

Perpustakaan Universitas Esa Unggul

Jalan Arjuna Utara No. 9, Kebon Jeruk, Jakarta, 11510 (021) 5674223 ext 282 (021) 5674152 (hunting), Fax (021) 5674248



Illustration Research Methods

Author : Rachel Gannon No. Class : 741.64 GAN i

Lokasi : Jakarta, Tangerang dan Bekasi

Description:

For years, illustration has lacked a strong critical history in which to frame it, with academics and media alike assessing it as part of graphic design, rather than a discipline in its own right. Here, then, is llustration Research Methods a ground-breaking addition to a fast-emerging discipline, establishing a lexicon that is specific to discussing contemporary illustration practice and research.

This is a beautiful and exciting exploration of illustration, broken down into the various roles that exist within the industry, and which illustration research can draw from, such as Reporting' and Education. In doing so, users are able to explore a diverse range of disciplines that are rich in critical theory and can map these existing research methodologies to their own study and practice.

Includes:

- a wealth of case studies from international educators, students and world-renowned illustrators
- over 200 colour illustrations
- practical tips on getting a job and procuring freelance work

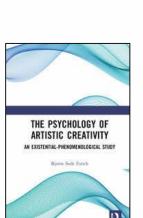
The role of the illustrator is expanding but the sophistication of illustration as an experimental form of practice has not always been matched by the way we talk about it. Illustration Research Methods is a treasure chest of ideas, insights, new terminology and eye-opening case studies, and it will make a vital contribution to the disciplines critical discourse. Rick Poynor, Professor of Design and Visual Culture, University of Reading

I have been waiting for a book that illustrates how valuable illustration is to art, culture, politics, science - well, society as a whole. This does exactly that. It is an essential volume in the evolution of this significant discipline. Steven Heller, author + critic, co-founder of SVA MFA Designer/Designer as Entrepreneur.

Design by Accident

> For a New History of Design

Alexandra Midal Sternberg Pro



Design by Accident: for a New History of Design, 1st ed

Author : Alexandra Midal, Michelle Millar Fisher dan Paola Antonelli

No. Class : 745.4 MID d

Location : Jakarta, Tangerang dan Bekasi

Description:

In Design by Accident, Alexandra Midal declares the autonomy of design in and on its own terms. This meticulously researched work proposes not only a counterhistory but a new historiography of design, shedding light on overlooked historical landmarks and figures while reevaluating the legacies of design established luminaries from the nineteenth century to the present. Midal rejects both linear narratives of progress and the long-held perception of design as a footnote to the histories of fine art and architecture. By weaving together critical analysis of the canon of design history and theory, with special attention to the writings of designers themselves, she draws out the nuances and radical potentials of the discipline from William Morriss ambivalence toward industry, to Catharine Beechers proto-feminist household appliances, to the Bauhauss Expressionist origins and the influence of Herbert Marcuse on Joe Colombo.

Psychology of Artistic Creativity: an Existential-Phenomenological Study, 1st ed

Author :, Bjarne Sode Funch
No. Class : 153.3 FUN p

Lokasi : Jakarta, Tangerang dan Bekasi

Description:

This ground-breaking book provides a unique insight into artistic creativity that lays the foundation for a new theory. Through a review of documents such as essays, published interviews, lecture notes, and more, the book uses case studies of six contemporary artists to provide a detailed phenomenological study of artistic creativity.

The book offers a narrative account of six contemporary artists and their ways of approaching art-making. Through comprehensive accounts based on the individual artists descriptions, the book reveals an existential dimension of art-making that explores the inspirational moment, the state of mind during creativity, how creativity can originate in a spontaneous stream of consciousness, and how emotions play a major role in the creative process. The book sets out a unique understanding of artistic creativity as an alternative to the prevailing cognitive conceptions within psychology.

Offering novel insights into how art is created and can influence the human psyche, the book will primarily appeal to academics, scholars, and post-graduate students within the area of creativity research, psychological aesthetics, and the psychology of art, as well as those with an interest in art and artistic work.



