

ABSTRAKSI

JEPI APRILLIYAH, *Analisis Perbandingan Efektifitas Model Peramalan Keberlangsungan Usaha Antara Model Altman Z-Score, Springate, dan Zmijewski Pada Industri Jasa Telekomunikasi Di Indonesia* (Rudianto)

Penelitian ini bertujuan untuk Untuk mengetahui bagaimana efektivitas hasil analisis model Altman Z-Score, model Springate, model Zmijewski Untuk mengetahui bagaimana efektivitas model Altman Z-Score, model Springate dan model Zmijewski untuk diterapkan di dalam industri Jasa Telekomunikasi di Indonesia

Desain penelitian menggunakan Kualitatif Deskriptif dimana sumber data adalah sekunder. Sampel yang digunakan pada penelitian ini berjumlah 1 Perusahaan Jasa Telekomunikasi yang delisting periode 2009. Tehnik Pengambilan sampel menggunakan sampel jenuh. Pengumpulan data yang digunakan penulis dalam penyusunan skripsi ini adalah Metode penelitian kepustakaan (*Library Research Method*), dan Metode penelitian lapangan (*Field Research Method*).

Hasil penelitian pengujian menunjukkan bahwa model Altman z-Score dan model Zmijewski merupakan model yang tidak efektif untuk diterapkan guna memprediksi keberlangsungan usaha pada industry jasa telekomunikasi di Indonesia sedangkan model Springate merupakan model yang paling efektif untuk diterapkan guna memprediksi keberlangsungan usaha pada industry jasa telekomunikasi Indonesia.

Kata kunci : *Altman Z-Score, Springate, Zmijewski, Goin Concern, Kebangkrutan*

ABSTRACT

JEPI APRILLIYAH, Comparative Effectiveness Forecasting Analysis Model of Business Continuity Between the Altman Z-Score model, Springate, and Zmijewski In the Telecommunications Services Industry Company in Indonesia (Guided By Rudianto)

The purpose of this research is to determine how the result of effectiveness the Altman models analisis, Springate models, Zmijewski models when it applied to the Telecommunication Services industry companies that have been delisted in Indonesia.

The research design are used to this research are qualitative descriptive design with secondary data sources. The sample used in this study amounted to 1 Telecommunication Service Companies that have been delisted in 2009, with the study period 2005-2007. Sampling techniques are using “sampling jenuh”. Collecting data used in the preparation of this paper are research methods literature (Library Research Method), and field research methods (Field Research Method).

The results of the research indicate that the Altman Z-Score models and Zmijewski models are not effective model in use to predict the sustainability of business telecommunications services industry in Indonesia while Springate models are the most effective models to be applied in order to predict the sustainability of business on Indonesian telecommunications industry.

Keywords: Altman Z-Score, Springate, Zmijewski, Goin Concern, Bankruptcy