas produk PT. Gusti Pelita yang menjadi harapan konsumen sampai saat ini terpenuhi					
4.	Harapan akan kualitas yang prima pada produk furniture uki jati terpenuhi dengan baik					
5.	Mutu yang diharapkan sesuai dengan kenyataan					
6.	Saya menggunakan produk furniture ukir jati dari PT. Gusti Pelita karena mutunya bagus					
7.	PT. Gusti Pelita selalu menjaga mutu produk sehingga saya langsung membelinya					
8.	Furniture ukir jati produk dari PT. Gusti Pelita mempunyai standar kualitas yang terjaga					
9.	Mutu furniture ukir jati produk PT. Gusti Pelita sangat baik					
10.	Produk jati ukir dari PT. Gusti Pelita sangat berkualitas					
11.	Produk jati ukir dari PT. Gusti Pelita sangat elegant					
12.	Produk jati ukir dari PT. Gusti Pelita sangat unik dan klasik					

Bagian IV : Perilaku Pengunjung Pameran

No	Pernyataan	STS	TS	RR	S	SS
		1	2	3	4	5
1.	Bila membutuhkan furniture ukir jati, saya akan membeli produk PT. Gusti Pelita					
2.	Saya tertarik dengan produk jati ukir dari PT. Gusti Pelita, sehingga ingin memilikinya					
3.	Setelah mengunjungi pameran, saya berniat membeli produk jati ukir dari PT. Gusti Pelita					
4	Saya bangga melihat furniture ukir jati, karena kualitasnya yang tinggi					
5.	Kesadaran yang tinggi untuk memiliki Produk jati ukir memperkuat keyakinan untuk membelinya					
6.	Bila memiliki Produk jati ukir akan membuat status dan gaya hidup meningkat					
7.	Bila memiliki Produk jati ukir saya merasa terpandang di lingkungan tempat tinggal saya					
8	Budaya fanatik dan kental membuat saya memilih untuk memiliki Produk jati ukir dari PT. Gusti Pelita					

TERIMA KASIH ATAS PARTISIPASI ANDA

Lampiran 2
Sebaran Data Uji Coba Variabel Y

Nomor	Nomor Butir								
Resp.	1	2	3	4	5	6	7	8	Total
1	3	3	2	3	2	2	2	3	20
2	4	3	4	3	3	3	4	2	26
3	3	2	2	3	2	3	2	2	19
4	3	3	4	3	4	3	3	3	26
5	3	3	1	3	3	2	2	2	19
6	3	3	2	3	3	3	4	3	24
7	4	3	4	2	4	3	4	3	27
8	3	3	4	3	2	3	3	2	23
9	3	3	2	2	3	2	3	3	21
10	4	3	4	5	2	3	3	3	27
11	3	3	2	3	2	2	2	3	20
12	4	5	3	2	3	4	2	4	27
13	3	4	3	4	3	2	3	4	26
14	4	3	4	3	2	3	4	2	25
15	2	1	2	3	3	2	3	2	18
16	3	2	2	3	3	4	3	4	24
17	3	3	4	3	4	3	4	3	27
18	5	3	4	4	4	3	2	4	29
19	2	1	3	2	3	2	3	2	18
20	3	2	2	2	2	2	2	3	18
21	2	2	3	3	3	2	2	2	19
22	2	3	2	2	2	2	2	3	18
23	3	2	2	3	3	3	3	2	21
24	5	4	1	2	3	3	3	2	23
25	3	2	1	4	2	3	4	2	21
26	4	2	1	4	3	3	2	3	22
27	2	4	3	4	5	4	3	2	27
28	4	3	2	4	3	2	3	4	25
29	2	3	2	3	2	3	2	3	20
30	4	4	3	3	2	3	2	3	24

LAMPIRAN 3 HASIL UJI COBA

Variabel X1

Correlations

		Skor Total
VAR00001	Pearson Correlation	,392(*)
	Sig. (2-tailed)	,032
	N	30
VAR00002	Pearson Correlation	,425(*)
	Sig. (2-tailed)	,019
	N	30
VAR00003	Pearson Correlation	,614(**)
	Sig. (2-tailed)	,000
	N	30
VAR00004	Pearson Correlation	,694(**)
	Sig. (2-tailed)	,000
	N	30
VAR00005	Pearson Correlation	,744(**)
	Sig. (2-tailed)	,000
	N	30
VAR00006	Pearson Correlation	,451(*)
	Sig. (2-tailed)	,012
	N	30
VAR00007	Pearson Correlation	,612(**)
	Sig. (2-tailed)	,000
	N	30
VAR00008	Pearson Correlation	,591(**)
	Sig. (2-tailed)	,001
	N	30
VAR00009	Pearson Correlation	,756(**)
	Sig. (2-tailed)	,000
	N	30
VAR00010	Pearson Correlation	,527(**)
	Sig. (2-tailed)	,003
	N	30
VAR00011	Pearson Correlation	,320
	Sig. (2-tailed)	,085
	N	30
VAR00012	Pearson Correlation	1
	Sig. (2-tailed)	
	N	30

* Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,780	,778	11

Item Statistics

	Mean	Std. Deviation	N
VAR00001	3,2667	,82768	30
VAR00002	3,4333	,72793	30
VAR00003	3,0667	,82768	30
VAR00004	3,3000	,91539	30
VAR00005	3,2000	1,03057	30
VAR00006	3,3333	,84418	30
VAR00007	3,6000	,67466	30
VAR00008	3,2667	,78492	30
VAR00009	3,2667	,86834	30
VAR00010	3,2667	,86834	30
VAR00011	3,2667	,86834	30

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,297	3,067	3,600	,533	1,174	,018	11

