

ABSTRACT

DEWI SAPUTRI INDRIYANI. *The Effect of Profitability, Solvency and Firm Size on Company Value in food and beverage manufacturing companies listed on Indonesia Stock Exchange period 2012-2016 (guided by Dr. MF Arrozi Adhikara, SE, Msi, Akt., CA).*

The aimed of the research is to find the influence return on asset, debt to asset ratio, and size as a proxy for independent variables. For proxy in firm value, this research uses the ratio price book value as dependen variables.

The sample used in this research is a food and beverage sub-sector manufacturing company listed on Indonesia Stock Exchange period 2012-2016. Sampling technique in this research use purposive sampling method. Data analysis method used is Normality Test, Classic Assumption Test and Multiple Linear Regression Test, F Test and T Test.

The result of this research shows that simultaneously profitability, solvability and Size of Company have significant and partially Profitability have positive significant effect to firm value. Solvency has no effect and is insignificant to firm value. The size of the Company has no effect and is insignificant to firm value.

Keywords: *Profitability, Solvency, Company Size, Corporate Value*