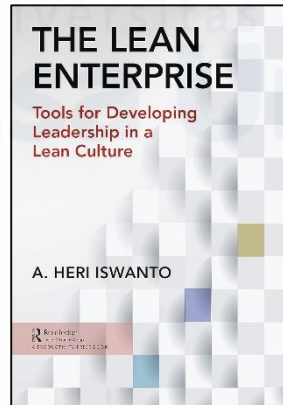


PERIODE TAHUN 2023



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Lean Enterprise: Tools For Developing Leadership in a Lean Culture

Author : A. Heri Iswanto
No. Class : 658.1 ISW 1
Link : <https://doi.org/10.4324/9781003043317>

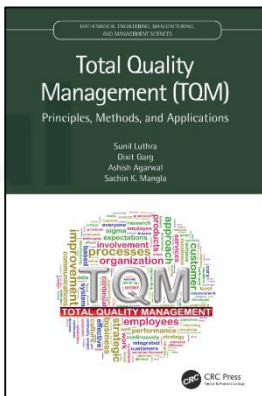
Description:

Lean culture should be developed so that the goal to improve a process or business condition on a continuous basis can be achieved. Organizations with a lean culture have reaped many successful experiences in implementing lean, so it is seen as a legitimate methodology for organizations. New employees coming into an organization that has a lean culture will be taught to see, think, and feel from a lean perspective in dealing with problems in their job.

Lean needs to be a cultural mindset for all for an organization to remain successful. The effort to build a lean culture relies on the support and active participation of leaders as the agents of change. Research shows that the success of a lean implementation is around 50% depending on leadership, while the remaining 30% is on finance, 10% on organization and culture, and 10% on skills and expert human resources. In general, leaders play a role in developing subordinates, problem-solving skills, and producing various continuous improvement efforts. In addition, leaders are responsible for encouraging subordinates to continuously use problem-solving tools as part of their efforts to improve their skills and deal with bigger problems.

This book focuses on leadership and the tools required to support a lean initiative. Understanding the basic and valuable tools of lean provides the foundation for leaders in support of their organization initiative. Topics in the book include a description of the eight wastes, organizational level process mapping, lean metrics, and developing a future position.

The author includes a discussion and samples of basic lean tools such as Kanban, standard work, and visual management. The author also describes the tools each leader needs to be successful with in creating a culture of lean thinking, including the leader task board, the process performance board, and process walk



[Total Quality Management \(TQM\): Principles, Methods, and Applications, 1st ed](#)

Author : Sunil Luthra, Dixit Garg, Ashish Agarwal dan Sachin K. Mangla
No. Class : 658.401 3 LUT t
Link : <https://doi.org/10.1201/9781003053156>

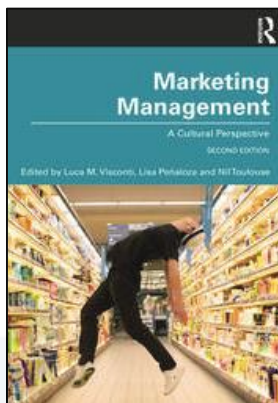
Description:

Organisations are now focused on total customer satisfaction. However there is a lack of understanding the requirements and the customer needs. Total Quality Management (TQM) integrates all phases and ensures a defect free quality product. This textbook provides the understanding of all aspects of TQM and the implementation.

This textbook covers all aspects of TQM, discusses quality systems in detail, highlights the importance of the needs of the customer, and presents the concept of Total Productive Maintenance (TPM).

Written as a textbook for students of engineering and management, but also explains all quality systems which will be helpful to all organisations in choosing the correct quality system and helpful to managers in decision making while analyzing any process.

A solutions manual and power point presentations slides are available for qualified adoptions..



[Marketing Management: a Cultural Perspective, 2nd ed](#)

Author : Luca M. Visconti; Lisa Peñalosa dan Nil Toulouse
No. Class : 658.8 VIS m
Link : <https://doi.org/10.4324/9780203710807>

Description:

Culture pervades consumption and marketing activity in ways that potentially benefit marketing managers. This book provides a comprehensive account of cultural knowledge and skills useful in strategic marketing management. In making these cultural concepts and frameworks accessible and in discussing how to use them, this edited textbook goes beyond the identification of historical, sociocultural, and political factors impinging upon consumer cultures and their effects on market outcomes.

This fully updated and restructured new edition provides two new introductory chapters on culture and marketing practice and improved pedagogy, to give a deeper understanding of how culture pervades consumption and marketing phenomena; the way market meanings are made, circulated, and negotiated; and the environmental, ethical, experiential, social, and symbolic implications of consumption and marketing. The authors highlight the benefits that managers can reap from applying interpretive cultural approaches across the realm of strategic marketing activities including: market segmentation, product and brand positioning, market research, pricing, product development, advertising, and retail distribution. Global contributions are grounded in the authors' primary research with a range of companies including Cadbury's Flake, Dior, Dove, General Motors, HOM, Hummer, Kjaer Group, Le Bon Coin, Mama Shelter, Mecca Cola, Prada, SignBank, and the *Twilight* community. This edited volume, which compiles the work of 58 scholars from 14 countries, delivers a truly innovative, multinationally focused marketing management textbook.