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	33,0000	24,276	,245	,593	,783
VAR00002	32,8333	24,282	,300	,607	,776
VAR00003	33,2000	22,372	,499	,450	,755
VAR00004	32,9667	21,206	,583	,712	,744
VAR00005	33,0667	20,064	,632	,732	,735
VAR00006	32,9333	23,720	,308	,724	,777
VAR00007	32,6667	23,126	,521	,467	,756
VAR00008	33,0000	22,759	,479	,538	,758
VAR00009	33,0000	20,897	,669	,700	,734
VAR00010	33,0000	22,966	,389	,417	,768
VAR00011	33,0000	24,828	,159	,192	,794

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
36,2667	26,961	5,19239	11

Variabel X2

Correlations

Correlations

		VAR00011
VAR00001	Pearson Correlation	,450 (*)
	Sig. (2-tailed)	,051
	N	30
VAR00002	Pearson Correlation	,583(**)
	Sig. (2-tailed)	,001
	N	30
VAR00003	Pearson Correlation	,623(**)
	Sig. (2-tailed)	,000
	N	30
VAR00004	Pearson Correlation	,684(**)
	Sig. (2-tailed)	,000
	N	30
VAR00005	Pearson Correlation	,769(**)
	Sig. (2-tailed)	,000
	N	30
VAR00006	Pearson Correlation	,644(**)
	Sig. (2-tailed)	,000
	N	30
VAR00007	Pearson Correlation	,620(**)
	Sig. (2-tailed)	,000
	N	30
VAR00008	Pearson Correlation	,605(**)
	Sig. (2-tailed)	,000
	N	30
VAR00009	Pearson Correlation	,624(**)
	Sig. (2-tailed)	,000
	N	30
VAR00010	Pearson Correlation	,432(*)
	Sig. (2-tailed)	,017
	N	30
VAR00011	Pearson Correlation	1
	Sig. (2-tailed)	
	N	30

* Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Reliability

[DataSet3]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,802	,801	10

Item Statistics

	Mean	Std. Deviation	N
VAR00001	2,8667	,86037	30
VAR00002	2,8667	,93710	30
VAR00003	3,2667	,90719	30
VAR00004	3,1333	,89955	30
VAR00005	3,2333	1,07265	30
VAR00006	3,3333	,80230	30
VAR00007	3,1667	,83391	30
VAR00008	3,3000	,74971	30
VAR00009	3,2000	,71438	30
VAR00010	3,2333	,72793	30

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,160	2,867	3,333	,467	1,163	,027	10

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	28,7333	23,651	,238	,328	,811
VAR00002	28,7333	21,651	,442	,532	,789
VAR00003	28,3333	21,402	,496	,470	,782
VAR00004	28,4667	20,878	,572	,387	,773
VAR00005	28,3667	19,068	,658	,496	,760
VAR00006	28,2667	21,720	,538	,534	,778
VAR00007	28,4333	21,771	,504	,690	,782
VAR00008	28,3000	22,286	,500	,342	,783
VAR00009	28,4000	22,317	,527	,711	,781
VAR00010	28,3667	23,689	,306	,404	,801

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
31,6000	26,386	5,13675	10

Variabel X3

Correlations

Correlations

		VAR00013
VAR00001	Pearson Correlation	,461(*)
	Sig. (2-tailed)	,010
	N	30
VAR00002	Pearson Correlation	,586(**)
	Sig. (2-tailed)	,001
	N	30
VAR00003	Pearson Correlation	,595(**)
	Sig. (2-tailed)	,001
	N	30
VAR00004	Pearson Correlation	,742(**)
	Sig. (2-tailed)	,000
	N	30
VAR00005	Pearson Correlation	,422(*)
	Sig. (2-tailed)	,083
	N	30
VAR00006	Pearson Correlation	,615(**)
	Sig. (2-tailed)	,000
	N	30
VAR00007	Pearson Correlation	,583(**)
	Sig. (2-tailed)	,001
	N	30
VAR00008	Pearson Correlation	,547(**)
	Sig. (2-tailed)	,002
	N	30
VAR00009	Pearson Correlation	,601(**)
	Sig. (2-tailed)	,000
	N	30
VAR00010	Pearson Correlation	,605(**)
	Sig. (2-tailed)	,000
	N	30
VAR000011	Pearson Correlation	,697(**)
	Sig. (2-tailed)	,000
	N	30
VAR000012	Pearson Correlation	,537(**)
	Sig. (2-tailed)	,002
	N	30
VAR00013	Pearson Correlation	1
	Sig. (2-tailed)	
	N	30

* Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,783	12

Item Statistics

	Mean	Std. Deviation	N
VAR00001	3,2000	,80516	30
VAR00002	3,1000	,75886	30
VAR00003	3,3333	,88409	30
VAR00004	3,4000	,81368	30
VAR00005	3,4000	,67466	30
VAR00006	3,2000	,80516	30
VAR00007	3,1333	,89955	30

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
VAR00001	19,5667	9,082	,350	,680
VAR00002	19,6667	8,989	,409	,665
VAR00003	19,4333	8,530	,410	,666
VAR00004	19,3667	7,689	,682	,588
VAR00005	19,3667	10,171	,186	,713
VAR00006	19,5667	8,737	,429	,660
VAR00007	19,6333	8,516	,400	,669

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
22,7667	11,426	3,38030	12

Variabel Y

Correlations

Correlations

		VAR0009
VAR00001	Pearson Correlation	,581(**)
	Sig. (2-tailed)	,001
	N	30
VAR00002	Pearson Correlation	,637(**)
	Sig. (2-tailed)	,000
	N	30
VAR00003	Pearson Correlation	,627(**)
	Sig. (2-tailed)	,000
	N	30
VAR00004	Pearson Correlation	,498(*)
	Sig. (2-tailed)	,110
	N	30
VAR00005	Pearson Correlation	,505(**)
	Sig. (2-tailed)	,004
	N	30
VAR00006	Pearson Correlation	,557(**)
	Sig. (2-tailed)	,001
	N	30
VAR00007	Pearson Correlation	,473 (*)
	Sig. (2-tailed)	,029
	N	30
VAR00008	Pearson Correlation	,427(*)
	Sig. (2-tailed)	,019
	N	30
VAR00009	Pearson Correlation	1
	Sig. (2-tailed)	
	N	30

* Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,830	,828	8

Item Statistics

	Mean	Std. Deviation	N
VAR00001	3,2000	,84690	30
VAR00002	2,8333	,87428	30
VAR00003	2,6000	1,03724	30
VAR00004	2,6333	,76489	30
VAR00005	2,6333	,96431	30
VAR00006	3,0333	,80872	30
VAR00007	2,8333	,79148	30
VAR00008	2,7333	,63968	30
VAR00009	2,8000	,76112	30
VAR00010	2,7667	,72793	30

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	2,807	2,600	3,200	,600	1,231	,035	8

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	24,8667	17,361	,438	,344	,726
VAR00002	25,2333	16,806	,502	,520	,716
VAR00003	25,4667	16,257	,458	,323	,724
VAR00004	25,4333	17,495	,482	,513	,721
VAR00005	25,4333	15,909	,563	,611	,705
VAR00006	25,0333	17,826	,394	,451	,733
VAR00007	25,2333	18,116	,360	,407	,737
VAR00008	25,3333	18,299	,449	,319	,728
VAR00009	25,2667	19,306	,192	,280	,758
VAR00010	25,3000	18,838	,285	,264	,746

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
28,0667	21,168	4,60085	8

DATA VARIABEL X3 (Mutu Produk)

NO. RESPDN	NOMOR ITEM												TOTAL	rata-rata
	1	2	3	4	5	6	7	8	9	10	11	12		
1	2	3	2	3	3	3	2	2	2	2	2	3	29	2.416667
2	4	2	4	3	3	4	4	4	4	4	4	4	44	3.666667
3	3	4	3	4	3	3	3	4	3	4	3	4	41	3.416667
4	4	4	4	4	4	4	4	4	3	3	4	4	46	3.833333
5	2	3	4	4	4	3	4	3	4	4	4	4	43	3.583333
6	4	4	4	3	4	4	3	4	3	4	3	4	44	3.666667
7	4	3	4	3	4	3	2	2	3	3	4	3	38	3.166667
8	4	3	4	4	4	4	3	3	4	4	4	4	45	3.75
9	4	4	4	4	3	4	4	4	4	5	5	4	49	4.083333
10	2	2	2	3	3	3	2	3	4	4	4	3	35	2.916667
11	3	3	3	3	3	3	3	3	4	4	4	3	39	3.25
12	2	2	2	3	2	3	3	3	3	2	4	3	32	2.666667
13	4	3	3	3	4	4	3	4	3	4	3	4	42	3.5
14	4	4	4	3	4	3	4	3	3	4	4	3	43	3.583333
15	3	4	3	3	3	4	3	2	3	3	3	5	39	3.25
16	4	3	3	3	4	3	3	3	4	2	4	3	39	3.25
17	4	4	4	4	4	4	4	5	4	4	4	5	50	4.166667
18	4	3	2	3	3	3	3	4	3	3	2	3	36	3
19	4	3	5	4	4	4	4	4	4	3	5	4	48	4
20	2	2	4	3	5	3	5	3	5	2	4	3	41	3.416667
21	3	2	3	4	3	4	3	2	5	4	3	4	40	3.333333
22	4	4	4	3	2	3	3	3	3	4	4	4	41	3.416667
23	4	3	4	3	4	3	4	3	4	5	4	5	46	3.833333
24	4	3	2	3	2	3	4	3	4	3	2	2	35	2.916667
25	3	4	4	4	3	2	2	4	3	2	4	2	37	3.083333
26	3	4	3	4	3	2	3	2	2	4	3	2	35	2.916667
27	4	4	4	3	3	3	4	3	3	2	4	4	41	3.416667
28	3	4	3	3	3	3	3	2	3	2	2	2	33	2.75
29	3	3	3	3	3	3	3	3	3	2	2	2	33	2.75
30	4	3	2	3	4	3	4	3	2	3	2	3	36	3
31	4	3	2	3	2	3	2	2	3	3	2	3	32	2.666667
32	3	4	3	3	3	3	3	3	4	2	4	4	39	3.25
33	4	3	2	3	2	2	3	3	4	3	2	3	34	2.833333
34	3	4	3	2	3	2	3	4	3	1	3	4	35	2.916667
35	3	4	3	4	4	4	3	4	3	3	4	4	43	3.583333
36	4	4	3	3	2	3	2	3	2	4	4	3	37	3.083333
37	4	3	4	3	4	3	3	3	4	4	4	3	42	3.5
38	2	3	2	2	2	2	2	2	4	3	2	2	28	2.333333
39	4	4	3	3	3	4	4	5	4	4	3	5	46	3.833333

