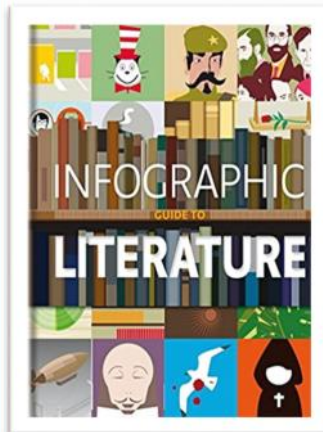




Perpustakaan Pusat
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Jakarta 11510
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(hunting), Fax (021)
5674248



Infographic guide to literature

Pengarang: Joanna Eliot

Klasifikasi : 800 ELI i

Description: Fascinating, insightful, clever and stunning, these infographic diagrams will help you see literature in a whole new light.



Los logos

Pengarang : Robert Klanten

Klasifikasi : 745.66 KLA I

Description: Los Logos 7, the latest edition in our Los Logos series, showcases current developments in logo design. With Los Logos 7, Gestalten continues its bestselling series on contemporary logo design that began with the publication of Los Logos in 2002.

Like its six predecessors, this latest edition is a comprehensive survey of the visual languages and styles used by cutting-edge logo designers from around the world. Printed in the familiar landscape format, this new compendium resets the standard for reference books on design. Whether primarily designed to identify, inform, or inspire, today's logos have to cover a lot of bases. Although they are often created for fast-paced digital platforms, they still need to provide companies and brands with an enduring visual. Los Logos 7 shows that less has become more. Due to the significant influence of interface design, current logos are evolving to focus on the essentials.

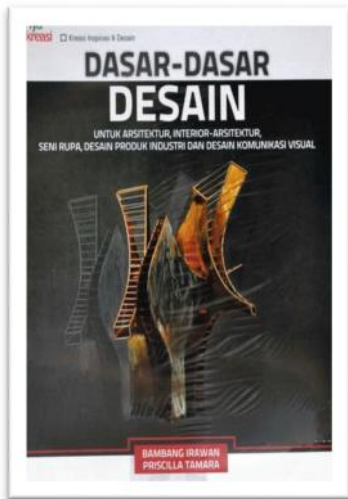
Dasar-dasar desain

Pengarang: Bambang Irawan

Klasifikasi: 745.2 IRA d

Description: Sebuah karya seni rupa terdiri dari unsur-unsur rupa yang ditata atau disusun dengan penuh kesadaran dan kejiwaan sebagai hasil transformasi gejala jiwa yang kontemplatif dan optimal dengan menggunakan dasar-dasar pengetahuan kesenirupaan dalam upaya mengembangkan nilai estetikanya.

Untuk mencapai nilai estetik atau keindahan ini, diperlukan pemahaman dan penguasaan ilmu-ilmu dasar-dasar desain yang terdiri dari garis, bidang, arah, ukuran, tekstur, warna, nada, dan khroma. Masing-masing unsur mempunyai tampilan dan karakter yang variatif. Unsur-unsur ini wajib dikenali, dipahami, dan diaktualisasikan oleh setiap perupa atau pendesain.



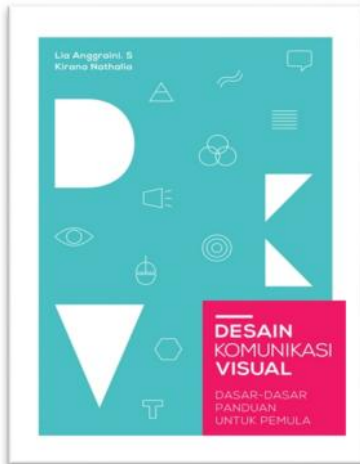
Desain Komunikasi Visual : dasar-dasar panduan untuk pemula

Pengarang : Lia Angraini

Klasifikasi : 741.6 ANG d

Description: Kehadiran buku ini bukan sekedar untuk memperbanyak koleksi buku Desain Komunikasi Visual (DKV) semata, melainkan ingin memberikan kontribusi yang konkret kepada para pemula, khususnya siswa SMA/SMK, Mahasiswa DKV tingkat awal dan siapa saja yang ingin memasuki dunia komunikasi visual. Dengan pengetahuan dasar ini diharapkan pembaca akan secara efektif menyerap teori dan pengalaman tentang selukbeluk DKV beserta ruanglingkup kerjanya.

Lia Angraini dan Kirana Nathalia adalah dua sosok yang selama ini bergelut di bidang tersebut. Selain memiliki latarbelakang pendidikan di bidang DKV, keduanya juga melakoni kegiatan desain sebagai hobi yang dikelola secara mandiri dan penuh kreativitas.



Visualisasi iklan Indonesia era 1950-1957

Author : Didit Widiatmoko Soedwardikoen

No. Class : 659.1 SOE v

Description: Buku ini akan membawa pembaca menelusuri tahun-tahun ketika Indonesia baru saja merdeka dan perekonomian yang baru bangkit dari dampak perang. Penelusuran pada peristiwa, tokoh, kondisi sosial dan budaya populer yang terjadi pada awal kemerdekaan Indonesia, untuk memahami visualisasi iklan. Identitas Indonesia bukanlah sesuatu yang bersifat tunggal, karena terbentuk dari berbagai ajaran dengan berbagai konsep pemikiran yang salingberinteraksi.



