

ABSTRAKSI

REZSA SARA IKA. Pengaruh *Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio*, dan *Earning Pershare* Terhadap Harga Saham (Studi Pada Perusahaan Industri Logam dan Sejenisnya yang Terdaftar di Bursa Efek Indonesia Periode Tahun 2012-2016).
Dibimbing oleh Sri Handayani, SE, MM, M.Ak, CPMA.

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh masing-masing variabel yang digunakan dalam penelitian ini yaitu Pengaruh *Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio*, dan *Earning Pershare* Terhadap Harga Saham. Penelitian ini terdiri atas empat variabel independen dan satu variabel dependen. Penelitian ini menggunakan teknik *Purposive Sampling* dalam pengumpulan data. Analisis data penelitian menggunakan analisis linier berganda dengan program SPSS 21.0.

Hasil penelitian menunjukkan bahwa secara parsial *Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio* tidak berpengaruh signifikan terhadap harga saham. Dan *Earning Pershare* berpengaruh signifikan terhadap harga saham.

Kata Kunci : *Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio*, dan *Earning Pershare*.

ABSTRACT

REZSA SARA IKA. *The Effect of Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio, and Earning Pershare Against Stock Price (Study on Metal and Similar Industry Companies Listed on Indonesia Stock Exchange Period 2012-2016). Guided by Sri Handayani, SE, MM, M.Ak, CPMA.*

This study aims to examine and analyze the influence of each variable used in this research is the Effect of Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio, and Earning Pershare Against Stock Price. This study consists of four independent variables and one dependent variable. This research uses Purposive Sampling technique in data collection. Analysis of research data using multiple linear analysis with SPSS 21.0 program.

The results showed that partially Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio no significant effect on stock prices. And Earning Pershare has a significant effect on stock prices.

Keywords : Net Profit Margin, Total Asset Turnover, Debt to Assets Ratio, and Earning Pershare.