



Perpustakaan Pusat  
Universitas  
Esa Unggul

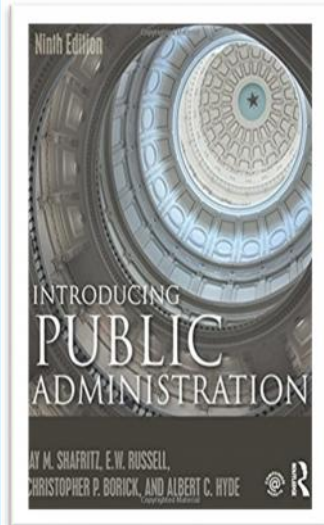
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## MAGISTER ADMINISTRASI PUBLIC

### Introducing public administration

**Pengarang : Jay M. shafritz**

**Klasifikasi : 351 SHA i**

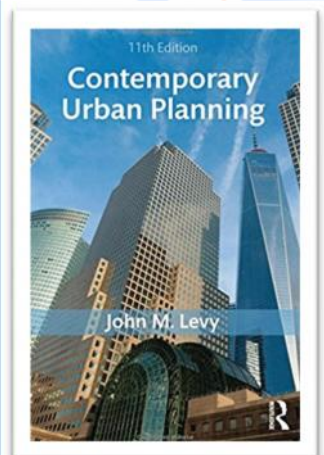


**Description :** Now in an extensively revised 9th edition, *Introducing Public Administration* provides students with the conceptual foundation they need, while introducing them to important trends in the discipline. Known for its lively and witty writing style, this beloved textbook examines the most important issues in the field of public administration through the use of examples from various disciplines and modern culture. This unique approach captivates students and encourages them to think critically about the nature of public administration today.

### Contemporary urban planning

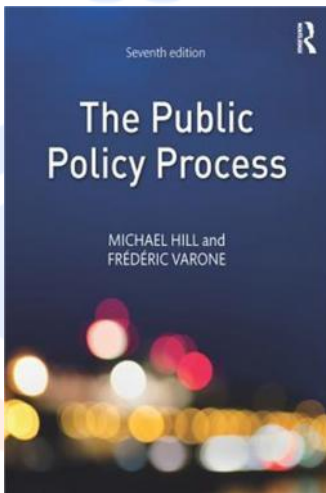
**Pengarang: John M. levy**

**Klasifikasi : 307.121 6 LEV c**



**Description:** Planning is a highly political activity. It is immersed in politics and inseparable from the law. Urban and regional planning decisions often involve large sums of money, both public and private, with the potential to deliver large benefits to some and losses to others. *Contemporary Urban Planning, 11e* provides students with an unvarnished and in-depth introduction to the historic, economic, political, legal, ideological, and environmental factors affecting urban planning today, and emphasizes the importance of considering who wins and who loses in planning decision making.

The extensively revised and updated 11th edition of this beloved text tackles the most pressing recent issues in urban development including the major turn toward reurbanization, Affordable Housing and the particular housing needs of an aging population, new developments in public transportation planning, policy, and technology, standards for green buildings, the second Obama administrations environmental policy and energy planning, as well as the rapidly growing and critical field of planning for natural catastrophes. *Contemporary Urban Planning* is an essential resource for students, city planners, and all who are concerned with the nature of contemporary urban development problems.



### Public policy process

**Author : Michael Hill**

**No. Class : 320.6 HIL n**

Description : The Public Policy Process is essential reading for anyone trying to understand the process by which public policy is made. Explaining clearly the importance of the relationship between theoretical and practical aspects of policy-making, the book gives a thorough overview of the people and organisations involved in the process. Fully revised and updated for a sixth edition, The Public Policy Process provides