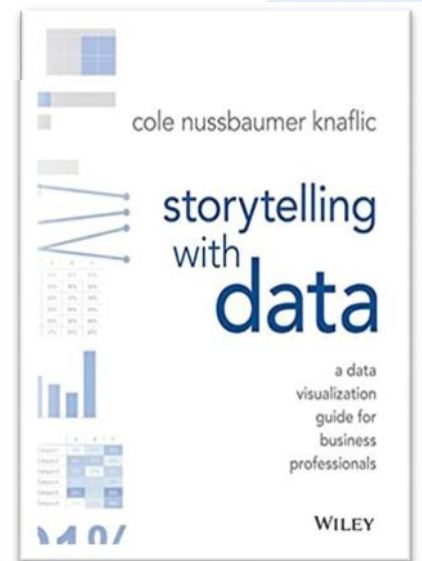
Storytelling with data : a data visualization guide for business

Author : Cole Nussbaumer Knaflic

No. Class : 001.42 KNA s

Description : Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of data visualization and how to use your data to create an engaging, informative, compelling story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real world examples ready for immediate application to your next graph or presentation.

Storytelling is not an inherent



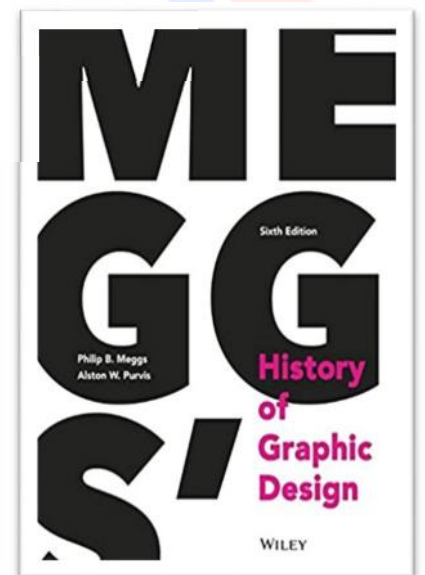
MEGGS : history of graphic design

Author : Philip B. Meggs

No. Class : 686.22 MEG m

Description: Meggs' History of Graphic Design is the industry's unparalleled, award-winning reference. With over 1,400 high-quality images throughout, this visually stunning text guides you through a saga of artistic innovators, breakthrough technologies, and groundbreaking developments that define the graphic design field. The initial publication of this book was heralded as a publishing landmark, and author Philip B. Meggs is credited with significantly shaping the academic field of graphic design.

Meggs presents compelling, comprehensive information enclosed in an exquisite visual format. The text includes classic topics such as the invention of writing and alphabets, the origins of printing and typography, and the advent of postmodern design.

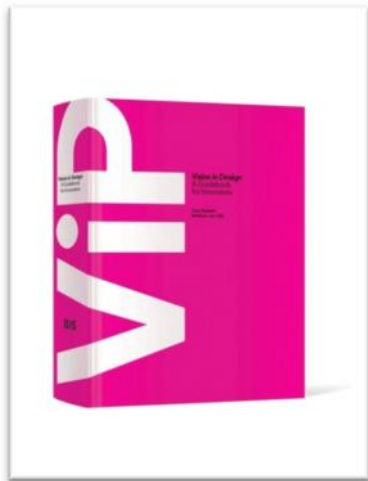




ECO : Packaging NOW

Author : Tony Ibbotson
No. Class : 658.57 IBB e

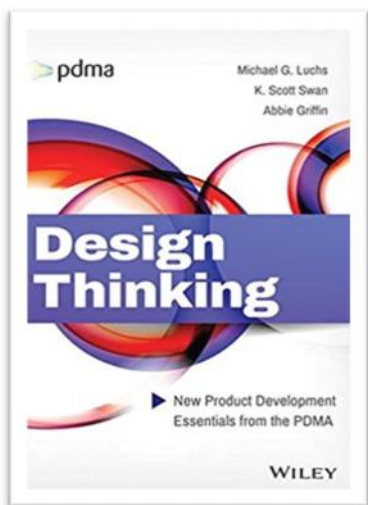
Description : The sales range of goods spans the globe. We can drink Russian vodka in New Zealand, or taste fruits from Brazil in Japan. Packaging enables this international exchange of merchandise, and has infiltrated our life on every level. It exists everywhere - on the supermarket shelves, in our fridges, cabinets, gifts, and cosmetics whether you are receiving shipped items from overseas or buying produce from local farms, packaging will always be involved. However, as environmental issues become increasingly prominent, there is another side to packaging we must consider. Reducing waste, saving energy, improving sustainability of the overall products, and creating green packaging methods are hot topics in the packaging industry.