40	4	4	4	4	4	4	3	3	3	4	3	4	44	3.666667
41	3	4	3	4	3	4	4	4	3	4	4	4	44	3.666667
42	2	4	3	4	3	3	3	4	4	4	3	3	40	3.333333
43	3	3	2	4	4	3	3	3	4	3	3	4	39	3.25
44	4	3	3	3	3	3	3	3	3	3	3	4	38	3.166667
45	3	4	4	4	4	4	4	3	3	5	4	4	46	3.833333
46	2	2	3	4	4	4	4	3	2	4	2	3	37	3.083333
47	4	3	4	4	4	4	4	4	3	2	4	4	44	3.666667
48	4	3	3	4	3	3	3	3	3	2	3	2	36	3
49	3	3	3	3	3	3	3	3	3	2	3	3	35	2.916667
50	3	4	3	4	3	3	4	3	4	5	3	4	43	3.583333
51	3	3	3	3	3	3	3	4	3	4	3	4	39	3.25
52	4	3	3	4	4	2	4	4	4	3	5	4	44	3.666667
53	2	1	2	3	2	3	2	3	4	4	4	3	33	2.75
54	3	3	2	3	4	3	3	3	4	3	2	3	36	3
55	4	3	4	5	4	3	4	3	3	3	4	3	43	3.583333
56	3	4	4	3	4	3	4	3	2	4	4	3	41	3.416667
57	4	3	4	3	4	2	4	3	4	3	4	4	42	3.5
58	2	3	3	3	4	3	4	3	4	3	4	3	39	3.25
59	3	4	4	4	3	4	3	4	4	2	5	5	45	3.75
60	3	4	2	3	3	3	3	4	3	4	4	4	40	3.333333
61	3	4	3	4	3	3	3	3	3	4	4	3	40	3.333333
62	4	5	3	4	5	4	5	4	4	2	3	3	46	3.833333
63	3	3	2	3	3	3	4	4	3	3	3	2	36	3
64	4	4	4	4	4	3	4	4	4	3	4	3	45	3.75
65	3	3	3	3	3	3	3	3	4	3	4	4	39	3.25
66	3	4	4	3	4	3	4	4	3	4	3	4	43	3.583333
67	2	3	3	4	4	3	4	4	4	3	4	3	41	3.416667
68	3	3	3	3	4	3	3	4	4	3	3	4	40	3.333333
69	3	3	3	4	3	4	4	3	4	2	3	5	41	3.416667
70	4	3	3	4	3	4	4	3	2	3	2	3	38	3.166667
71	3	3	4	3	4	3	3	3	3	3	3	4	39	3.25
72	4	3	3	3	3	2	3	4	3	4	4	4	40	3.333333
73	2	3	3	3	3	4	3	4	3	4	4	3	39	3.25
74	4	4	4	5	4	4	4	3	3	4	3	4	46	3.833333
75	4	4	2	3	4	4	4	4	4	4	4	4	45	3.75
76	2	3	3	2	3	4	2	3	4	3	4	3	36	3
77	2	4	4	3	3	3	4	5	4	4	4	4	44	3.666667
78	2	3	3	4	3	3	3	4	3	4	3	4	39	3.25
79	3	4	4	3	4	4	4	4	5	4	5	4	48	4
80	4	5	5	5	4	3	4	3	2	5	4	5	49	4.083333
81	3	4	3	3	4	4	3	4	5	4	3	3	43	3.583333
82	4	4	4	2	4	4	3	4	3	4	3	4	43	3.583333
83	3	3	3	4	3	4	4	3	4	4	4	4	43	3.583333

84	3	3	2	3	3	3	3	3	4	3	4	5	39	3.25
85	3	4	4	3	4	2	3	4	3	4	4	4	42	3.5
86	3	4	4	3	4	3	3	4	5	3	3	4	43	3.583333
87	4	3	3	4	3	4	4	5	4	5	4	3	46	3.833333
88	3	4	4	3	2	3	3	2	3	4	4	3	38	3.166667
89	3	3	4	3	3	3	3	3	4	4	3	3	39	3.25
90	4	4	4	4	4	4	4	3	2	3	4	3	43	3.583333
91	3	2	2	3	4	3	2	4	3	4	3	3	36	3
92	3	4	4	3	3	3	3	2	3	4	3	4	39	3.25
93	4	4	3	2	3	4	4	4	4	2	4	3	41	3.416667
94	3	3	4	3	3	3	3	3	3	2	3	3	36	3
95	5	4	4	5	4	4	4	4	4	4	4	4	50	4.166667
96	4	3	4	2	3	2	3	3	4	3	4	3	38	3.166667
97	3	3	3	3	3	2	3	3	4	3	4	4	38	3.166667
98	4	4	4	4	4	3	4	4	4	3	4	3	45	3.75
99	4	4	3	4	4	4	4	5	4	4	4	3	47	3.916667
100	3	3	3	3	3	4	3	4	3	3	3	2	37	3.083333

LAMPIRAN 5
SEBARAN JAWABAN RESPONDEN PER BUTIR UNTUK MASING-MASING VARIABEL

1. Sebaran Jawaban X1 (Persepsi Terhadap Harga)

Statistics

		butir1	butir2	butir3	butir4	butir5	butir6	butir7	butir8	butir9	butir10
N	Valid	100	100	100	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0	0	0	0
Mean		3.1700	3.1800	3.1300	3.2100	3.1200	3.2200	3.1700	3.1800	3.2400	3.2400

Frequency Table

butir1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	20	20.0	20.0	20.0
	3.00	45	45.0	45.0	65.0
	4.00	33	33.0	33.0	98.0
	5.00	2	2.0	2.0	100.0
	Total	100	100.0	100.0	

butir2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	19	19.0	19.0	19.0
	3.00	50	50.0	50.0	69.0
	4.00	25	25.0	25.0	94.0
	5.00	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

butir3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	27	27.0	27.0	27.0
	3.00	37	37.0	37.0	64.0
	4.00	32	32.0	32.0	96.0
	5.00	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

butir4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	20	20.0	20.0	20.0
	3.00	43	43.0	43.0	63.0
	4.00	33	33.0	33.0	96.0
	5.00	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

butir5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	22	22.0	22.0	22.0
	3.00	47	47.0	47.0	69.0
	4.00	28	28.0	28.0	97.0
	5.00	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

butir6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	19	19.0	19.0	19.0
	3.00	44	44.0	44.0	63.0
	4.00	33	33.0	33.0	96.0
	5.00	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

butir7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	16	16.0	16.0	16.0
	3.00	52	52.0	52.0	68.0
	4.00	31	31.0	31.0	99.0
	5.00	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

butir8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	17	17.0	17.0	17.0
	3.00	50	50.0	50.0	67.0
	4.00	31	31.0	31.0	98.0
	5.00	2	2.0	2.0	100.0
	Total	100	100.0	100.0	

butir9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	17	17.0	17.0	17.0
	3.00	43	43.0	43.0	60.0
	4.00	39	39.0	39.0	99.0
	5.00	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

butir10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	20	20.0	20.0	20.0
	3.00	42	42.0	42.0	62.0
	4.00	32	32.0	32.0	94.0
	5.00	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