### Strategic management in public services organizations : concepts, schools and contemporary issues

**Pengarang : Ewan Ferlie**

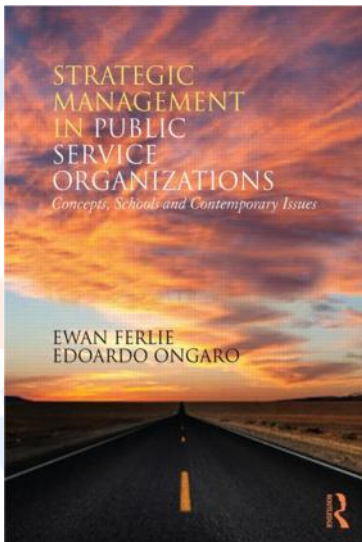
**Klasifikasi : 352.34 FER s**

**Description :**

Strategic Management in Public Services Organizations sets out to connect the two traditionally disparate academic literatures of public management and strategic management. The authors argue that some models of strategic management are now of enhanced relevance for contemporary public services organizations, especially when considering successive New Public Management reforms. This observation has important consequences for the requisite work practices, skills and knowledge bases of current public managers, as they are increasingly being asked to act as strategic as well as operational managers.

Strategic Management in Public Services Organizations takes a strongly comparative and international perspective in addressing the fundamental issue of strategic management within diverse public administrative traditions. The impact of strategic management on the performance of public agencies is examined and it is argued that the appropriate use of strategic management models depends on the politico-administrative and cultural contexts of the public services organization in question, concluding that there is no single best way to strategically lead public organisations.

This is an advanced textbook aimed at the postgraduate level, particularly students on MPAs and MBAs with a public sector option or MScs in Public Policy and Public Management.

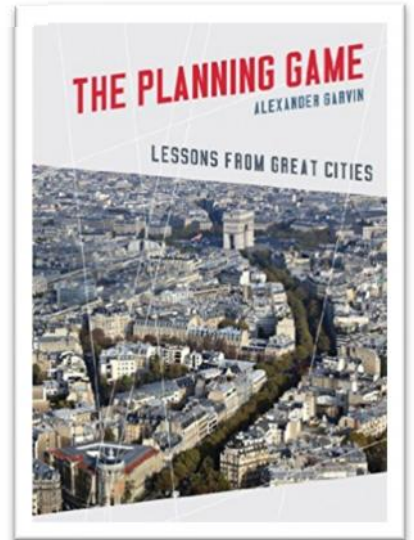


**Public policy praxis : a case approach for understanding policy and analysis**

**Author : Randy S. Clemons**  
**No. Class : 320.6 CLE p**

Description : Public administration and policy analysis education has long emphasized tidiness, stages, and rationality, but practitioners frequently must deal with a world where objectivity is buffeted by, repressed by, and sometimes defeated by, value conflict. Too often public administration education has failed individuals who must deal with the hustle and bustle and complexity of policymaking. Public Policy Praxis equips students to grapple with ambiguity and complexity. By emphasizing mixed methodologies and through the use of cases, students are encouraged to develop a workable and practical model of applied policy analysis.

Throughout the book, Clemons and McBeth argue that pragmatism demands that analysts learn to think politically and to understand that public problems are socially constructed. As such, in addition to analytical models, the authors examine specific tools of policy analysis, such as stakeholder mapping, content analysis, group facilitation, narrative analysis, cost-benefit analysis, futuring, and survey analysis. Students are given the opportunity to try out these analytical models and tools in varied case settings, expansion of human services in an urban area, building a health care clinic in a small town, an inner-city drug program, and the bison controversy in Yellowstone National Park) that capture the diversity of public policy and the intergovernmental nature of politics.



**Understanding and managing public organizations**

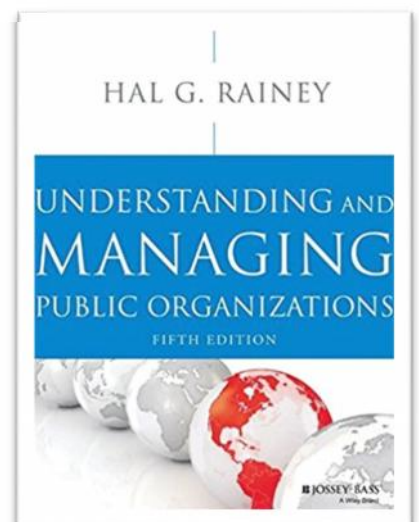
**Author : Hal G. Rainey**  
**No. Class : 531 RAI u**

**Description: UNDERSTANDING AND MANAGING PUBLIC ORGANIZATIONS, FIFTH EDITION**

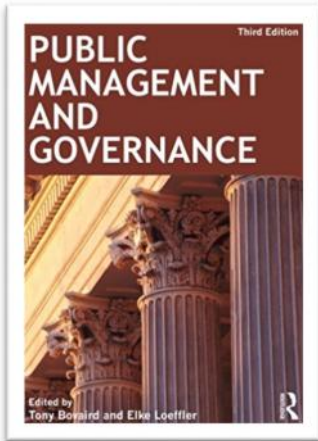
“This is the definitive place for all serious students of public administration to start. It is the most comprehensive book in the field. It is required reading for MPA students, Ph.D. students, and all scholars in the field.”