VIP Vision in design : a guidebook for innovators

Author : Paul Hekkert
No. Class : 745.2 HEK v

Description: Vision in Product Design strikes a good balance between structuring the process of design allowing the designers to take a personal position and fully express themselves in producing a product. ViP is both a method and a design philosophy.



Design thinking: new product development essentials from the pdma

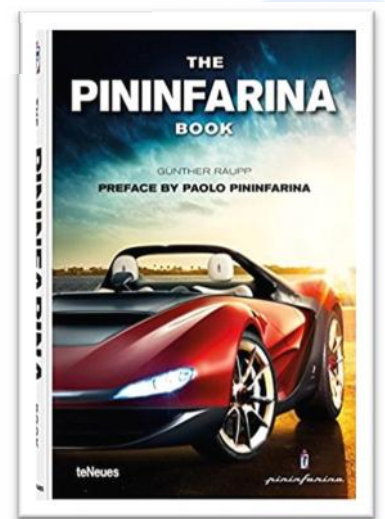
Author : Michael G. Luchs
No. Class : 658.57 LUC d

Description: *Design Thinking* is the Product Development and Management Association's (PDMA) guide to better problem solving and decision-making in product development and beyond. The second in the *New Product Development Essentials* series, this book shows you how to bridge the gap between the strategic importance of design and the tactical approach of design thinking. You'll learn how to approach new product development from a fresh perspective, with a focus on systematic, targeted thinking that results in a repeatable, human-centered problem-solving process. Integrating high-level discussion with practical, actionable strategy, this book helps you re-tool your thought processes in a way that translates well beyond product development,

Pininfarina book

Author : Gunther Raupp
No. Class : 670 RAU p

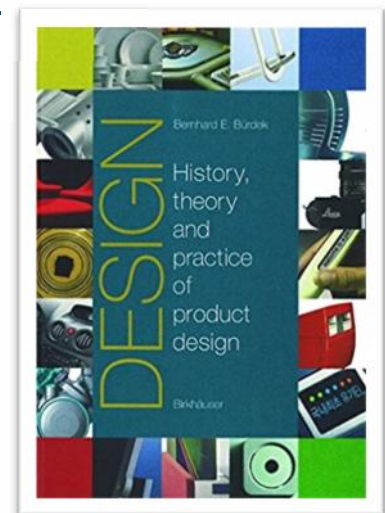
Description: What is innovation? The dictionary defines it as renewal through the use of new processes and technologies. In advertising, everything is an innovation. But what is truly innovative? Since 1930, the Pininfarina design firm of Turin, Italy, has been answering that question. This is where the Cistalia 202 was developed, the first vehicle to be added to MoMA's permanent collection. The list goes on: the interior of the new stadium for Juventus Turin, the Nash Healey Spider seen in Billy Wilder's Sabrina, and the legendary Ferrari Dino 246 and Ferrari Testarossa. However, Pininfarina is not resting on its laurels, but blasting full speed ahead into the future with an expanded portfolio honoring its heritage. Whether it's a solution for sustainable mobility, interior designs, or household gadgets, all Pininfarina projects bear an unmistakable signature. To visually celebrate the history and influence of Pininfarina, there is no one better suited than a man who has made his own unmistakable mark on automotive photography.



Design: history, theory and practice of product design

Author : Bernhard E. Burdek
No. Class : 745.2 BUR d

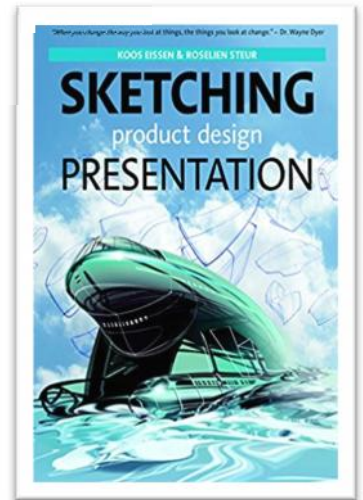
Description: Der Autor zeigt die Entwicklung des Designs von seinen Anfängen im ausgehenden 19. Jahrhundert über die wichtigsten Bewegungen des 20. Jahrhunderts bis hin zur biologischen Wende, die das 21. Jahrhundert bestimmen wird. Die wichtigsten Grundlagen der Designtheorie und -methodologie werden vorgestellt, besonders auch die kommunikativen Funktionen der Produkte.



Sketching product design presentation

Author : Koos Eissen
No. Class : 745.2 EIS s

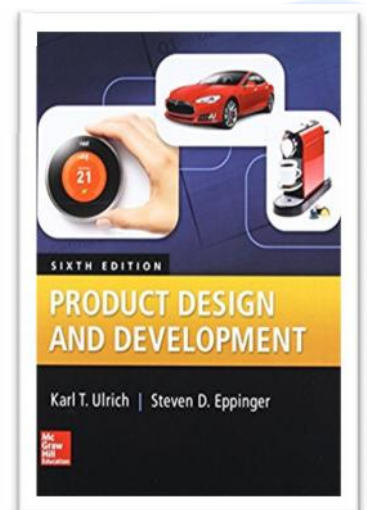
Description: After the worldwide success of their books *Sketching: The Basics* and *Sketching: Drawing Techniques for Product Designers*, the authors now shift their focus from how to sketch to why you sketch. Design sketching serves many different goals. You can sketch to brainstorm, find or articulate ideas, or to present a project to team members, technical producers, and, of course, to clients. All these goals require different sketching techniques and presentations. This book teaches you how you can communicate through your sketches. Includes portfolios from leading international design studios.