2. Sebaran Jawaban X2 (Promosi melalui Pameran)

Frequencies

Statistics

		butir1	butir2	butir3	butir4	butir5	butir6	butir7	butir8	butir9	butir10
N	Valid	100	100	100	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0	0	0	0
Mean		3.3000	3.3200	3.4700	3.3900	3.4900	3.5300	3.5400	3.4400	3.4800	3.4300

Frequency Table

butir1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	20	20.0	20.0	21.0
	3.00	36	36.0	36.0	57.0
	4.00	34	34.0	34.0	91.0
	5.00	9	9.0	9.0	100.0
Total		100	100.0	100.0	

butir2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	14	14.0	14.0	15.0
	3.00	45	45.0	45.0	60.0
	4.00	32	32.0	32.0	92.0
	5.00	8	8.0	8.0	100.0
Total		100	100.0	100.0	

butir3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	13	13.0	13.0	13.0
	3.00	34	34.0	34.0	47.0
	4.00	46	46.0	46.0	93.0
	5.00	7	7.0	7.0	100.0
	Total		100	100.0	100.0

butir4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	16	16.0	16.0	16.0
	3.00	36	36.0	36.0	52.0
	4.00	41	41.0	41.0	93.0
	5.00	7	7.0	7.0	100.0
	Total		100	100.0	100.0

butir5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	16	16.0	16.0	16.0
	3.00	32	32.0	32.0	48.0
	4.00	39	39.0	39.0	87.0
	5.00	13	13.0	13.0	100.0
	Total	100	100.0	100.0	

butir6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	41	41.0	41.0	51.0
	4.00	35	35.0	35.0	86.0
	5.00	14	14.0	14.0	100.0
	Total	100	100.0	100.0	

butir7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	11	11.0	11.0	11.0
	3.00	35	35.0	35.0	46.0
	4.00	43	43.0	43.0	89.0
	5.00	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

butir8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	13	13.0	13.0	13.0
	3.00	43	43.0	43.0	56.0
	4.00	31	31.0	31.0	87.0
	5.00	13	13.0	13.0	100.0
	Total	100	100.0	100.0	

butir9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	42	42.0	42.0	52.0
	4.00	38	38.0	38.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

butir10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	14	14.0	14.0	14.0
	3.00	39	39.0	39.0	53.0
	4.00	37	37.0	37.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

3. Sebaran Jawaban X3 (Mutu Produk)

Frequencies

Statistics

		butir1	butir2	butir3	butir4	butir5	butir6	butir7	butir8	butir9	butir10	butir11	butir12
N	Valid	100	100	100	100	100	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0	0	0	0	0	0
Mean		3.3000	3.3800	3.2600	3.3600	3.3800	3.2400	3.3400	3.3800	3.4500	3.3600	3.4900	3.5000

Frequency Table

butir1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	15	15.0	15.0	15.0
	3.00	41	41.0	41.0	56.0
	4.00	43	43.0	43.0	99.0
	5.00	1	1.0	1.0	100.0
Total		100	100.0	100.0	

butir2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	7	7.0	7.0	8.0
	3.00	47	47.0	47.0	55.0
	4.00	43	43.0	43.0	98.0
	5.00	2	2.0	2.0	100.0
Total		100	100.0	100.0	

butir3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	17	17.0	17.0	17.0
	3.00	42	42.0	42.0	59.0
	4.00	39	39.0	39.0	98.0
	5.00	2	2.0	2.0	100.0
	Total		100	100.0	100.0

butir4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	6.0	6.0	6.0
	3.00	56	56.0	56.0	62.0
	4.00	34	34.0	34.0	96.0
	5.00	4	4.0	4.0	100.0
	Total		100	100.0	100.0

butir5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	9	9.0	9.0	9.0
	3.00	46	46.0	46.0	55.0
	4.00	43	43.0	43.0	98.0
	5.00	2	2.0	2.0	100.0
Total		100	100.0	100.0	

butir6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	11	11.0	11.0	11.0
	3.00	54	54.0	54.0	65.0
	4.00	35	35.0	35.0	100.0
	Total		100	100.0	100.0

butir7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	48	48.0	48.0	58.0
	4.00	40	40.0	40.0	98.0
	5.00	2	2.0	2.0	100.0
Total		100	100.0	100.0	

butir8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	47	47.0	47.0	57.0
	4.00	38	38.0	38.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

butir9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	9	9.0	9.0	9.0
	3.00	42	42.0	42.0	51.0
	4.00	44	44.0	44.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

butir10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	17	17.0	17.0	18.0
	3.00	33	33.0	33.0	51.0
	4.00	43	43.0	43.0	94.0
	5.00	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

butir11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	12	12.0	12.0	12.0
	3.00	32	32.0	32.0	44.0
	4.00	51	51.0	51.0	95.0
	5.00	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

butir12

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	9	9.0	9.0	9.0
	3.00	40	40.0	40.0	49.0
	4.00	43	43.0	43.0	92.0
	5.00	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