Marketing Management: A Cultural Perspective is a timely and relevant learning resource for marketing students, lecturers, and managers across the world



[Halal Business Management: a Guide to Achieving Halal Excellence, 1st ed](#)

Author : Marco Tieman
No. Class : 664.006 8 TIE h
Link : <https://doi.org/10.4324/9781003109853>

Description:

The halal industry is a fast-growing industry due to demographics and industry expansion. Halal certification of products, outlets, and services is essential for doing business in Muslim-majority countries. This book shares the building blocks of professional halal business management, covering halal certification, halal supply chain management, branding and marketing, and halal risk and reputation management.

Drawing on years of academic research and advisory experience, the book provides practical advice and guidance on how best to organise and upscale your halal business operations. Successful companies in the halal industry are those that embrace halal excellence *by design*. Halal excellence is a process – a pursuit of excellence. Halal business management is beyond halal certification, and needs to address supply chain management, branding and marketing, and risk and reputation management. Halal excellence needs measurement through adopting the right key performance indicators, to protecting your halal reputation and licence to operate in Muslim markets.

This book gives proven, practical strategies to guide you in the halal industry. The book is for all organisations involved in serving Muslim markets, and also serves as a coursebook for graduate and postgraduate education in halal business management

[Financial Accounting: the Basics, 1st ed](#)

Author : Ilias Basioudis
No. Class : 657 BAS f
Link : <https://doi.org/10.4324/9780429468063>

Description:

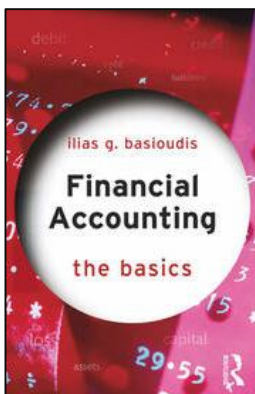
Understanding the basics of financial accounting can be a tricky task to master. This practical guidebook provides an overview of the fundamental principles in a jargon-free and simple format.

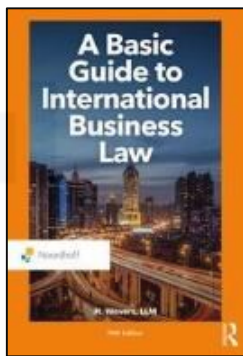
Financial Accounting: The Basics provides concise overviews of the key financial accounting topics supplemented by practical examples and exercises to enable readers to test their knowledge and understanding in bite-sized chunks. In empowering students to learn at their own pace, the book enhances course learning to maximise chances of overall success.

Topics covered include:

- The interpretation of financial statements and the accounting equation
- Processing accounting information
- Accounting for inventories
- Non-current assets and depreciation
- Cash flow statements and analysis

With the latest coverage of International Financial Reporting Standards (IFRS) terminology, and separate chapters on cash flow statements and ratio analysis, Ilias Basioudis's text will be valuable reading for new students of accounting.





Basic Guide to International Business Law, 5th ed

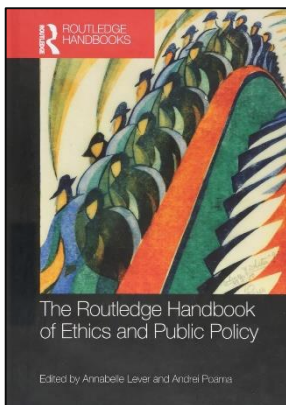
Author : H. Wevers
No. Class : 346.07 WEV b
Link : <https://doi.org/10.4324/9781003194927>

Description:

A Basic Guide to International Business Law aims to give students an understanding as well as practical knowledge of legal problems arising in the area of international business, and to equip them with the skills needed to prevent and tackle these problems. All Chapters employ the same didactic structure. Introductory case studies, examples, annotated case law, glossaries, diagrams, summaries and exercises are all designed to familiarize students quickly with relevant aspects of international (business) law.