Product design and development

Author : Karl T. Ulrich
No. Class : 658.575 2 ULR p

Description : The chapter on Robust Design (also called the Taguchi method) explains the techniques for design of experiments that minimizes the effects of variations on product performance. The chapter on patents and intellectual property explains what is patentable, how the patenting process works, licensing issues, and the many types of intellectual property. The book's website is written and maintained by the text authors themselves, and includes up-to-date web links, teaching notes, PowerPoint presentations, video clips, and syllabi from instructors currently teaching from the book. This book employs detailed industrial examples to illustrate the key ideas. Each chapter features a different product to offer a variety of product types and

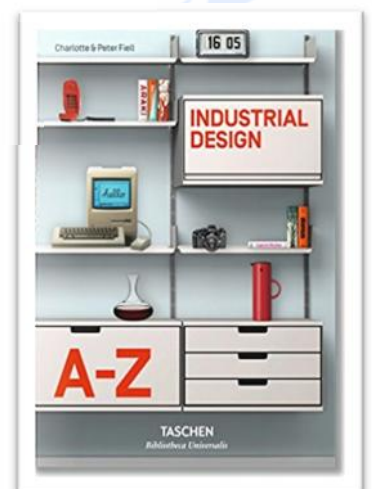


Industrial design A-Z

Author : Charlotte
No. Class : 745.2 CHA i

Description: If you take even the slightest interest in the design of your toothbrush, the history behind your washing machine, or the evolution of the telephone, you'll take an even greater interest in **this completely updated edition** of *Industrial Design A-Z*.

Tracing the evolution of industrial design from the Industrial Revolution to the present day, the book bursts with **synergies of form and function** that transform our daily experience. From cameras to kitchenware, Lego to Lamborghini, we meet the individual designers, the global businesses, and above all the genius products, that become integrated into even the smallest details of our lives.

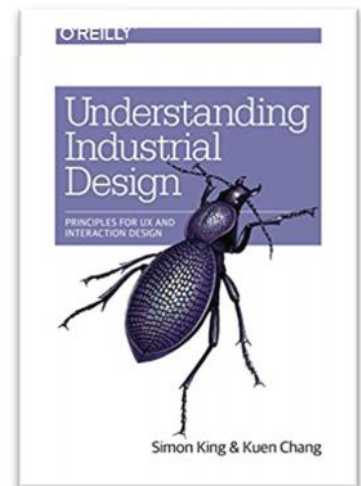


Understanding industrial design

Author : Simon King

No. Class : 745.2 KIN u

Description: With the coming flood of connected products, many UX and interaction designers are looking into hardware design, a discipline largely unfamiliar to them. If you're among those who want to blend digital and physical design concepts successfully, this practical book helps you explore seven long-standing principles of industrial design. Two present and former design directors at IDEO, the international design and innovation firm, use real-world examples to describe industrial designs that are sensorial, simple, enduring, playful, thoughtful, sustainable, and beautiful. You'll learn how to approach, frame, and evaluate your designs as they extend beyond the screen and into the physical world.



Bicycles that changed the world

Author : Alex Newson

No. Class : 621.81 NEW b

Description: The bicycle is the world's most popular form of transport, and its design has evolved over the decades both in terms of style and technology. From high-performance cycles to practical run-arounds, conceptual bikes to commercial models, the Design Museum explores the fifty most innovative and influential bicycles in the world.



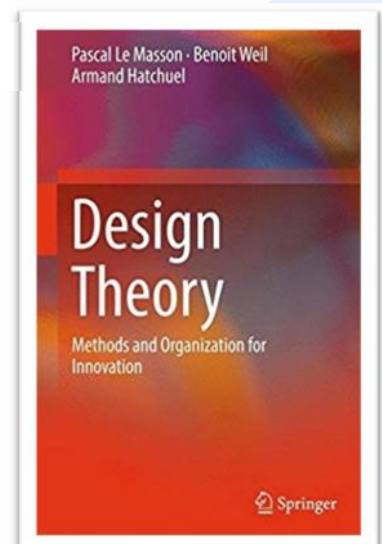
Design theory : methods and organization for innovation

Author : Pascal Le Masson

No. Class : 741.6 MAS d

Description: This textbook presents the core of recent advances in design theory and its implications for design methods and design organization. Providing a unified perspective on different design methods and approaches, from the most classic (systematic design) to the most advanced (C-K theory), it offers a unique and integrated presentation of traditional and contemporary theories in the field.