4. Sebaran Jawaban Y (Perilaku Pengunjung Pameran)

Frequencies

Statistics

		butir1	butir2	butir3	butir4	butir5	butir6	butir7	butir8
N	Valid	100	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0	0
Mean		3.2800	3.4500	3.5200	3.3700	3.4300	3.5800	3.5600	3.5200

Frequency Table

butir1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	21	21.0	21.0	21.0
	3.00	36	36.0	36.0	57.0
	4.00	37	37.0	37.0	94.0
	5.00	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

butir2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.0	2.0	2.0
	2.00	8	8.0	8.0	10.0
	3.00	41	41.0	41.0	51.0
	4.00	41	41.0	41.0	92.0
	5.00	8	8.0	8.0	100.0
Total		100	100.0	100.0	

butir3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	11	11.0	11.0	11.0
	3.00	31	31.0	31.0	42.0
	4.00	53	53.0	53.0	95.0
	5.00	5	5.0	5.0	100.0
Total		100	100.0	100.0	

butir4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	11	11.0	11.0	11.0
	3.00	45	45.0	45.0	56.0
	4.00	40	40.0	40.0	96.0
	5.00	4	4.0	4.0	100.0
Total		100	100.0	100.0	

butir5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	12	12.0	12.0	12.0
	3.00	39	39.0	39.0	51.0
	4.00	43	43.0	43.0	94.0
	5.00	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

butir6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.0	4.0	4.0
	3.00	42	42.0	42.0	46.0
	4.00	46	46.0	46.0	92.0
	5.00	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

butir7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	10	10.0	10.0	10.0
	3.00	36	36.0	36.0	46.0
	4.00	42	42.0	42.0	88.0
	5.00	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

butir8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	12	12.0	12.0	12.0
	3.00	34	34.0	34.0	46.0
	4.00	44	44.0	44.0	90.0
	5.00	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

LAMPIRAN 6
HASIL PENGUJIAN HIPOTESIS

persepsi tentang harga jual

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2.30	1	1.0	1.0	1.0
2.50	3	3.0	3.0	4.0
2.60	4	4.0	4.0	8.0
2.70	9	9.0	9.0	17.0
2.80	6	6.0	6.0	23.0
2.90	7	7.0	7.0	30.0
3.00	8	8.0	8.0	38.0
3.10	10	10.0	10.0	48.0
3.20	9	9.0	9.0	57.0
3.30	7	7.0	7.0	64.0
3.40	11	11.0	11.0	75.0
3.50	7	7.0	7.0	82.0
3.60	4	4.0	4.0	86.0
3.70	5	5.0	5.0	91.0
3.80	2	2.0	2.0	93.0
3.90	3	3.0	3.0	96.0
4.00	4	4.0	4.0	100.0
Total	100	100.0	100.0	

promosi melalui pameran

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.40	2	2.0	2.0	2.0
	2.50	5	5.0	5.0	7.0
	2.70	1	1.0	1.0	8.0
	2.80	2	2.0	2.0	10.0
	3.00	6	6.0	6.0	16.0
	3.10	7	7.0	7.0	23.0
	3.20	6	6.0	6.0	29.0
	3.30	8	8.0	8.0	37.0
	3.40	12	12.0	12.0	49.0
	3.50	10	10.0	10.0	59.0
	3.60	14	14.0	14.0	73.0
	3.70	5	5.0	5.0	78.0
	3.80	6	6.0	6.0	84.0
	3.90	4	4.0	4.0	88.0
	4.00	4	4.0	4.0	92.0
	4.10	2	2.0	2.0	94.0
	4.20	3	3.0	3.0	97.0
	4.30	1	1.0	1.0	98.0
	4.40	2	2.0	2.0	100.0
	Total	100	100.0	100.0	

mutu produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.33	1	1.0	1.0	1.0
	2.42	1	1.0	1.0	2.0
	2.67	2	2.0	2.0	4.0
	2.75	3	3.0	3.0	7.0
	2.83	1	1.0	1.0	8.0
	2.92	5	5.0	5.0	13.0
	3.00	8	8.0	8.0	21.0
	3.08	4	4.0	4.0	25.0
	3.17	6	6.0	6.0	31.0
	3.25	14	14.0	14.0	45.0
	3.33	6	6.0	6.0	51.0
	3.42	8	8.0	8.0	59.0
	3.50	4	4.0	4.0	63.0
	3.58	11	11.0	11.0	74.0
	3.67	7	7.0	7.0	81.0
	3.75	5	5.0	5.0	86.0
	3.83	7	7.0	7.0	93.0
	3.92	1	1.0	1.0	94.0
	4.00	2	2.0	2.0	96.0
	4.08	2	2.0	2.0	98.0
	4.17	2	2.0	2.0	100.0
Total		100	100.0	100.0	

perilaku pengunjung pameran

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.38	1	1.0	1.0	1.0
	2.63	3	3.0	3.0	4.0
	2.75	2	2.0	2.0	6.0
	2.88	3	3.0	3.0	9.0
	3.00	11	11.0	11.0	20.0
	3.13	5	5.0	5.0	25.0
	3.25	7	7.0	7.0	32.0
	3.38	12	12.0	12.0	44.0
	3.50	17	17.0	17.0	61.0
	3.63	12	12.0	12.0	73.0
	3.75	6	6.0	6.0	79.0
	3.88	9	9.0	9.0	88.0
	4.00	4	4.0	4.0	92.0
	4.13	3	3.0	3.0	95.0
	4.25	4	4.0	4.0	99.0
4.38	1	1.0	1.0	100.0	
Total		100	100.0	100.0	

NPar Tests

[DataSet1]

One-Sample Kolmogorov-Smirnov Test

		persepsi tentang harga jual	promosi melalui pameran	mutu produk	Perilaku Pengunjung pameran
N		100	100	100	100
Normal Parameters ^{a,b}	Mean	3.1860	3.4390	3.3700	3.4638
	Std. Deviation	.39874	.44082	.37779	.41221
Most Extreme Differences	Absolute	.065	.095	.084	.095
	Positive	.065	.087	.075	.078
	Negative	-.064	-.095	-.084	-.095
Kolmogorov-Smirnov Z		.654	.948	.839	.950
Asymp. Sig. (2-tailed)		.786	.331	.483	.327

a. Test distribution is Normal.

b. Calculated from data.