Design as Research: Positions, Arguments, Perspectives, 1st ed

Author : Karwono dan Heni Mularsih

No. Class : 720 JOO d

Location : Jakarta, Tangerang dan Bekasi

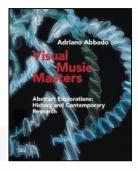
Description:

Are there differences between design practice and the practice of design research? What alliances between text and artefact are possible in the search for new knowledge? How does design research translate and transform theories and methods from other disciplines? Is design research moving towards becoming a formal discipline and, if so, would this really be an advantage?

16 international authors address these four different aspects in the form of personal state: ments, and 19 researchers share their reflections based on their experience of having carried out a practice-based PhD

This book investigates the status quo of things in the multi-faceted and constantly evolving field of design research, and outlines the elementary issues faced by researchers. The compendium is a survey of a fast-growing field and, at the same time, provides pointers for personal orientation

With statements from: Uta Brandes. Rachel Cooper, Clive Dilnot, Michael Erlhoff, Alain Findeli, Bill Gaver, Ranulph Glanville, Matthias Held, Wolfgang Jonas, Klaus Krippendorff, Claudia Mareis, Mike Press, Elizabeth B.-N. Sanders, Arne Scheuermann, Cameron Tonkinwise Brigitte



Visual Music Masters: Abstract Explorations: History and Contemporary Research, 1st ed

Author : Adriano Abbado No. Class : 778.59 ABB v

Location : Jakarta, Tangerang dan Bekasi

Description:

What are connections between sounds and abstract images? What were the first audiovisual instruments? How did music influence Kandinskys work? What are the most significant audiovisual installations? What relationship is there between VJs and live cinema? And finally, what is synesthesia?

Visual music masters thoroughly explores past and present research to answer these and many other questions about the relationship between music and abstract art. Covering figures that range from Toulouse-Lautrec to Nam June Paik, from Handel to Xenakis, and from Fischinger to Ikeda, this book illustrates the stages by which the artistic community has embraced the latest technologies and a multi-sensory universe, creating in the process an independent form of expression: visual music.



Visual Research: an Introduction to Research Methods in Graphic Design, 4th ed

Author : Russell Bestlay, Paul McNeil

No. Class : 741.607 2 BES v

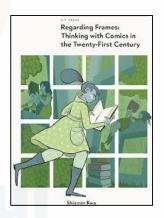
Location : Jakarta, Tangerang dan Bekasi

Description:

Visual research explores a range of research methods that can be used by graphic designers and visual communication in the development of clear and purposeful design solutions. The book introduces key terms and theories employed within design research, examining important factors such as visual grammar, design literacy, communication theory, visual rhetoric, authorship and semiotics.

With more than 300 colour illustrations, each chapter features case studies that reveal how research methods are an integral part of the design process, forming the basis of effective problem-finding and problem-solving in design and visual communication.

The fourth edition by Russ Bestley and Paul McNeil features an extensive selection of new case studies, together with a glossary of key terms and concepts that can be used as a reference guide for design students and researchers navigating the intersections between design theory and practice.



Regarding Frames: Thinking with Comics in the Twenty-First Century

Author : Shiamin Kwa No. Class : 741.59 KWA r

Location : Jakarta, Tangerang dan Bekasi

Description:

Part interpretive criticism, part philosophical meditation, Regarding Frames: Thinking with Comics in the Twenty-First Century explores the ways that literary comics engage readers in the mutual construction of meaning. Kwa draws from a wide range of philosophical, critical, and theoretical texts to analyze the visual and verbal narrative strategies that artists use. She examines the work of comic artists Gabrielle Bell, Michael DeForge, Kevin Huizenga, Laura Park, and Dash Shaw who construct their particular visions of the world. These creators experiments with form pose questions about the difference between how things appear to be and how they are. Regarding Frames makes a case for the rewards of close reading at the surface.