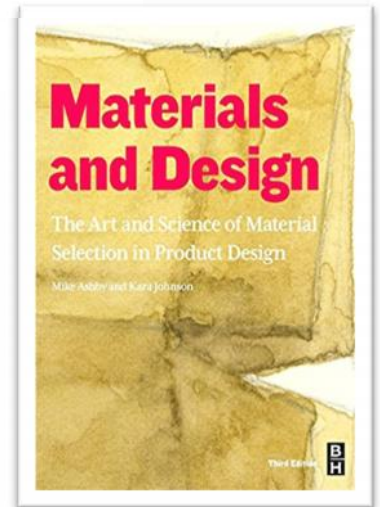
Examining the principles of each theory, this guide utilizes numerous real life industrial applications, with clear links to engineering design, industrial design, management, economics, psychology and creativity. Containing a section of exams with detailed answers, it is useful for courses in design theory, engineering design and advanced innovation management.



Materials and design : the art and science of material selection in product design

Author : Mike Ashby
No. Class : 620.1 ASH m

Description: and shaped, modified, and adapted for everything from primitive tools to modern electronics. This renowned book by noted materials engineering author Mike Ashby and industrial designer Kara Johnson explores the role of materials and materials processing in product design, with a particular emphasis on creating both desired aesthetics and functionality. The new edition features even more of the highly useful materials profiles that give critical design, processing, performance and applications criteria for each material in question. The reader will find information ranging from the generic and commercial names of each material, its physical and mechanical properties.

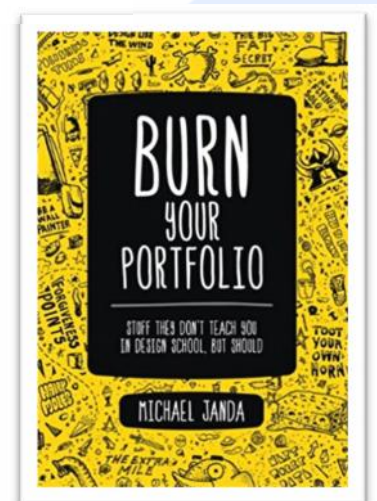


Burn your portfolio : stuff they dont teach you in design school, but should

Author : Michael Janda
No. Class : 741.602 JAN b

Description:

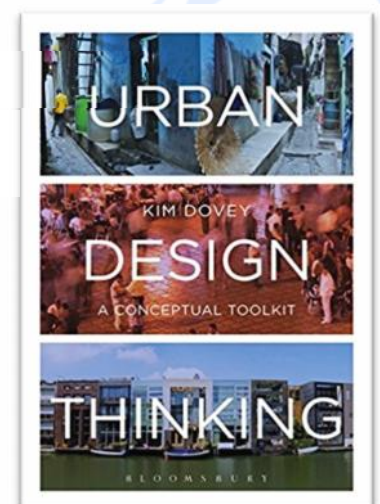
It takes more than just a design school education and a killer portfolio to succeed in a creative career. Burn Your Portfolio teaches the real-world practices, professional do's and don'ts, and unwritten rules of business that most designers, photographers, web designers, copy writers, programmers, and architects only learn after putting in years of experience on the job. Michael Janda, owner of the Utah-based design firm Riser, uses humor to dispense nugget after nugget of hard-won advice collected over the last decade from the personal successes and failures he has faced running his own agency. In this surprisingly funny, but incredibly practical advice guide, Janda's advice on teamwork and collaboration, relationship building, managing clients, bidding work, production processes.



Urban design thinking: a conceptual toolkit

Author : Kim Dovey
No. Class : 307.1 DOV u

Description: Urban Design Thinking provides a conceptual toolkit for urban design. Bridging the gap between theory and practice, it shows how the design of our cities and urban spaces can be interpreted and informed through contemporary theories of urbanism, architecture and spatial analysis. This book is essential reading for those engaged with the practice of urban design and planning, as well as for anyone interested in the theoretical side of urbanism, architecture, and related disciplines.



Kaleidoscope: living in color & patterns

Author : Sven Ehmann

No. Class : 747 EHM k

Description: A stunning collection of expressive interiors that meld sophisticated colors and patterns to create unique urban living spaces. Interiors can be loud again. More and more people are turning to high-contrast spaces with brilliant wall colors and patterned sofas. Our rooms can look how we feel. Leaving unifying trends behind, today is cutting-edge interior design focuses on creating personal concepts customized to individual inhabitants. Unique pieces and eccentric combinations are both used to set the scene in eye-catching ways. Kaleidoscope is a showcase of surprisingly different residences that range from the beautiful to the bizarre. some of the featured examples are reminiscent of time capsules and others of film sets, all of them defy categorization.



Brooklyn interiors

Author : Kathleen Hackett

No. Class : 747 HAC b

Description: Brooklyn today fosters creative communities as never before, and they have cultivated a renegade approach to style one rooted in broad-minded eclecticism and independence. Brooklyn Interiors roams through twenty-four homes that embody this spirit from brownstones and row houses to lofts and apartments. Each one exemplifies a knack for beautifully reconciling a respect for tradition, an embrace of modernism, and an appreciation for the handcrafted. In these spaces designed by the individuals who inhabit them, a rallying ideal comes into focus: to carve out ones own niche within the urban environment. This is what makes the Brooklyn lifestyle so compelling for people around the world.