Correlations

	Perilaku pengunjung pameran	persepsi tentang harga jual	promosi melalui pameran	mutu produk	
Pearson Correlation	perilaku pengunjung pameran	1.000	.391	.562	.708
	persepsi tentang harga jual	.391	1.000	.235	.449
	promosi melalui pameran	.562	.235	1.000	.517
	mutu produk	.708	.449	.517	1.000
Sig. (1-tailed)	perilaku pengunjung pameran	.	.000	.000	.000
	persepsi tentang harga jual	.000	.	.009	.000
	promosi melalui pameran	.000	.009	.	.000
	mutu produk	.000	.000	.000	.
N	perilaku pengunjung pameran	100	100	100	100
	persepsi tentang harga jual	100	100	100	100
	promosi melalui pameran	100	100	100	100
	mutu produk				

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	mutu produk, persepsi tentang harga jual, promosi melalui pameran ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: perilaku pengunjung pameran

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df1	df2	Sig. F Change	
1	.748 ^a	.560	.546	.27759	.560	40.766	3	96	.000	1.743

a. Predictors: (Constant), mutu produk, persepsi tentang harga jual, promosi melalui pameran

b. Dependent Variable: perilaku pengunjung pameran

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	9.424	3	3.141	40.766	.000 ^a
	Residual	7.398	96	.077		
	Total	16.822	99			

a. Predictors: (Constant), mutu produk, persepsi tentang harga jual, promosi melalui pameran

b. Dependent Variable: perilaku pengunjung pameran

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.360	.298		1.208	.230		
	persepsi tentang harga jual	.094	.078	.091	1.200	.233	.799	1.252
	promosi melalui pameran	.250	.074	.267	3.380	.001	.732	1.366
	mutu produk	.577	.094	.529	6.146	.000	.619	1.616

a. Dependent Variable: perilaku pengunjung pameran

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	persepsi tentang harga jual	promosi melalui pameran	mutu produk
1	1	3.976	1.000	.00	.00	.00	.00
	2	.012	18.185	.00	.51	.47	.00
	3	.007	24.724	.98	.27	.16	.04
	4	.006	26.530	.02	.21	.37	.96

a. Dependent Variable: perilaku pengunjung pameran

Residuals Statistics^a

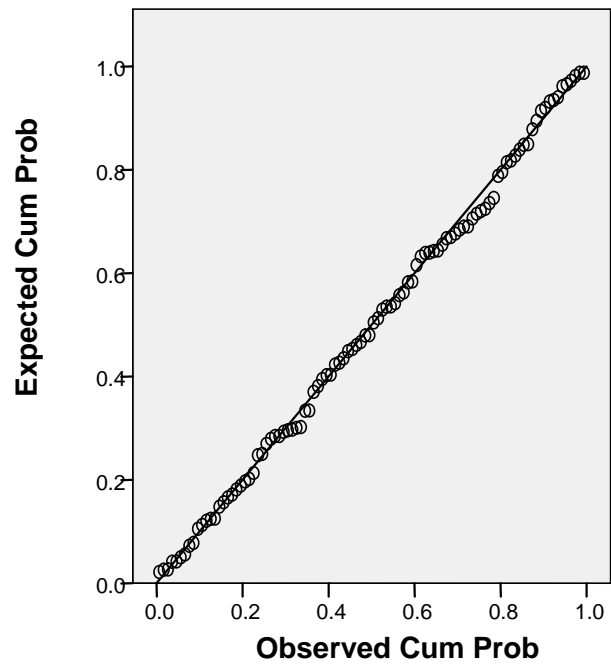
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	2.6521	4.1190	3.4637	.30853	100
Std. Predicted Value	-2.631	2.124	.000	1.000	100
Standard Error of Predicted Value	.029	.102	.053	.016	100
Adjusted Predicted Value	2.6546	4.1287	3.4653	.30892	100
Residual	-.55873	.62462	.00000	.27336	100
Std. Residual	-2.013	2.250	.000	.985	100
Stud. Residual	-2.069	2.287	-.003	1.007	100
Deleted Residual	-.59972	.64557	-.00153	.28569	100
Stud. Deleted Residual	-2.106	2.339	-.002	1.016	100
Mahal. Distance	.095	12.300	2.970	2.404	100
Cook's Distance	.000	.117	.011	.018	100
Centered Leverage Value	.001	.124	.030	.024	100

