MAGISTER MANAJEMEN RUMAH SAKIT

Perpustakaan Pusat Universitas Esa Unggul
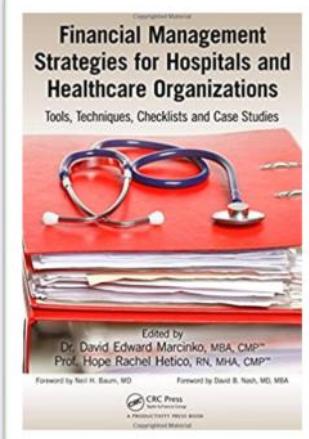
Financial management strategies for hospitals and healthcare organizations

Pengarang : David Edward marcinko
Klasifikasi : 362.110 68 MAR f

Description : In this book, a world-class editorial advisory board and an independent team of contributors draw on their experience in operations, leadership, and Lean managerial decision making to share helpful insights on the valuation of hospitals in today's changing reimbursement and regulatory environments.

Using language that is easy to understand, Financial Management Strategies for Hospitals and Healthcare Organizations: Tools, Techniques, Checklists and Case Studies integrates prose, managerial applications, and regulatory policies with real-world case studies, models, checklists, reports, charts, tables, and diagrams. It has a natural flow, starting with costs and revenues, progressing to clinic and technology, and finishing with institutional and professional benchmarking.
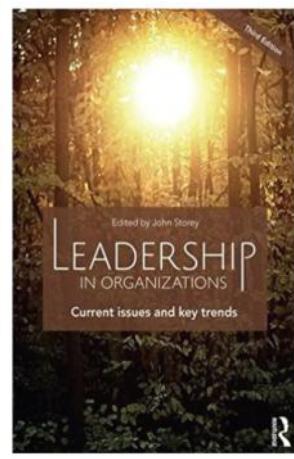
Leadership in organizations: Current issues and key trends

Pengarang: John Storey
**Klasifikasi : 658.409 2 STO l**

Description: This third edition of *Leadership in Organizations: Current Issues and Key Trends* builds on the success of the previous versions, with new and updated chapters providing fresh and lively insights into a subject that can often be tricky to pin down.

Leadership in Organizations carefully balances theory and practice, including critical perspectives, to examine fundamental questions about the meaning of leadership, its use and its development. Readers will benefit from the text's rich use of cases and examples of real-life tensions, challenges and successful outcomes of leadership practice. The book also sets itself apart through its distinctive focus on leadership within the wider contexts of politics, economics and public policy, as well as organizational behaviour and management.

Statistical methods for hospital monitoring with R

Pengarang: Anthony Morton
Klasifikasi: 362.110 68 MOR s
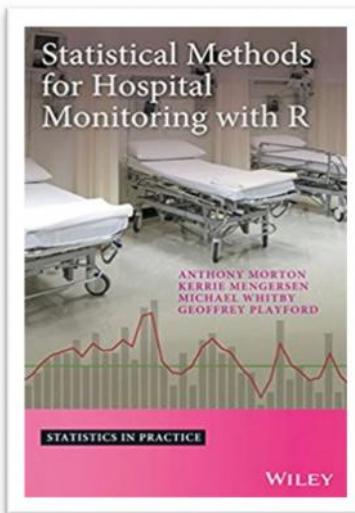
Description: Hospitals monitoring is becoming more complex and is increasing both because staff want their data analysed and because of increasing mandated surveillance. This book provides a suite of functions in R, enabling scientists and data analysts working in infection management and quality improvement departments in hospitals, to analyse their often non-independent data which is frequently in the form of trended, over-dispersed and sometimes auto-correlated time series; this is often difficult to analyse using standard office software.

This book provides much-needed guidance on data analysis using R for the growing number of scientists in hospital departments who are responsible for producing reports, and who may have limited statistical expertise.

This book explores data analysis using R and is aimed at scientists in hospital departments who are responsible for producing reports, and who are involved in improving safety. Professionals working in the healthcare quality and safety community will also find this book of interest
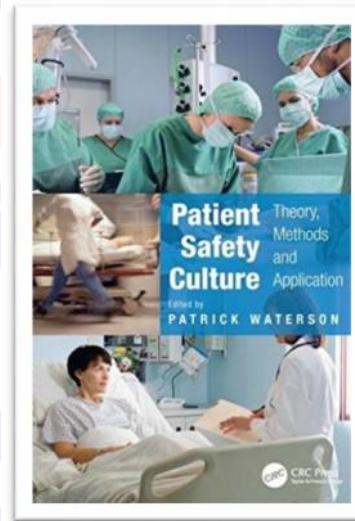
Patient safety culture : theory, methods and application

Pengarang : Patrick Waterson
Klasifikasi : 362.11 WAT p

Description : How safe are hospitals? Why do some hospitals have higher rates of accident and errors involving patients? How can we accurately measure and assess staff attitudes towards safety? How can hospitals and other healthcare environments improve their safety culture and minimize harm to patients? These and other questions have been the focus of research within the area of Patient Safety Culture (PSC) in the last decade. More and more hospitals and healthcare managers are trying to understand the nature of the culture within their organisations and implement strategies for improving patient safety. The main purpose of this book is to provide researchers, healthcare managers and human factors practitioners with details of the latest developments within the theory and application of PSC within healthcare. It brings together contributions from the most prominent researchers and practitioners in the field of PSC and covers the background to work on safety culture (e.g. measuring safety culture in industries such as aviation and the nuclear industry), the dominant theories and concepts within PSC, examples of PSC tools, methods of assessment and their application, and details of the most prominent challenges for the future in the area. Patient Safety Culture: Theory, Methods and Application is essential reading for all of the professional groups involved in patient safety and healthcare quality improvement, filling an important gap in the current market.