Contemporary interiors a source for design ideas

Author : Philip Jodidio

No. Class : 747 JOD c

Description : The book has hundreds of design ideas from minimalist white to cozy color that can be applied to each room of the house. Sou Fujimoto experiments with a house that is entirely open, without clearly defined floors; Werner Sobeks B10 House is designed to be dismantled in one day and rebuilt in the same time frame; Eduardo Arroyos house in Spain has iridescent polycarbonate walls that change colors with the light; the Leaf House by Mareines + Patalano architects has a curving swimming pool that enters the house and passes below the dining room.



Living under the sun:Tropical Interiors and architecture

Author : Michelle Galindo

No. Class : 747 GAL I

Description : Where is paradise: at the end of the earth or at home on the sofa? For many, the word paradise conjures up images of a sunny beach with palm trees. For others, it might mean pristine nature, a lively city with much to see and do, lazing in a hammock, or relaxing anywhere with a cool sea breeze. All of these versions of paradise can be found in the tropics. Tropical regions around the globe have always offered an extraordinarily diverse range of impressions and inspirations. Yet only recently have countries such as Brazil, Colombia, Thailand, and Australia begun to gain international recognition as go-to sources for contemporary design ideas.



Renovations: an inspirational design primer

Author : Richard Wilcock

No. Class : 729 WIL r

Description : The UK housing stock has proved to be remarkably durable, as houses from the 18th and 19th centuries are still adaptable to the requirements of modern living. However, the need to respect the environment and to reduce energy costs presents a new set of challenges for the owners of period properties. In Renovations, Richard Wilcock analyses a host of cutting-edge projects to examine the challenges of adapting traditional house types; retaining historic features whilst introducing modern interventions. The book brings together more than two decades of research to showcase the best examples of domestic extensions and internal remodelling in the UK today.



Form and structure in interior architecture

Author : Graeme Brooker

No. Class : 729 BRO f

Description: Form and Structure in Interior Architecture examines the basic ideas that underpin the design of interior space: From the establishment of a relationship between the existing building and the new components that inhabit it, to the design and positioning of significant elements within the space itself. Through a series of groundbreaking case studies from around the world, this book proposes a method of analysis, understanding and exploitation of the existing building.

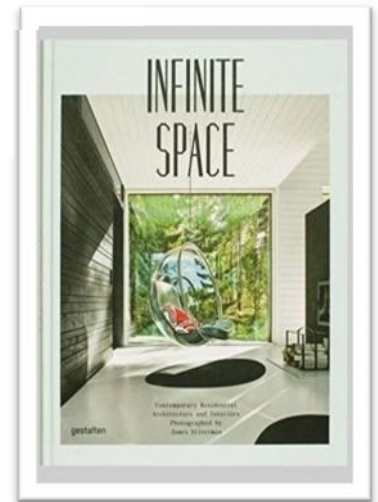


Infinite space

Author : James Silverman

No. Class : 747 SIL i

Description: Architecture reflects the period of time in which it was created. This is true for landmark buildings and major public projects as well as residential and family properties. Yet architecture is also an expression of an individual's personality, needs, taste, and his or her overall take on life. Different countries, cultures, and lifestyles influence the design of structures and interiors as much as the local climate and other regional characteristics do. What does a house need to become a home? Infinite Space provides answers to this question that are as varied as the people behind the projects presented on its pages. Singles, couples, and families clients, architects, and suppliers they all have their own ideas of what makes a modern home.



Space planning for commercial office interiors

Author : Mary Lou bakker

No. Class : 729 BAK s

Description: Space Planning for Commercial Office Interiors, 2nd Edition, provides a thorough and engaging look at the entire process of space planning, from meeting the client for the first time to delivering a beautifully rendered and creative space plan that addresses all of that client's needs. The author takes readers through a step-by-step method that includes establishing client requirements, developing and translating ideas into design concepts, drafting layouts, and ultimately combining these layouts into well-organized, effective floor plans replete with offices, workstations, support rooms, and reception areas.



Codes guidebook for interiors

Author : Sharon K. Harmon

No. Class : 343.73 HAR c

Description : The Codes Guidebook for Interiors, Sixth Edition is the standards reference of choice for designers and architects, and the only guide devoted exclusively to codes applicable to interiors. With jargon-free explanations of all standards and regulations of concern to designers and architects, the book takes readers step-by-step through the codes relevant to each stage in the design process.



Building systems for interior designers

Author : Corky Binggeli

No. Class : 696 BIN b

Description : Building Systems for Interior Designers, Third Edition is the single-source technical reference that every designer needs, and an ideal solution for NCIDQ exam preparation. Now in its third edition, this invaluable guide has been updated to better address the special concerns of the interior designer within the context of the entire design team. New coverage includes the latest information on sustainable design and energy conservation, expanded coverage of security and building control systems, and a new and expanded art program with over 250 new illustrations.