a. Dependent Variable: perilaku pengunjung pameran

Charts

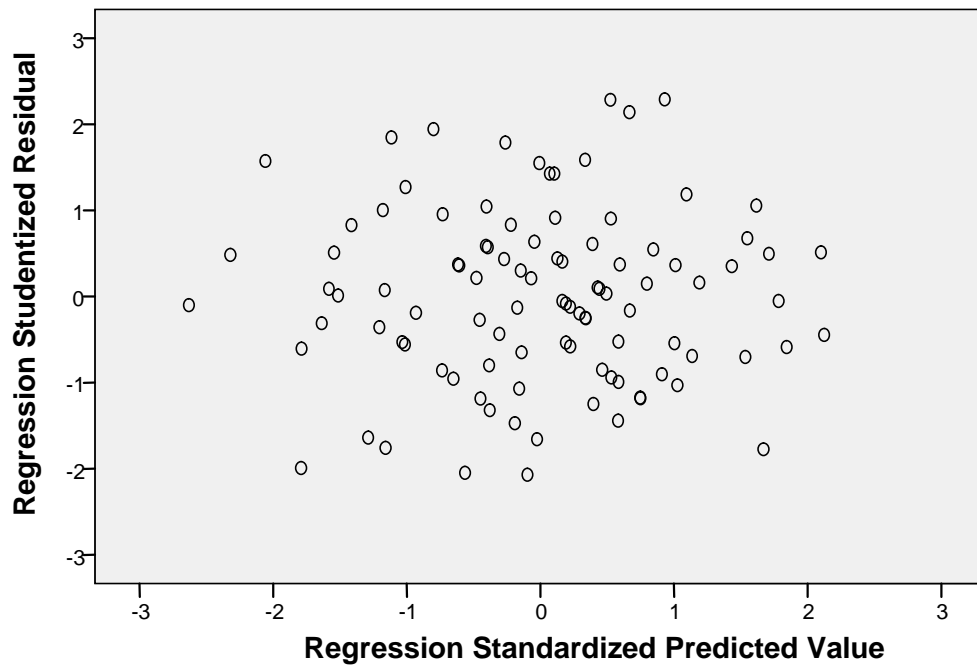
Normal P-P Plot of Regression Standardized Residual

Dependent Variable: perilaku pengunjung pameran



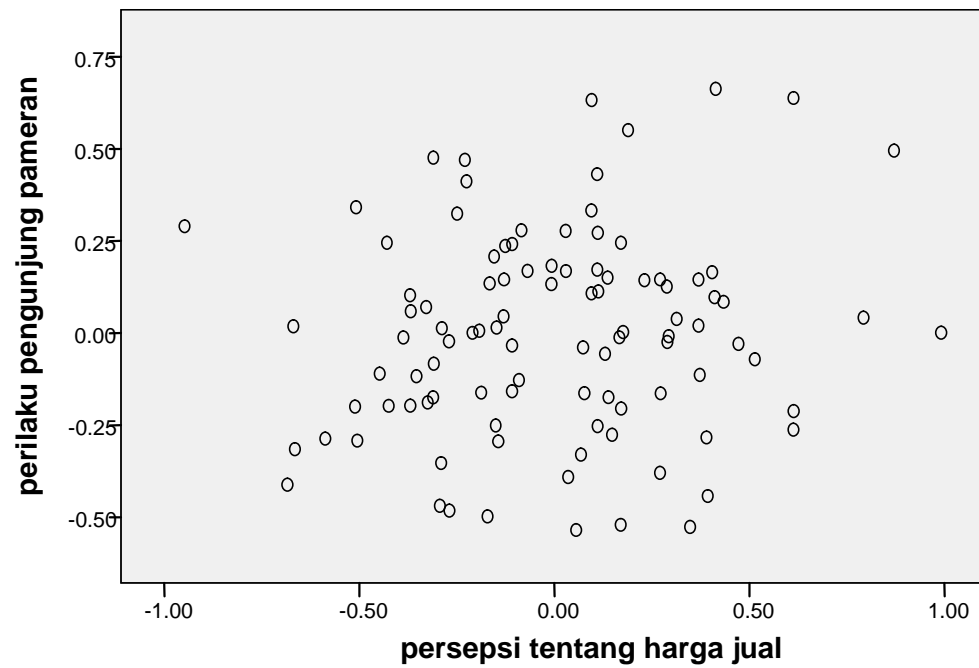
Scatterplot

Dependent Variable: perilaku pengunjung pameran



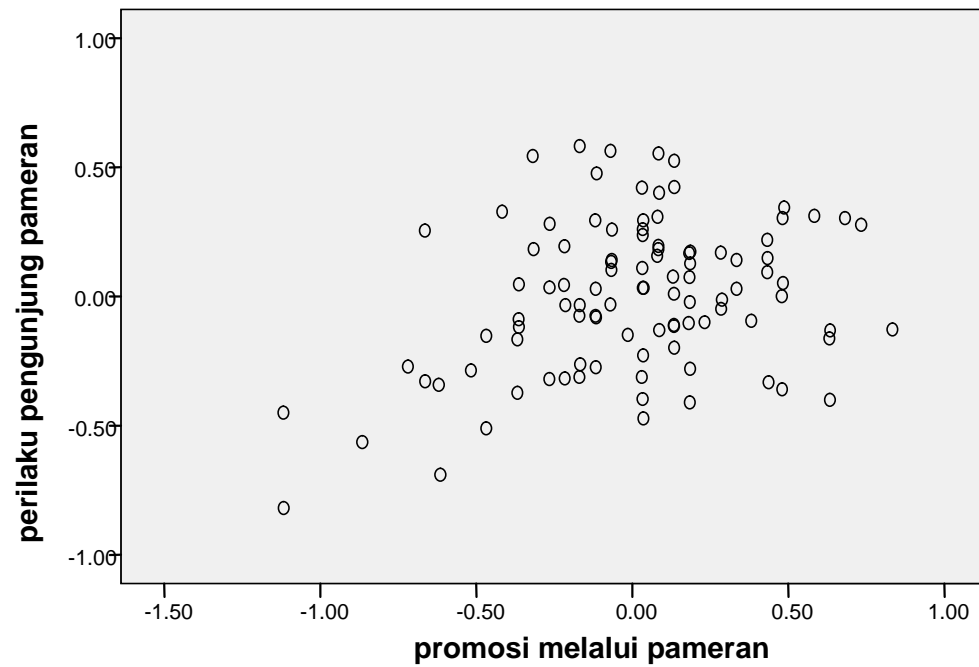
Partial Regression Plot

Dependent Variable: perilaku pengunjung pameran



Partial Regression Plot

Dependent Variable: perilaku pengunjung pameran



Partial Regression Plot

Dependent Variable: perilaku pengunjung pameran