—**Kenneth J. Meier**, Charles H. Gregory Chair in Liberal Arts, Texas A&M University

“This is the bible for public management scholarship. It is the first place to turn when looking for an accessible but rigorous analysis of research on basic aspects of organizational life in the public sector, such as how culture, leadership, and motivation matter. The interdisciplinary array of research on public management has become so voluminous as to seem overwhelming at times.





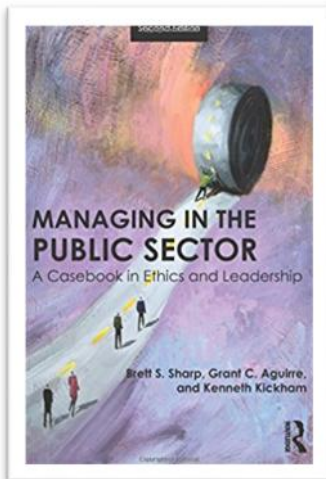


### Public management and governance

**Author : Tony Bovaird**

**No. Class : 351 BOV p**

**Description :** Public Management and Governance examines the factors which make government critically important and the barriers which often stop it being effective. It questions what it means to have effective policies, efficient management and good quality public services, and it explores how the process of governing could be improved. Key themes include: Public Management and Governance is one of the leading student textbooks in its field, featuring contributions from top international authors and covering a wide range of key topics in depth. It is an essential resource for all students on undergraduate and postgraduate courses in public management, public administration, government and public policy.

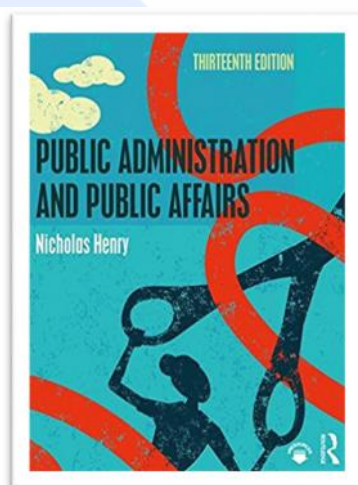


### Managing in the public sector : a casebook in ethics and leadership

**Author : Brett S. Sharp**

**No. Class : 172.2 SHA m**

**Description :** Casebooks in public administration have become intensely sophisticated with complex scenarios, richly detailed multi-step simulations, and demanding role playing requirements. While these types of cases and exercises have their place, Managing in the Public Sector is a casebook designed with maximum instructor flexibility and student engagement in mind. Featuring cases brief enough to be covered in the last few minutes of a class as well as those substantive enough to last the entire hour, this book allows instructors to illustrate theoretical concepts, encourage active student participation, to make a transition between topics, or to integrate different approaches to administrative study.



### Public administration and public affairs

**Author : Nicholas Henry**

**No. Class : 351 HEN p**

**Description:** Now in its 13th edition, this beloved book includes:

Engaging, timely new sections designed to make students think, such as "Why Are So Many Leaders Losers?" and "Even Terrorists Like Good Government"

Comparisons throughout of the challenges and opportunities found in the nonprofit sector vs. the public sector (sections such as "The Dissatisfied Bureaucrat, the Satisfied Nonprofit Professional?")

Extensive new material on e-governance, performance management, HRM, intersectoral and intergovernmental administration, government contracting, public budgeting, and ethics.

