

ABSTRACT

DIETA ANGGIE A.S. *The influence of the Net Profit Margin, Debt to Assets Ratio, Free Cash Flow and Total Assets Turnover toward of the firms value at the Transportation Services Company that Listed in Indonesian Stock Exchange (BEI) Period of 2013-2016. (Guided by Sri Handayani, SE, MM, M.Akt CPMA).*

This research is aims to find the influence of Net Profit Margin, Debt to Assets Ratio, Free Cash Flow and Total Assets Turnover as a proxy. As a firm value proxy, this research is using Price to Book Value Ratio (PBV Ratio).

The Objects of the research is amounted of 16 companies of the Transportation Services Companies that listed in Indonesian Stock Exchange during the research period of 2013-2016. The analysis method used is multiple linear regression (Multiple Linear Regression).

The test results demonstrate the simultaneous results obtained that Net Profit Margin, Debt to Assets Ratio, Free Cash Flow and Total Assets Turnover simultaneously significant positive effect towards firm value. Net Profit Margin, Debt to Assets Ratio and Free Cash Flow is partially have a influential significant on the firm value, while Total Assets Turnover has no influential significant towrads firm value.

Keywords : Profit Margin, Debt to Assets Ratio, Free Cash Flow, Total Assets Turnover, Firm Value, Price to Book Value