Interior lighting for designer

Author : Gary Gordon

No. Class : 729.28 GOR i

Description : This revised edition of the successful primer thoroughly covers fundamentals of lighting design, and also serves as a handy reference for professional designers. The Fifth Edition is more comprehensive than ever, with new information on LED, energy efficiency, and other current issues. In addition, it includes more information for drawing ceiling floor plans and the application of designs to specific types of interiors projects. Considered a key reference for the Lighting Certified exam, no other text combines both technical and creative aspects of lighting design for beginners and novice designers.

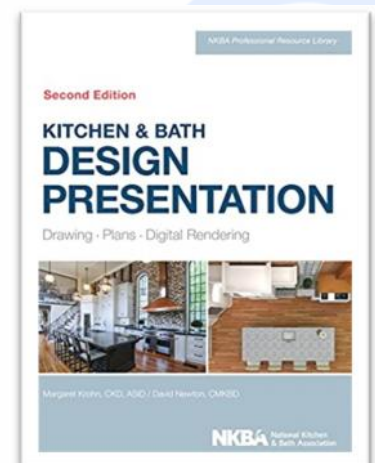


Kitchen & bath design presentation: drawing, plans, digital rendering

Author : Margaret Krohn

No. Class : 747.78 KRO k

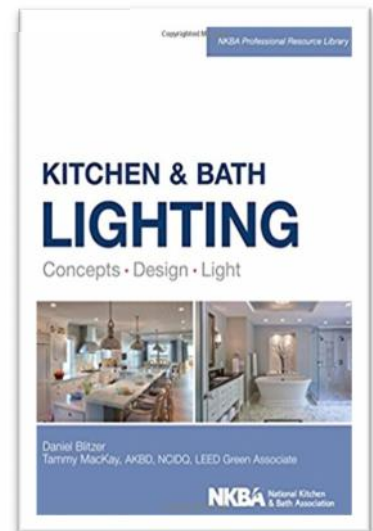
Description: Kitchen and Bath Design Presentation is the National Kitchen and Bath Association's complete guide to preparing clear and accurate project documents and plans. This updated second edition has been expanded to include more information on hand drafting, specifications, and project presentation, with additional CAD coverage featuring software programs approved for the NKBA certification exams. This full-color guide includes detailed information on the NKBA graphics and presentation standards, plus extensive reference appendices including sample documents, cabinet nomenclature, and metric conversions.



Kitchen & bath lighting: concepts, design, light

Author : Daniel Blitzer
No. Class : 621.322 BLI k

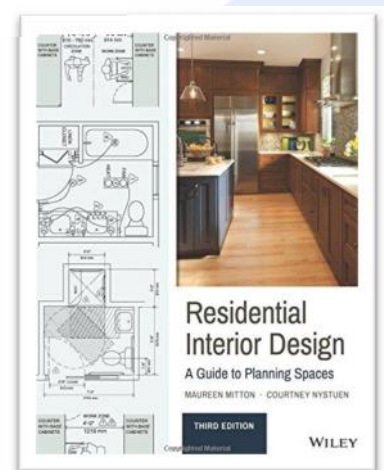
Description: The industry standard illustrated guide from the National Kitchen and Bath Association. Co-published by the National Kitchen and Bath Association (NKBA), Kitchen and Bath Lighting is the go-to resource for designing, planning, and installing light in residential kitchen and bath projects. Full color illustrations throughout the book make Kitchen and Bath Lighting a visually absorbing experience. This beautiful volume begins with the basics of light, color, and vision, progressing from there through every stage of the residential lighting design process. With special attention to sustainability and lighting for older eyes, this book contains the information you need to know about the latest trends impacting the lighting industry.



Residential interior design : a guide to planning spaces

Author : Maureen Mitton
No. Class : 747 MIT r

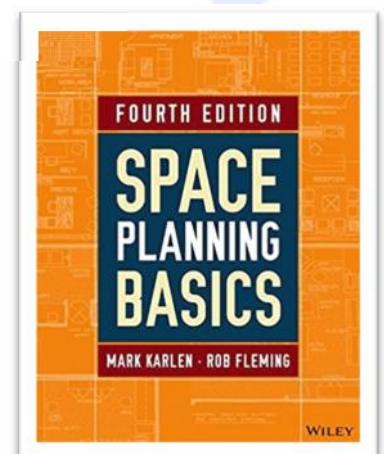
Description: Residential Interior Design: A Guide To Planning Spaces is the industry-standard reference for all aspects of residential space planning, with a practical focus on accessible design, ergonomics, and how building systems affect each space. This new third edition has been updated with the most recent code information, including the 2015 International Residential Code and the International Green Construction Code, and new content on remodeling. Packed with hundreds of drawings and photographs, this book illustrates a step-by-step approach to design that applies to any residential space, and ensures that the most important factors are weighted heavily in the decision making process.



Space Planning basic

Author : Mark Karlen
No. Class : 729 KAR s

Description : The Codes Guidebook for Interiors, Sixth Edition is the standards reference of choice for designers and architects, and the only guide devoted exclusively to codes applicable to interiors. With jargon-free explanations of all standards and regulations of concern to designers and architects, the book takes readers step-by-step through the codes relevant to each stage in the design process. The updated sixth edition features the latest information on fire codes, performance codes, building and finish standards, energy codes, and accessibility regulations, plus enhanced illustrations that clearly demonstrate how codes apply in real-life scenarios.