**Research methods : a concise introduction to research in management and business consultancy**

**Author : David Crowther**  
**No. Class : 001.42 CRO r**

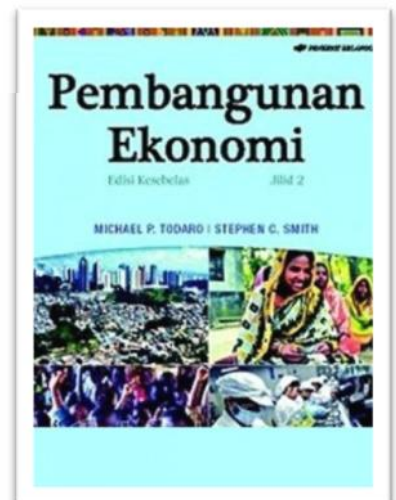
**Description:** This is the ideal companion for those needing guidance when carrying out a research project in a management or a business-related subject. The text is succinct and concise, written with modular courses in mind for the reader to quickly gain an overall perspective of the fundamental areas and identify the key points that need to be addressed. This clear and practical book also covers the requirements of more general areas of business research and consultancy. New to this edition is a chapter devoted to the analysis of qualitative data - an area many students find they want to focus on.



**Pembangunan ekonomi jilid 2**

**Author : Michael P. Todaro**  
**No. Class : 338.9 TOD p**

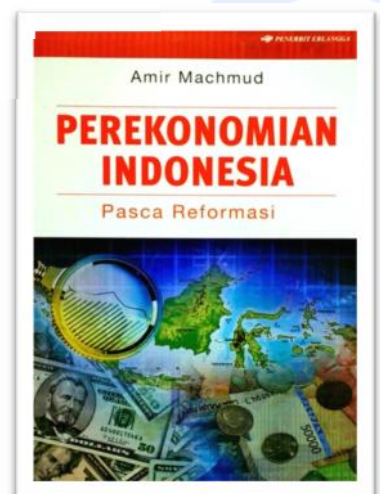
**Description:** Laju dan cakupan pembangunan ekonomi yang cepat, tidak seimbang, dan terkadang diiringi dengan evolusi yang tak terduga terus berlanjut. Buku teks ini tidak hanya menjelaskan kemajuan yang telah dihasilkan dan belum pernah terjadi sebelumnya?tetapi juga membahas berbagai masalah dan tantangan yang sangat besar yang masih harus ditangani negara-negara berkembang di masa depan. Buku teks ini menunjukkan keragaman yang luas yang ada di berbagai negara berkembang, serta posisi mereka yang berbeda-beda dalam perekonomian global. Prinsip-prinsip pembangunan ekonomi merupakan kunci untuk memahami bagaimana kita telah sampai pada posisi kita sekarang ini



**Perekonomian Indonesia pasca reformasi**

**Author : Amir Machmud**  
**No. Class : 338.959 8 MAC p**

**Description:** Perekonomian Indonesia pada masa pemerintahan Orde Reformasi diawali dengan krisis moneter/depresiasi rupiah sejak semester II tahun 1997. Pada saat itu, kinerja perekonomian Indonesia menurun tajam dan berubah menjadi krisis yang berkepanjangan di berbagai bidang. Krisis tersebut semakin parah karena berbagai kelemahan mendasar dalam perekonomian nasional, terutama di tingkat mikro. Selain itu, pengelolaan perekonomian dan sektor usaha (corporate governance) juga kurang efisien serta sistem perbankan yang rapuh menyebabkan gejolak nilai tukar berubah menjadi krisis utang swasta dan perbankan. Untuk mengatasinya, pemerintah menempuh berbagai upaya/kebijakan, tetapi belum membuahkan hasil. Setelah 16 tahun pasca reformasi, timbul pertanyaan bagaimana kondisi perekonomian Indonesia ditinjau dari berbagai indikator ekonomi.