Metodologi penelitian kesehatan

Author : Arief Sumantri
No. Class : 001.42 SUM m

Description: Buku ini menegaskan bahwa rumusan masalah yang jelas dan tajam akan membimbing peneliti untuk pengembangan kerangka teoretis bagi perumusan hipotesis, identifikasi variabel penelitian, desain penelitian, pemilihan rancangan penelitian, metodologi penelitian, metode penarikan sampel, prinsip pengukuran, pengumpulan data, manajemen data, prinsip analisis data, dan metode penelitian klinis (kesehatan). Referensi penting ini merupakan usaha positif dari upaya pencarian solusi alternatif dalam memahami masalah penelitian kesehatan untuk penyusunan skripsi, tesis, dan disertasi, serta karya tulis ilmiah lainnya. Penting dimiliki oleh para mahasiswa kesehatan dan kedokteran, dosen/pengajar, peneliti ilmiah, dan analisis kesehatan

Understanding social enterpreneurship : the relentless pursuit of mission in an ever changing world

Author : Jill Kickul
No. Class : 658.408 KIC u
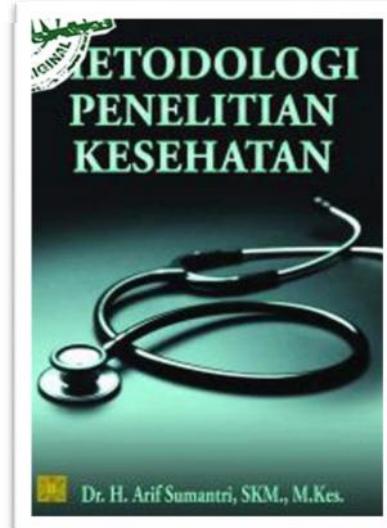
Description: *Understanding Social Entrepreneurship* is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues.

Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This edition includes several new features:

- New international cases and examples – providing students with a broader understanding of social entrepreneurship globally
- Updated 'voices from the field' boxes – this popular feature shows how social entrepreneurship functions in the real world
- Four new chapters – covering the emerging topics of lean start-up, support ecosystems, social intrapreneurship, and social entrepreneurship and environmental sustainability

Bringing together a rigorous theoretical foundation and a strong practical focus, it is the go-to resource for students of social entrepreneurship. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.
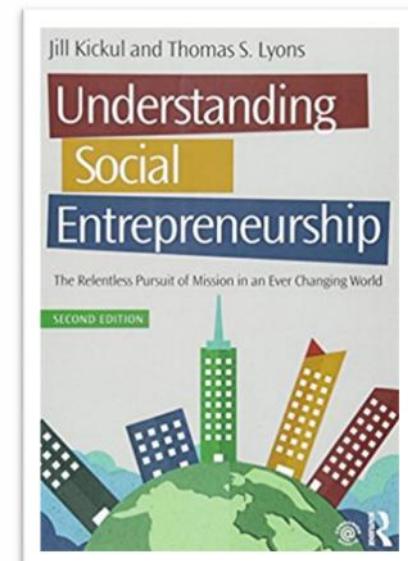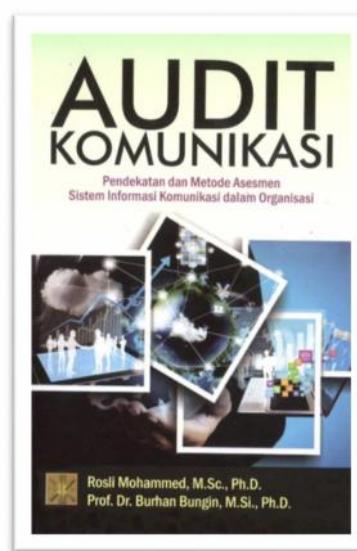
Audit komunikasi

Author : Rosli Mohammed

No. Class : 302.2 MOH a

Description   : Sistem komunikasi telah dilihat sebagai suatu aspek yang sangat penting untuk meningkatkan produktivitas suatu organisasi/ perusahaan modern. Berbagai upaya peningkatan produktivitas organisasi tidak terlepas dari upaya meningkatkan kelancaran informasi dalam suatu organisasi. Informasi menjadi aspek generik yang setiap saat harus dikontrol dan diperiksa kesehatannya, sehingga tidak mengganggu dan berdampaknegatifpada aspek lainnya. Tindakan tersebut tidak terlepas dari usaha mengaudit informasi di dalam sistem komunikasi organisasi/perusahaan.

Audit komunikasi dalam suatu organisasi/perusahaan tidak saja dapat dilaksanakan pada praktik komunikasi dalam organisasi formal, namun juga organisasi nirlaba seperti institusi keluarga, komunitas dan lembaga swadaya masyarakat (LSM) seperti lembaga amal, organisasi politik, sosial, serta berbagai organisasi yang mempunyai struktur dan pengguna secara khusus.

Buku ini terbagi dalam tiga bagian utama dari sembilan bab yang menjadi substansi penting buku yang membahas perihal Audit Komunikasi ini. Bagian pertama yakni bab yang mengurai pentingnya audit komunikasi. Bagian kedua menyajikan bab-bab yang menjelaskan bagaimana audit komunikasi dilaksanakan mengurai model dan proses audit, diagnosis organisasi, proses pengumpulan informasi, teknologi yang digunakan, perencanaan komunikasi strategis, penulisan laporan audit dan masalah