Handbooks of interior design

Author : Jo Ann Asher Thompson
No. Class : 729 THO h

Description: *The Handbook of Interior Design* explores ways of thinking that inform the discipline of interior design. It challenges readers to consider the connections within theory, research, and practice and the critical underpinnings that have shaped interior design.

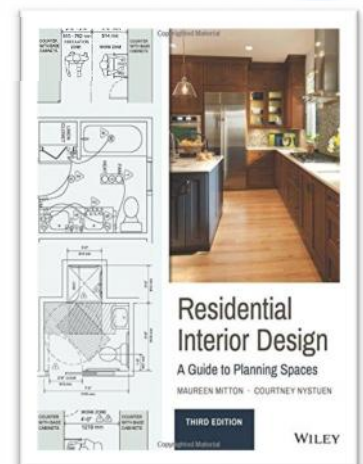
- Offers a theory of interior design by moving beyond a descriptive approach to the discipline to a 'why and how' study of interiors
- Provides a full overview of the most current Interior Design research and scholarly thought from around the world
- Explores examples of research designs and methodological approaches that are applicable to interior design upper division and graduate education courses
- Brings together an international team of contributors



Modern clinic design: strategies for an era of change

Author : Christine Guzzo Vickery
No. Class : 725.51 VIC m

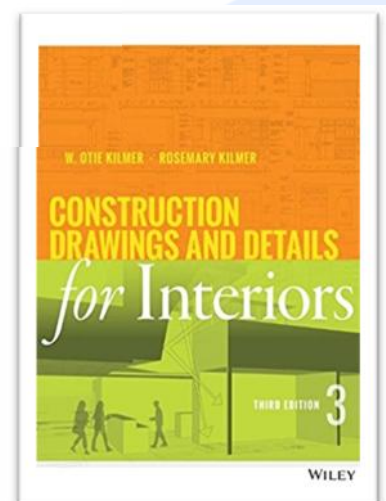
Description : *Modern Clinic Design: Strategies for an Era of Change* is a comprehensive guide to optimizing patient experience through the design of the built environment. Written by a team of veteran healthcare interior designers, architects, and engineers, this book addresses the impacts of evolving legislation, changing technologies, and emerging nontraditional clinic models on clinic design, and illustrates effective design strategies for any type of clinic. Readers will find innovative ideas about lean design, design for flexibility, and the use of mock-ups to prototype space plans within a clinic setting



Construction drawings and details for interiors

Author : Rosemary Kilmer
No. Class : 729.022 KIL c

Description : A complete guide to preparing construction documentation from a design perspective *Construction Drawings and Details for Interiors* has become a must-have guide for students of interior design. It covers the essentials of traditional and computer-aided drafting with a uniquely design-oriented perspective. No other text provides this kind of attention to detail. Inside, you'll find specialty drawings, a sensitivity to aesthetic concerns, and real-world guidance from leaders in the field of interior design. Updated content is presented here in a highly visual format, making it easy to learn the basics of drawing for each phase of the design process.

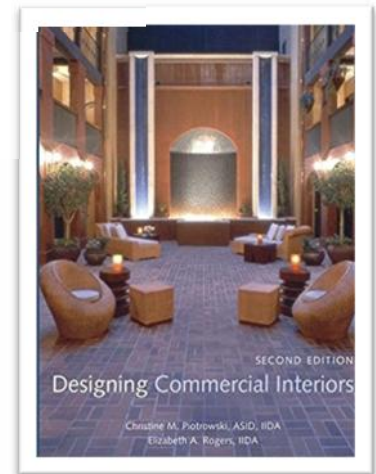


Designing comercial interiors

Author : Christine M. Piotrowski

No. Class : 747.852 PIO d

Description: An introductory chapter provides an overview of commercial interior design and the challenges and rewards of working in the field, and stresses the importance of understanding the basic purpose and functions of the client's business as a prerequisite to designing interiors. This guide also gives the reader a head start with eight self-contained chapters that provide comprehensive coverage of interior design for specific types of commercial facilities, ranging from offices to food and beverage facilities, and from retail stores to health care facilities. Each chapter is complete with a historical overview, types of facilities, planning and interior design elements, design applications, a summary, references, and Web sites.



Kitchen & bathroom planning guidelines with access standards

Author : National Kitchen & Bath Association

No. Class : 690.42 NAT k

Description: NKBA Kitchen Bathroom Planning Guidelines with Access Standards is the industry standard reference, written by the National Kitchen and Bath Association and updated with the latest codes and standards. This new second edition features revised guidelines for cooking surface clearance, electrical receptacles, and ventilation for kitchens, as well as ceiling height, shower size, electrical receptacles, and ventilation for bathrooms. Revised to reflect the 2015 International Residential Code and the ICC A117.1-2009, all illustrations have been expertly redrawn using 2020 Design and Chief Architect Software to provide clearer visual reference for real-world application.