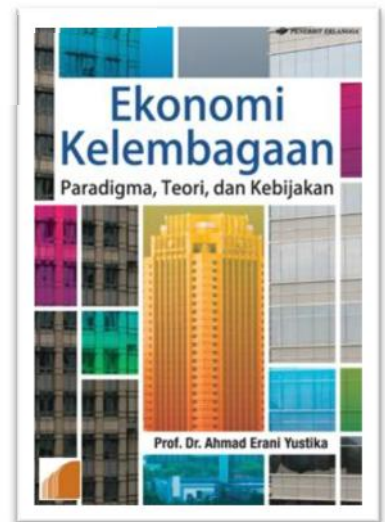




**Ekonomi kelembagaan : paradigma, teori, dan kebijakan**

**Author : Ahmad Erani yustika**  
**No. Class : 330.195 YUS e**

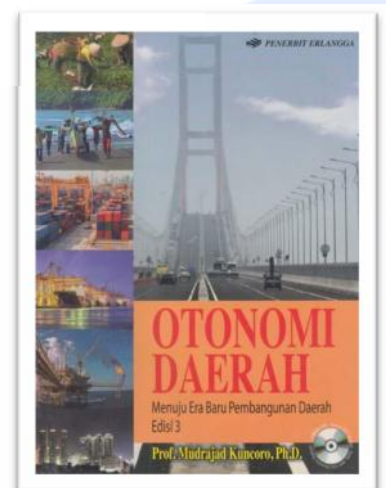
**Description:** Dalam perjalanannya, di samping menimbulkan kesejahteraan, mekanisme pasar yang disokong oleh aliran klasik/neoklasik telah menciptakan polusi yang tidak sedap bagi negara-negara yang mempraktekannya. Celakanya, polusi tersebut bukan sekadar terjadi akibat negara tersebut salah dalam mengerjakan kebijakan yang direkomendasikan, melainkan dalam pemikiran klasik/neoklasik memang tersimpan cacat filosofis dalam wujud asumsi-asumsi yang melatarinya. Tepat pada titik inilah ekonomi kelembagaan masuk untuk mewartakan bahwa kegiatan ekonomi sangat dipengaruhi oleh tata letak antarpelaku ekonomi (teori ekonomi politik), desain aturan main (teori ekonomi biaya transaksi), informasi yang tidak setara (teori informasi asimetris).



**Otonomi daerah: menuju era baru pembangunan daerah edisi 3**

**Author : Mudrajad Kuncoro**  
**No. Class : 352.14 KUN o**

**Description:** Otonomi Daerah (OTDA) membawa angin “reformasi” baik dalam perencanaan pembangunan daerah, hubungan eksekutif-legislatif, maupun relasi antara pusat-daerah, dan pemerintah-bisnis. Paradigma pembangunan pun bergeser dari sentralisasi menjadi desentralisasi: dari “pembangunan di daerah” menjadi “membangun daerah”. Namun, dalam praktek, masih banyak “pekerjaan rumah” yang harus diselesaikan seperti menjamurnya praktek politik uang, korupsi multitingkat, bad governance, memburuknya iklim investasi, ketertinggalan Kawasan Timur Indonesia, dan beralihnya fanatisme sektoral menjadi fanatisme daerah yang overdosis.

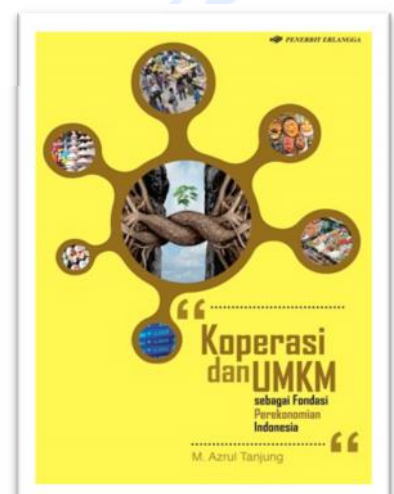


**Koperasi dan UMKM : sebagai fondasi perekonomian**

**Author : M. Azrul Tanjung**  
**No. Class : 334 TAN k**

**Description:** Buku ini membahas mengenai perkembangan koperasi di berbagai belahan dunia, baik sebagai gerakan sosial maupun sebagai gerakan ekonomi rakyat. Peran koperasi dalam membantu pengembangan UMKM juga menjadi salah satu topik menarik yang dibahas dalam buku ini sehingga buku ini cocok untuk dibaca oleh mahasiswa dan dosen Fakultas Ekonomi serta pemerhati koperasi dan UMKM.

Buku ini dapat menjadi referensi akademik sekaligus referensi bagi mahasiswa Fakultas Ekonomi, khususnya yang mendalami koperasi dan UMKM serta penggiat koperasi dan UMKM.