A Basic Guide to International Business Law deals with the following topics:

- Introduction to International Private Law and European Law
- Legal aspects of negotiations
- International contracts: matters of jurisdiction and the law applicable to these contracts
- International contracts of sale
- Competition law
- Free movement of goods, workers, the freedom of capital and establishment and the freedom to provide services
- International payments
- Carriage of goods by road and sea
- Incoterms
- Entry modes (agents, representatives, distributors, licensing, franchising)



Routledge Handbook of Ethics and Public Policy, 1st ed

Author : Annabelle Lever dan Andrei Poama
No. Class : 172 LEV r
Link : <https://doi.org/10.4324/9781315461731>

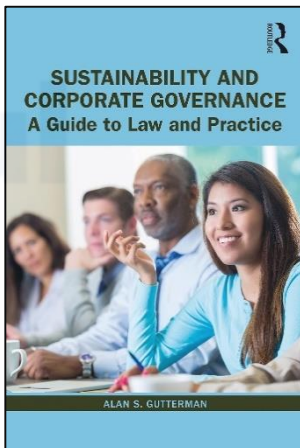
Description:

What does it mean to do public policy ethics today? How should philosophers engage with ethical issues in policy-making when policy decisions are circumscribed by political and pragmatic concerns? How do ethical issues in public policy differ between areas such as foreign policy, criminal justice, or environmental policy?

The Routledge Handbook of Ethics and Public Policy addresses all these questions and more, and is the first handbook of its kind. It is comprised of 41 chapters written by leading international contributors, and is organised into four clear sections covering the following key topics:

- Methodology: philosophical approaches to public policy, ethical expertise, knowledge, and public policy
- Democracy and public policy: identity, integration and inclusion: voting, linguistic policy, discrimination, youth policy, religious toleration, and the family
- Public goods: defence and foreign policy, development and climate change, surveillance and internal security, ethics of welfare, healthcare and fair trade, sovereignty and territorial boundaries, and the ethics of nudging
- Public policy challenges: criminal justice, policing, taxation, poverty, disability, reparation, and ethics of death policies.

The Routledge Handbook of Ethics and Public Policy is essential reading for students and researchers in philosophy, politics, and social policy. It will be equally useful to those in related disciplines, such as economics and law, or professional fields, such as business administration or policy-making in general.



[Sustainability and Corporate Governance: a Guide to Law and Practice, 1st ed](#)

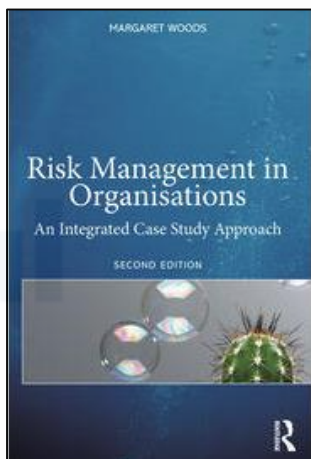
Author : Alan S. Gutterman
No. Class : 346.066 4 GUT s
Link : <https://doi.org/10.4324/9781003091622>

Description:

Sustainability and Corporate Governance is the first extensive and targeted guide for directors and their legal advisors on creating a governance framework for corporations that integrates all the recognized principles of sustainability now being discussed in boardrooms all over the world. The book provides a step-by-step approach on integrating sustainability principles into the activities of the board of directors including detailed guidance on legal, regulatory and business aspects of organizing and operating board committees and designing the sustainability management unit. Essential topics covered include:

- Elements of an effective framework for implementation of sustainability governance, including required policies, procedures and committee charters
- Organization of the governing board to effectively address sustainability issues and implement sustainability strategies
- Best practices and processes to engage company stakeholders

Corporate board members and attorneys will appreciate the book's practical forms and checklists, complete coverage of all facets of sustainability governance, summaries of relevant international and national guidelines and instruments, and a curated list of samples and case studies from companies all around the world



[Risk Management in Organisations: an Integrated Case Study Approach, 2nd ed](#)

Author : Margaret Woods
No. Class : 658.155 WOO r
Link : <https://doi.org/10.4324/9781315208336>

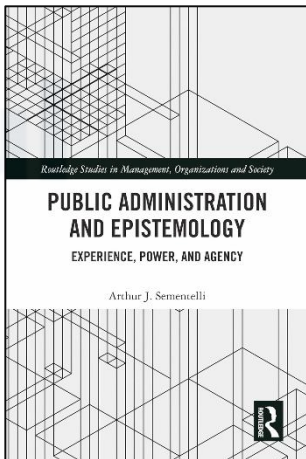
Description:

Risk management is vital to organisational success, from government down to small businesses, and the discipline has developed rapidly over the last decade. Learning lessons from the good and bad practice of others is a key feature of this book, which includes multiple illustrative examples of risk management practice, in addition to detailed case studies.

Combining both theory and practice, the early chapters compare the ISO 31000 and COSO Enterprise Risk Management frameworks and the relevant regulatory regimes in both Europe and the United States. The core of the book is three highly detailed case studies of risk management in the manufacturing (Akzo Nobel), retail (Tesco), and public sectors (Birmingham City Council). Using the lessons learned from the case studies, together with material from elsewhere, the author then outlines four lessons for risk managers that can be used in any organisation seeking to develop a truly enterprise-wide risk management system.