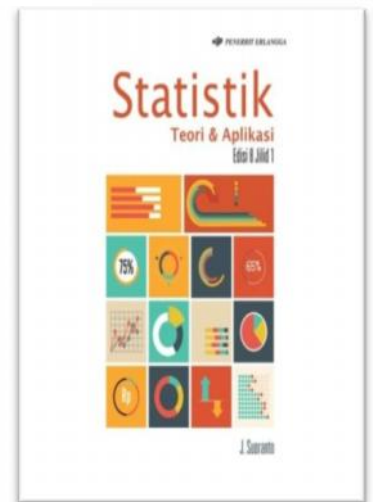


### Statistik : teori & aplikasi

**Author : J. Supranto**

**No. Class : 519.5 SUP s**

**Description:** Dalam sebuah organisasi, proses pengambilan keputusan harus dilakukan secara rasional. Untuk itu pimpinan sebagai pengambil keputusan memerlukan informasi yang akurat dan tepat waktu. Pertanyaan-pertanyaan seperti: Berapa persen pelanggan yang tidak puas? Berapa jumlah produksi perusahaan? Berapa lama waktu yang diperlukan untuk menyerahkan produk secara rata-rata? dan berbagai pertanyaan lainnya menyiratkan kebutuhan pengambil keputusan akan informasi tersebut. Informasi yang akurat ini didapatkan dari data-data statistik organisasi yang telah dikumpulkan, diolah, disajikan dan dianalisis. Oleh sebab itu, penting bagi setiap pengambil keputusan untuk memahami statistik. Buku statistik edisi kedelapan ini dilengkapi dengan contoh data mutakhir, agar bermanfaat bukan saja bagi para mahasiswa tetapi juga bagi siapa saja yang akan mempelajari statistik sebagai dasar pembuatan keputusan dalam organisasi.

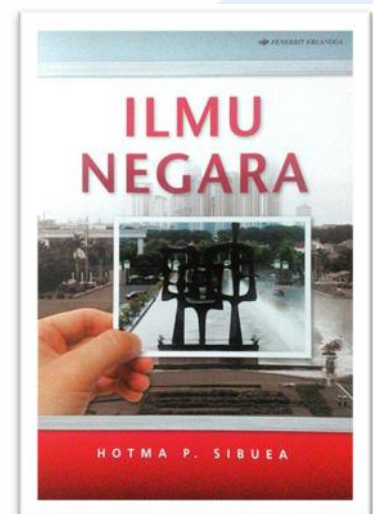


### Ilmu negara

**Author : Hotma P. Sibuea**

**No. Class : 320.1 SIB i**

**Description:** Setiap orang yang pernah belajar di Fakultas Hukum sudah barang tentu mempelajari ilmu negara sebagai pengetahuan pengantar untuk dapat lebih mendalami pengetahuan hukum positif di bidang ketatanegaraan pada tingkatan berikutnya. Ilmu negara menyajikan pokok-pokok bahasan yang bersifat abstrak-konseptual dan teoretis berkenaan dengan berbagai aspek negara. Padahal, sebagaimana diketahui, unit sistem ilmu pengetahuan yang paling dasar adalah konsep. Konsep yang merupakan titik tolak untuk membentuk berbagai elemen ilmu pengetahuan. Oleh karena itu, ilmu negara merupakan cabang ilmu pengetahuan yang ikut membentuk pola pikir ilmiah dalam memahami dan mendalami ilmu hukum yang dogmatis-normatif.



### Manajemen strategik komprehensif untuk mahasiswa dan praktisi

**Author : AB Susanto**

**No. Class : 658.401 2 SUS m**

**Description:** Semakin kerasnya tingkat persaingan membuat peranan Manajemen Strategik kian penting. Ketepatan Strategi akan menjamin keberlangsungan perusahaan, sedangkan kesalahan strategi akan membinasakannya. Buku ini membahas Manajemen Strategik dalam cara yang ringkas dan tepat sasaran. Manajemen Strategik adalah salah satu mata kuliah pokok yang harus diambil semua mahasiswa manajemen/bisnis baik S-1 maupun S-2. Buku ini membahas aspek-aspek manajemen strategik dari sudut pandang teoretis sekaligus praktisi.