This completely revised edition contains updates on regulations and practice, together with new chapters covering technology risk and COVID-19, which are major risks faced by all organisations today. As such the book is essential reading for risk management professionals and postgraduate and executive learners.





[Public Administration and Epistemology: experience, power, and agency, 1st ed](#)

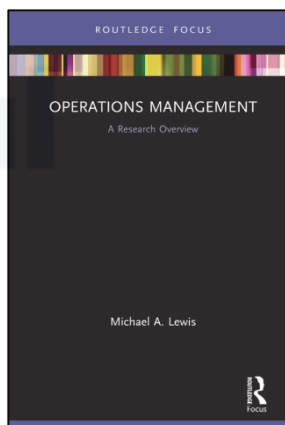
Author : Arthur J. Sementelli
No. Class : 351.01 SEM p
Link : <https://doi.org/10.4324/9781003006053>

Description:

Knowledge does not happen in a vacuum, yet scholars and other professionals tend to engage in management scholarship focused on their specific niche often without knowing if or how their work might relate to other research streams. Further exacerbating things, people within specific disciplines, including management, tend not to communicate regularly outside of their relatively homogeneous audiences. If we were able to bridge communication among these groups, scholars, and practitioners, we might be able to better understand one another in a way that is contextually informed by each other's experiences.

Sementelli argues that understanding concepts of power, agency, and experience can provide such tools to orient management theories and practices relative to one another. Using critical management thought to frame a discussion of ontology and how knowledge emerges from it enables the development of an orienting "sandbox" that works both practically and intellectually. Such a "sandbox" enables us not just to communicate one's organizational priorities but also reveal some underlying reasons for those priorities and areas of inquiry. This monograph focuses on public administration in particular as a special case of critical management research.

This book also examines the complexity of experiences (of being) using Karl Jaspers as a basis. The sandbox that emerges can be used as a way to organize and orient management thought, especially in the public sector. It contributes both to administrative thought and applied inquiry into philosophy and will be of interest to researchers, academics, and students in the fields of critical management studies, organizational studies, and public administration.



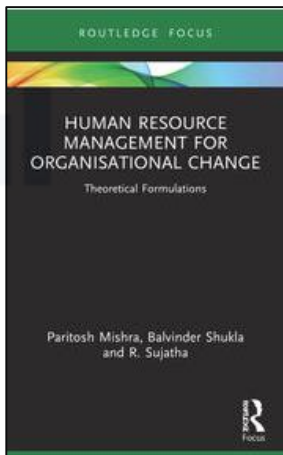
[Operations Management: a Research Overview, 1st ed](#)

Author : Michael A. Lewis
No. Class : 658.5 LEW o
Link : <https://doi.org/10.4324/9781351034982>

Description:

Operations Management (OM) is a multi-faceted blend of myriad academic and practical disciplines—from engineering and economics via mathematics and marketing, to systems and psychology. To capture the state of the art, the book reviews contemporary and classic scholarship in one of the oldest business and management disciplines. To offer the reader a thought-provoking point of entry into the selected sources, the book curates its content as an imaginary exhibit, each chapter a thematic OM gallery (process planning and control people strategy and measurement technology) introduced by a description of some extraordinary artefacts, paintings, sculptures and architecture.

The content has been curated around three principles intended to benefit the casual reader and both new and established OM scholars. First, it incorporates works that build on, or help to distinguish, fundamental tenets from more transitory fads. Second, the text makes significant efforts to try and balance the gravitational pull of the factory, (even though this may not offer an accurate representation of the majority of the field) and third, to try to keep managerial rather than technical/ analytical concerns to the fore.



[Human Resource Management for Organisational Change: the Oretical Formulations](#)

Author : Paritosh Mishra; Balvinder Shukla dan R. Sujatha

No. Class : 658.3 MIS h

Link : <https://doi.org/10.4324/9781003191346>

Description:

Change can take place in various forms, gradual or abrupt, incremental or transformational. It is a requirement in modern day society that everyone, whether at individual or organisational level, understands the softer nuances of this concept and prepares for it. During scenarios of change interventions, the role of human resources (HR) becomes highly crucial, even as the perception towards it becomes ambivalent.

This volume delivers a holistic view on the role of HR in organisational change. It is built on the various theoretical models of change and provides a dramatic sequence of issues in change management to gain a big picture thinking for HR managers and weaves through why, how and what perspectives to change management. *Human Resources Management for Organisational Change* offers a comprehensive coverage of the changing role of HR as it relates to organisational change theories and models, strategy, changing business environment and implications, organisational culture, leadership, resistance management, and high performance work practices (HPWP) to support change management and cost of no-changers. It is unique in that it covers the entire gamut of organisational change as well as HR.

It will be of value to researchers, academics, professionals, and students interested in learning more about how organisational change can improve productivity and human satisfaction as well as the systematic approach to managing organisational change.